### EXOTICA



#### EXTRAVAGANT SURFACES

600x1200mm 195x1200mm

#### about US

In an industry where some sellers focus on innovation, the other few choose to concentrate on variety, EXOTICA has adopted a holistic strategy of encompassing all the attributes of the product. EXOTICA epitomizes consumerfirst approach with an enduring combination of innovation, unique variety and quality.

Since its inception in 2011, EXOTICA tiles, based at Morbi in Gujarat at, is one of the pioneer and dominant manufacturers cum exporters of premium glazed vitrified tiles. EXOTICA has state-of-the-art manufacturing facility with latest technology machinery imported from Italy, Spain and China. At EXOTICA, we believe in providing superior quality and services, further strengthening our relationship with consumers.

In tandem with an increasing demand of vitrified tiles, we have an installed capacity of 55,000 sq.m./day of GVT, PGVT, WALL TILES and Double Charge tiles spread across a humongous 65 acres land. We have collaborated with the largest Italian conglomerate, Sacmi for its press technology and installed System digital printing machine, which helps us yield innovative tiles with stunning designs and excellent quality. We constantly emphasize on new product development catering the dynamic and unique taste of our consumers.

20 Years of experience in ceramic industry **30+**Export countries

300+
Dealers
in INDIA

20m

Sq. mtrs. production per year 260,000

Sq. mtrs. land 300+

Passionate employees

The structure, technology and the entire setup at EXOTICA is in sync with the contemporary times. Innovation, progress, commitment and perfection are the four fundamental pillars of the company. Core values of the EXOTICA team is a combination of intelligence, skills, knowledge and dedication. The people working at CREANZA love to invent and reinvent while exploring new concepts with the help of our state-of-the-art technology and a positive attitude.

The unmatched technical brilliance of our manufacturing units and genuine efforts of the man power has led us to the path of growth and progress. Marching ahead on the bright path of achievement we are bringing a new thought process for the best results. Ideas for the future!



## An exceptional Collection

The 600x1200mm and 195x1200mm tiles are designed to create a larger-than-life ambience with its grandeur style and sophisticated aura. Their chic designs elevate the decor of a place.











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Maintenance Free

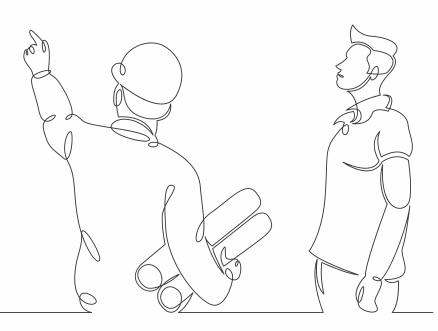






<0.08% water absorption

Chemical







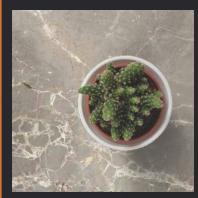












# Versatile Finishes

- Glossy
- Matt With Glossy Ink
- Matt
- Carving
- Rustic
- Rustic With Glossy Ink
- Colorful Chips
- Sugar
- High Gloss

- Black High Gloss
- Infinito
- Prismatic
- Metallic
- Radiant & Wood Radiant
- Wood
- Wood Rotto
- Rotto
- Rotto With Glossy Ink





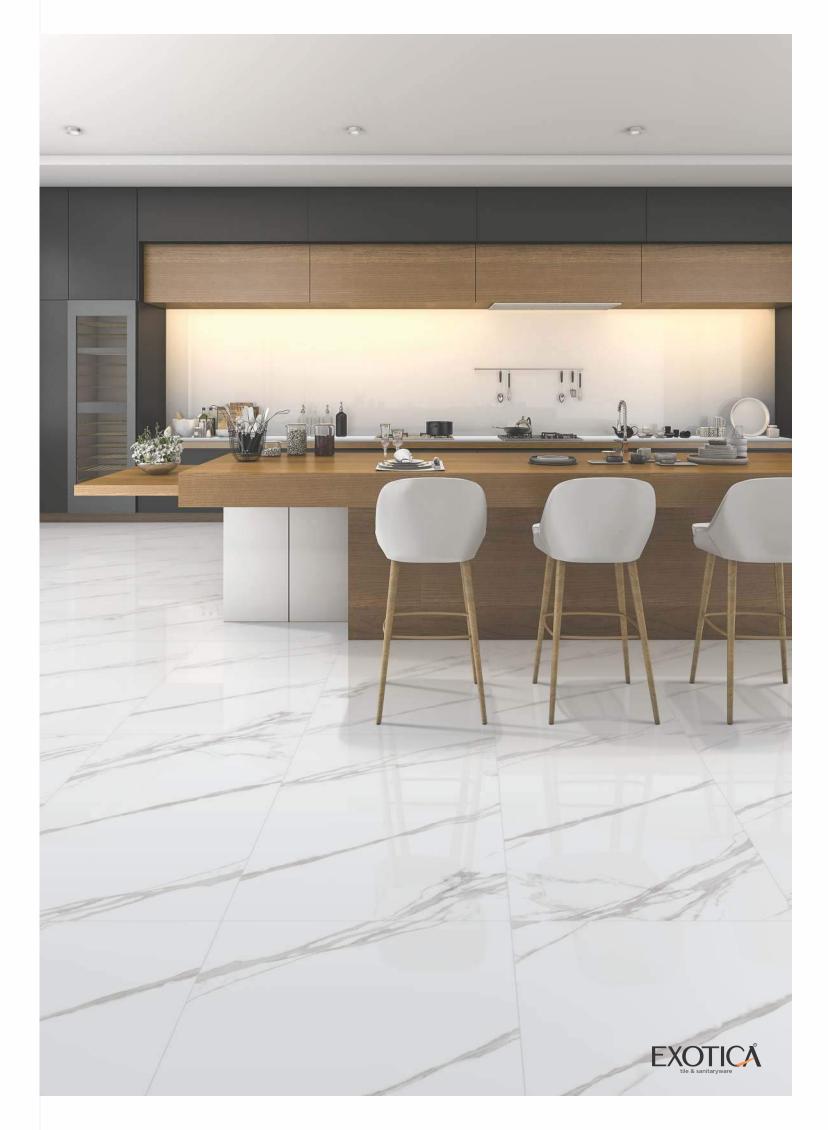
600x1200mm









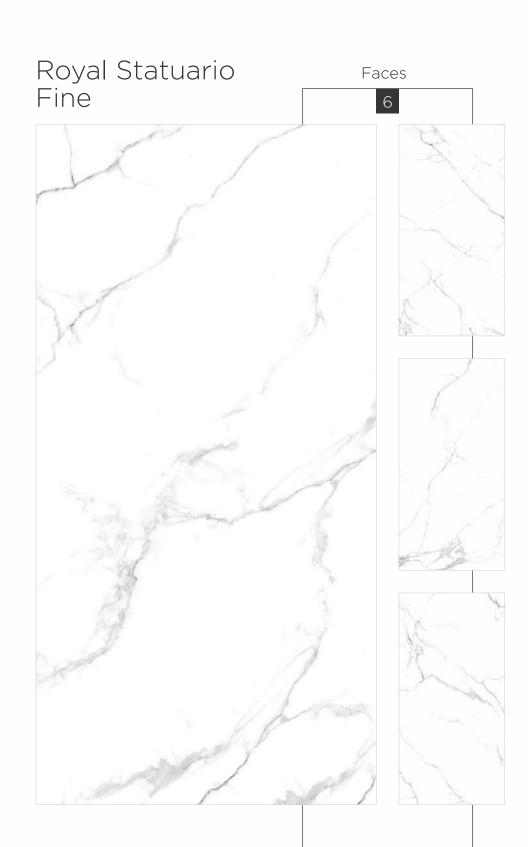








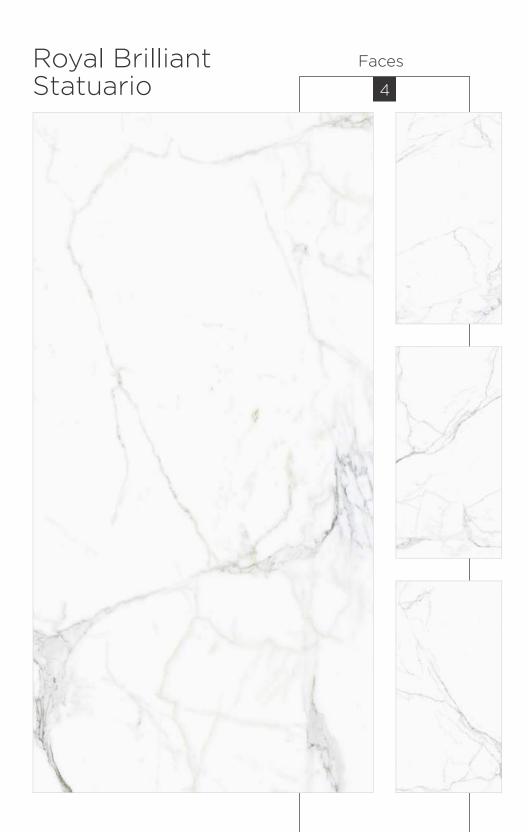








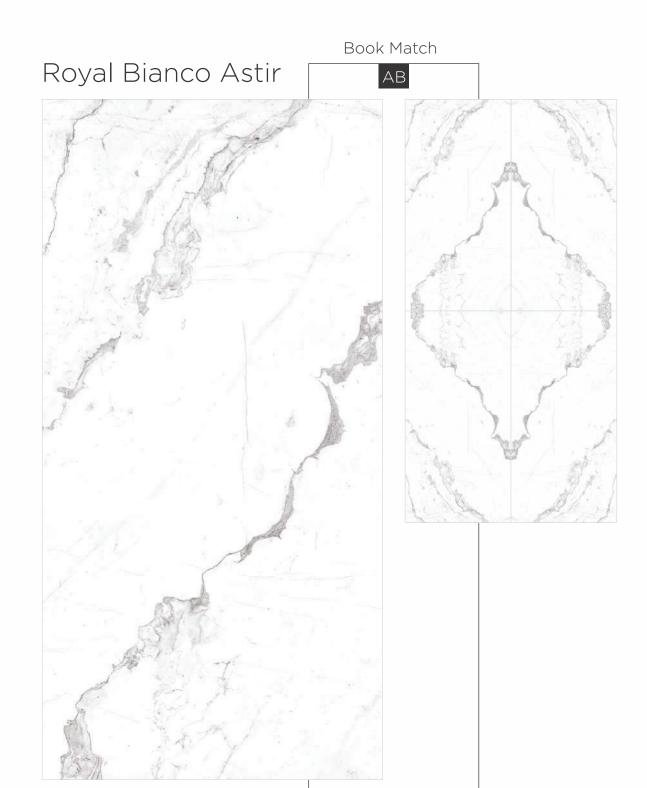








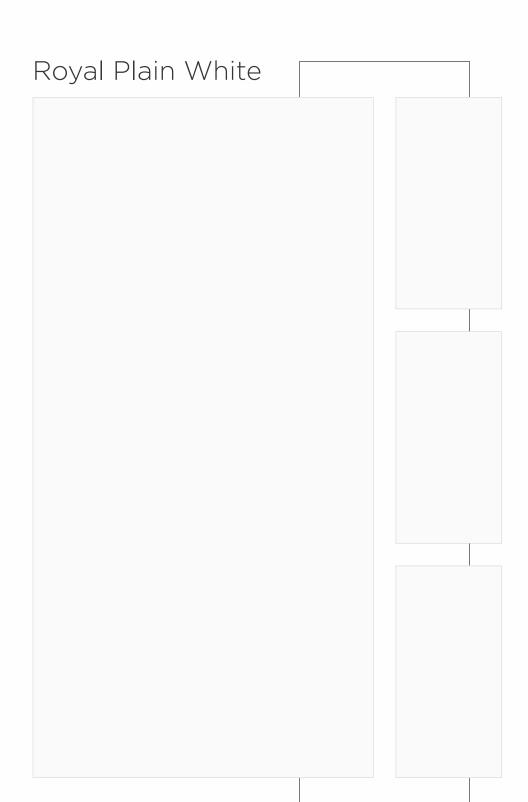


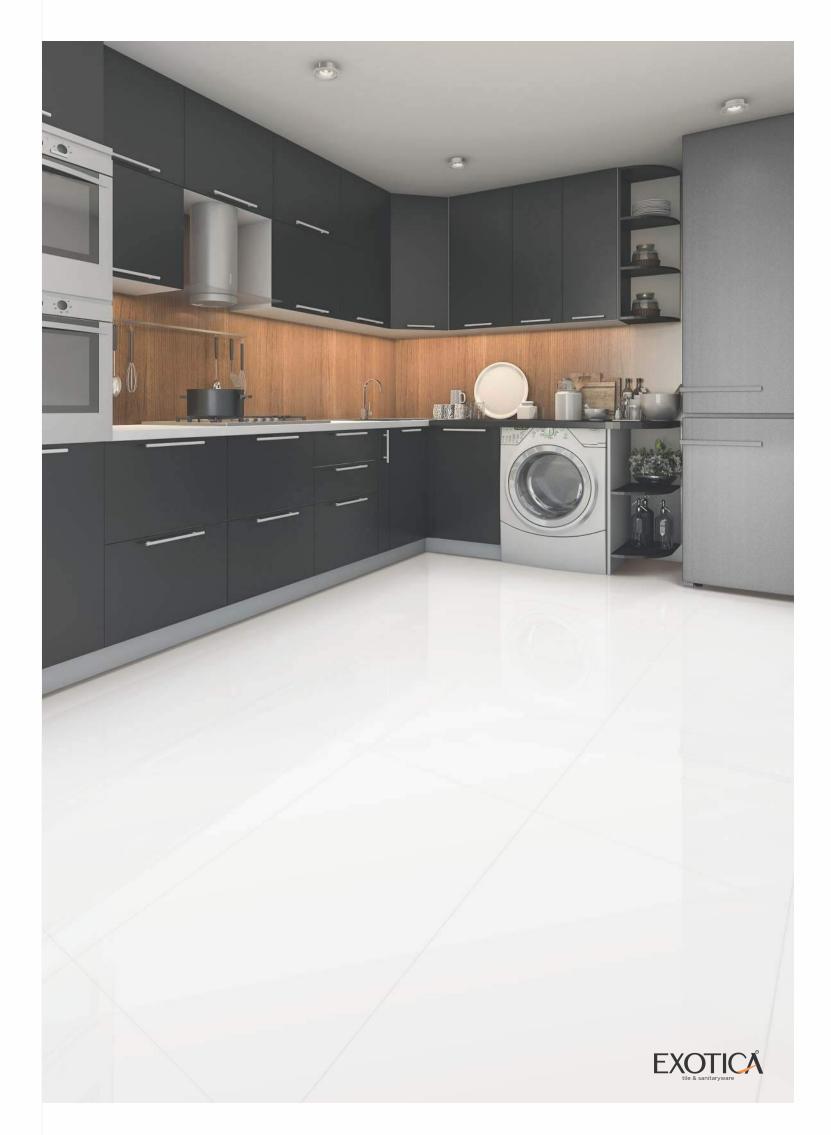










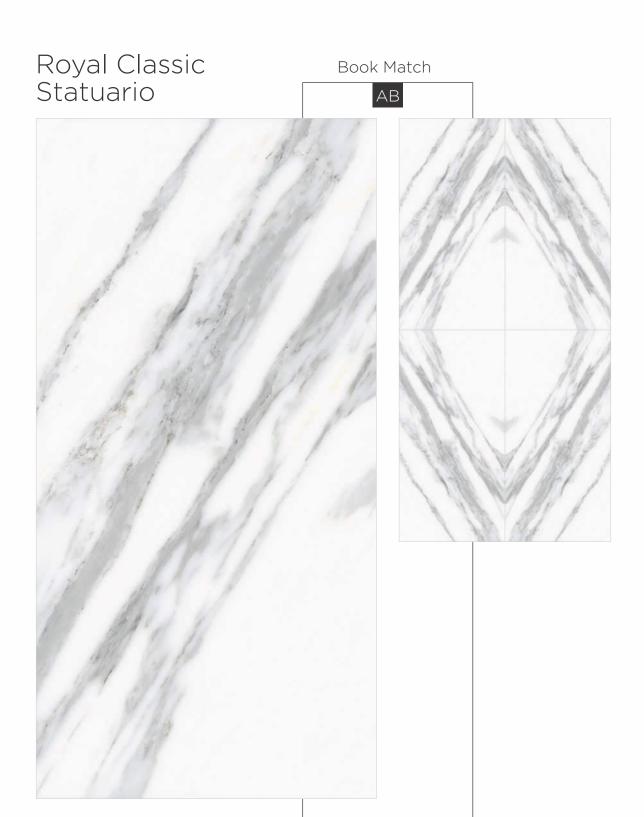










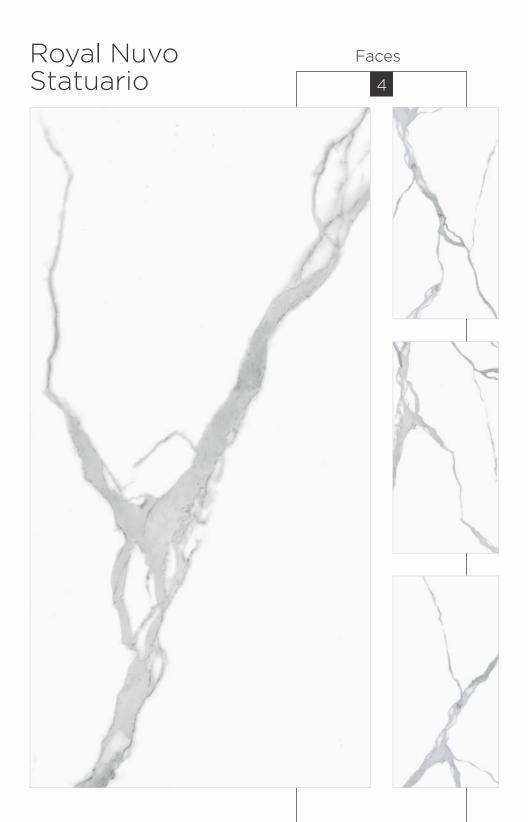


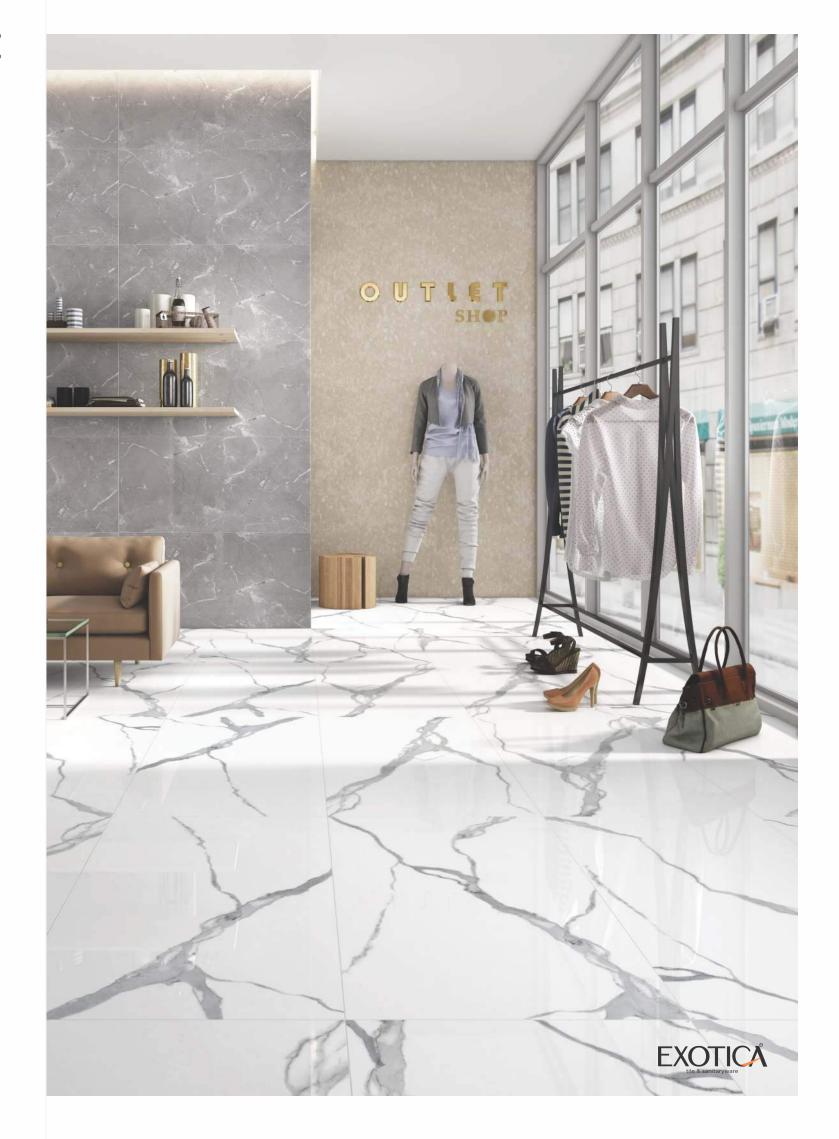
















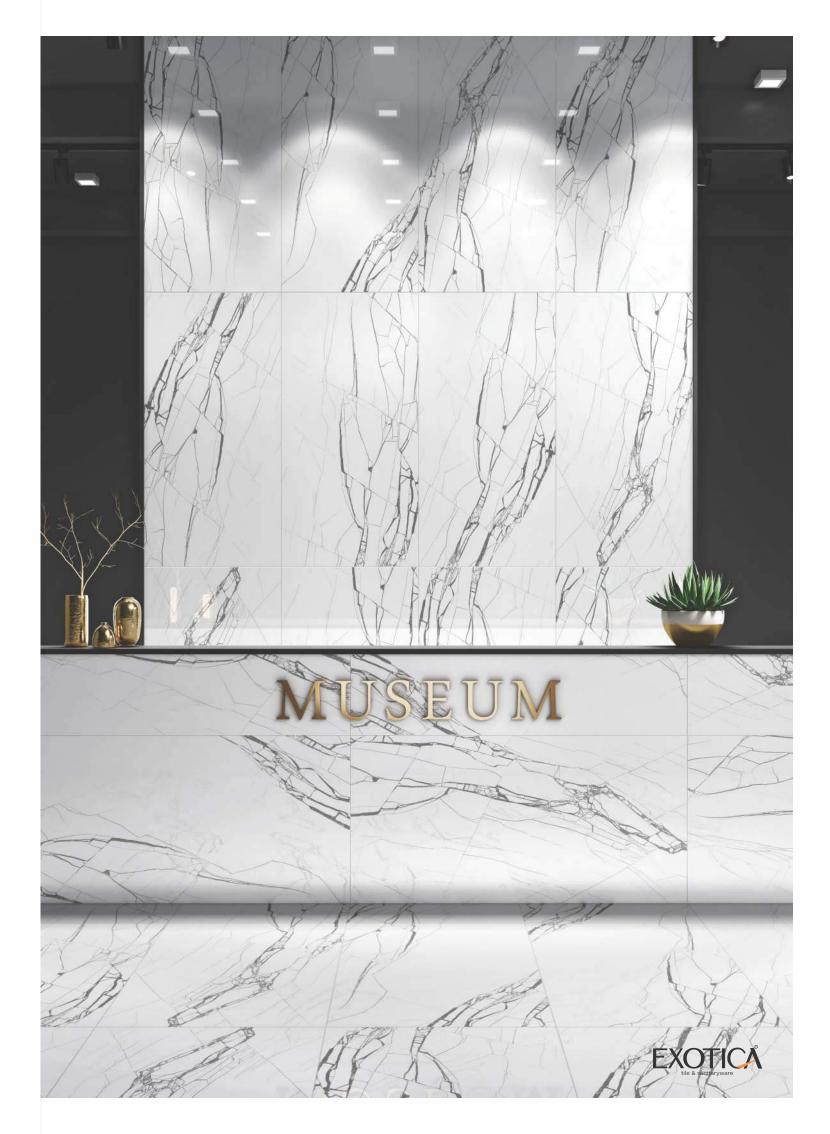






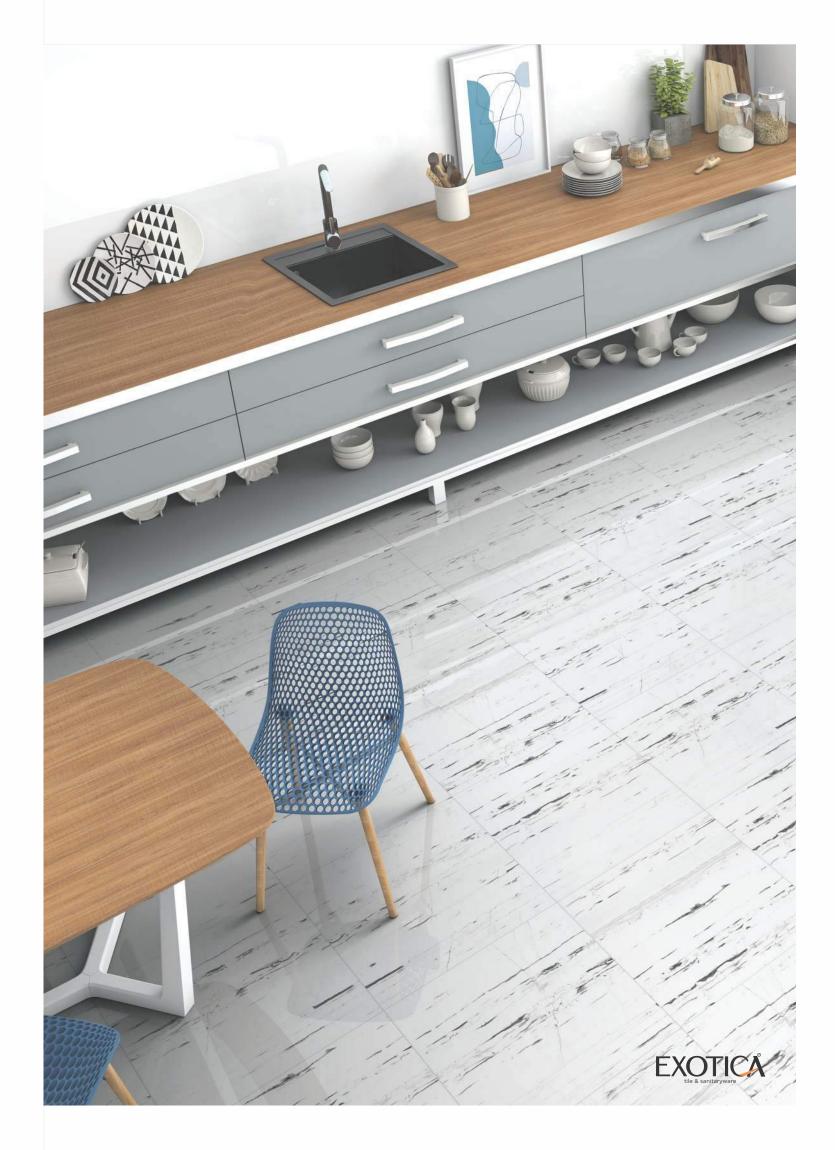










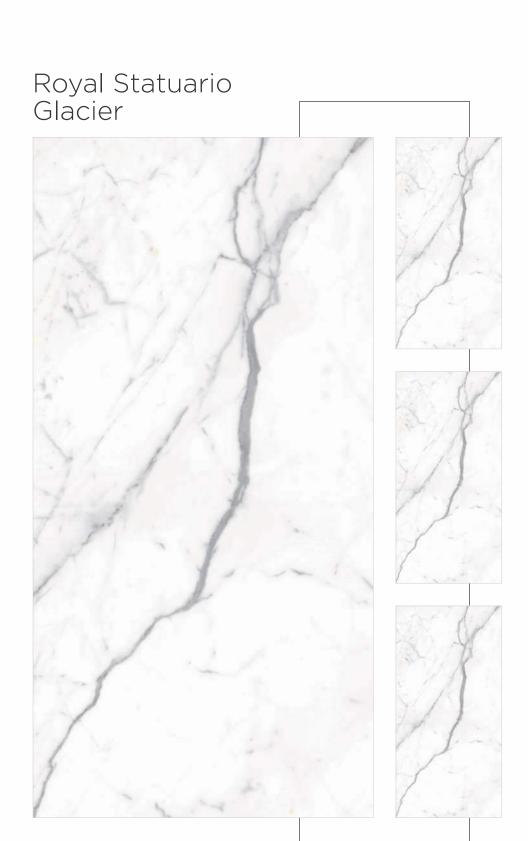


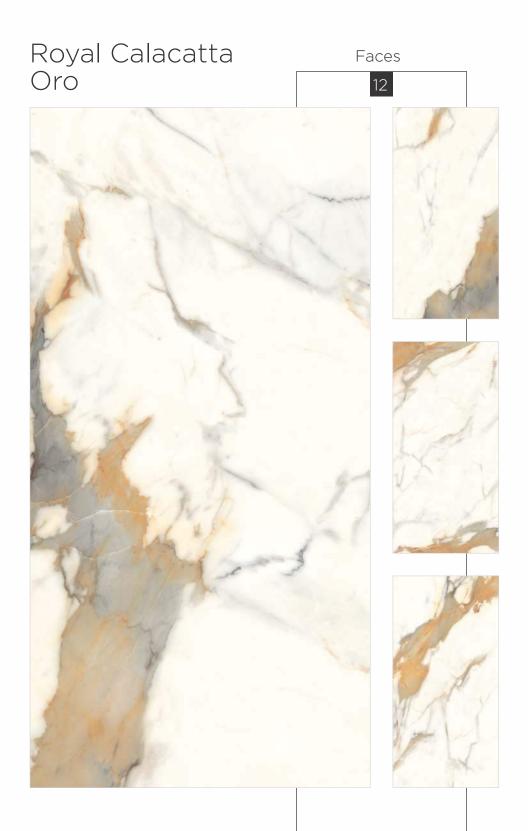






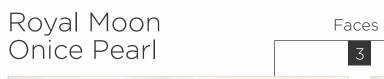


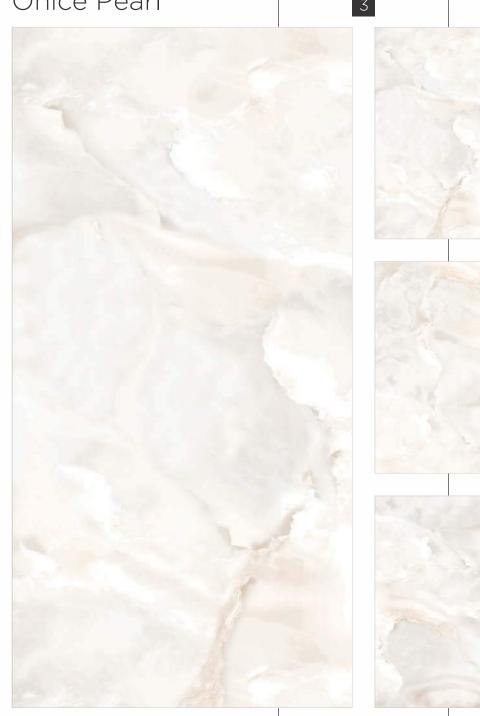


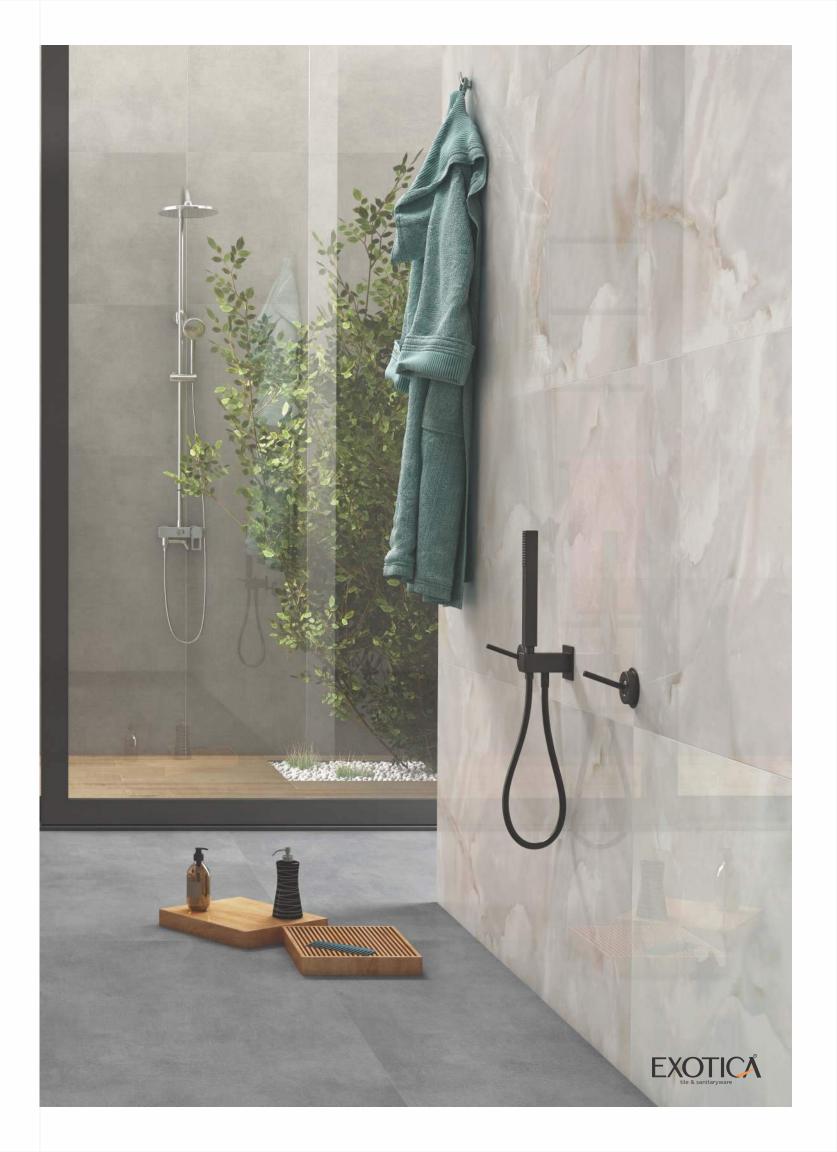












































































































































































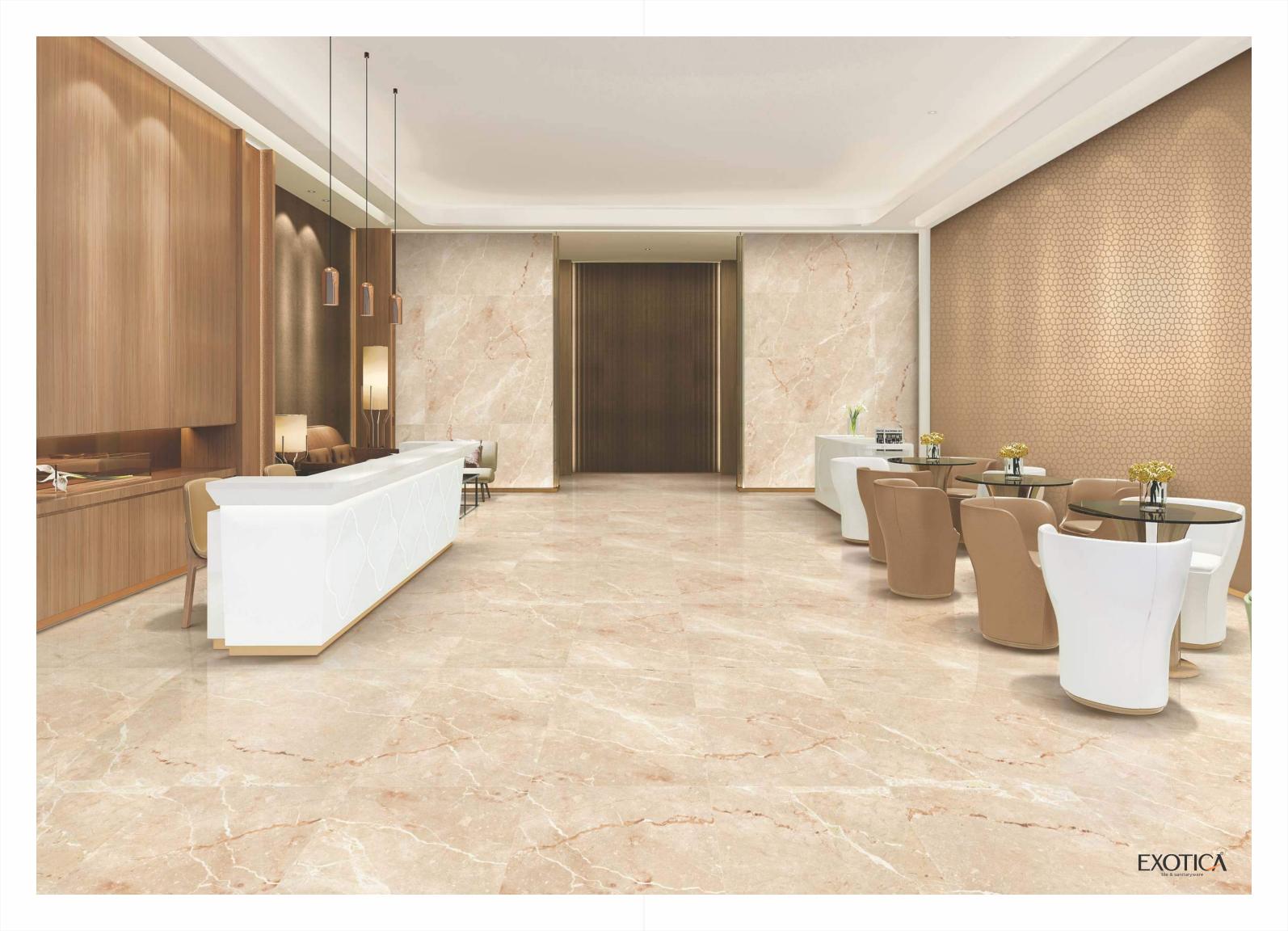












































































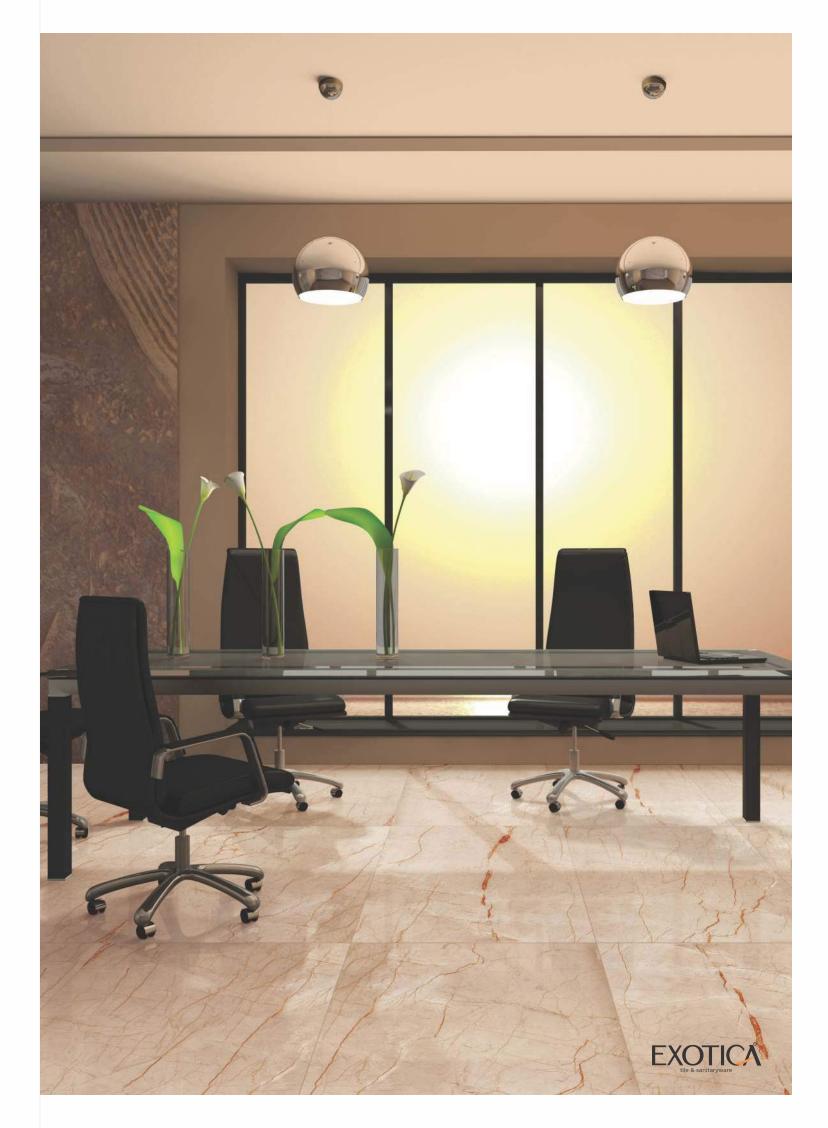






















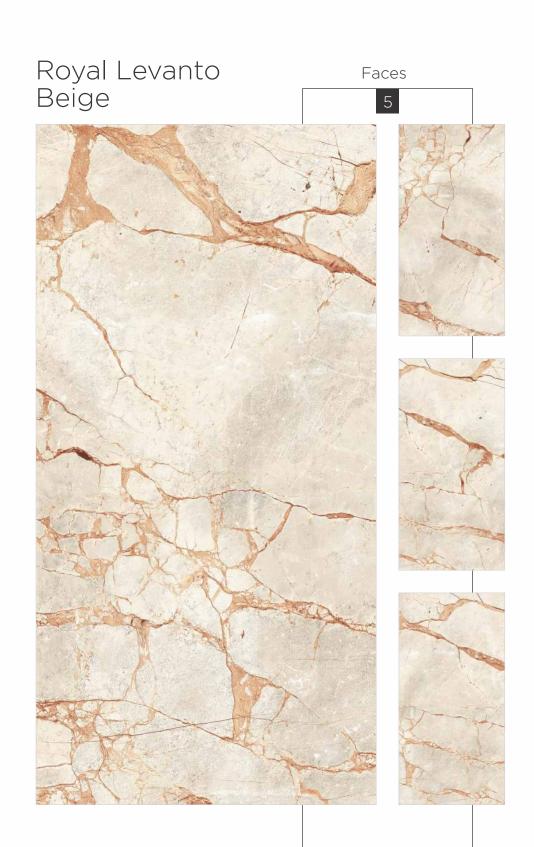


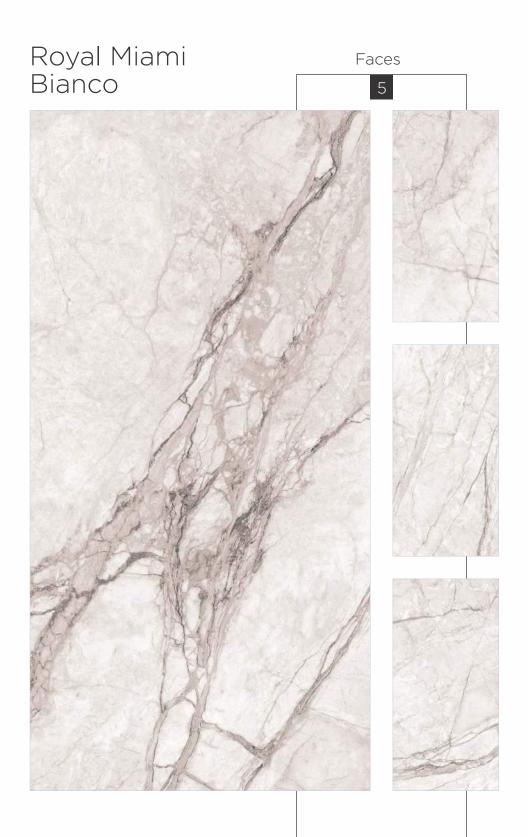


















































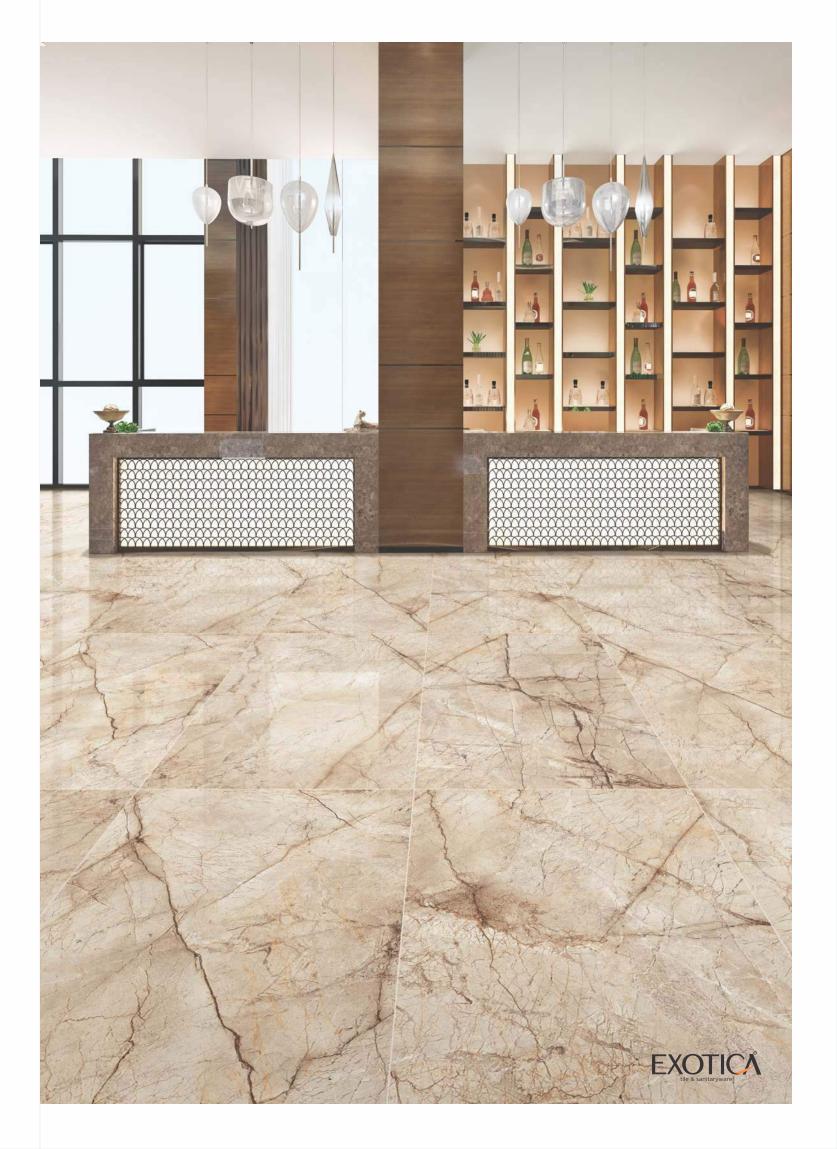


Colour Moods



600x1200mm













































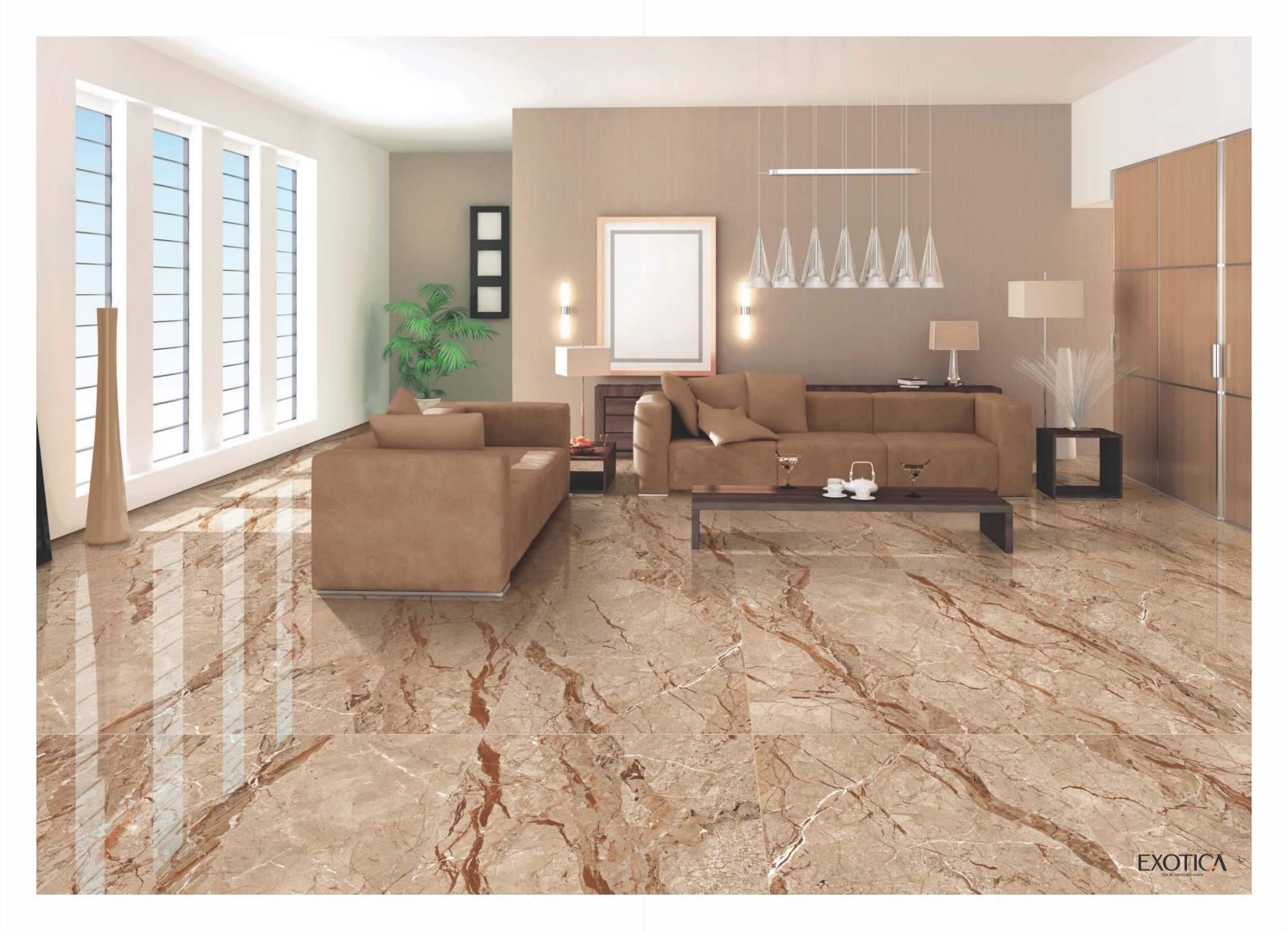






















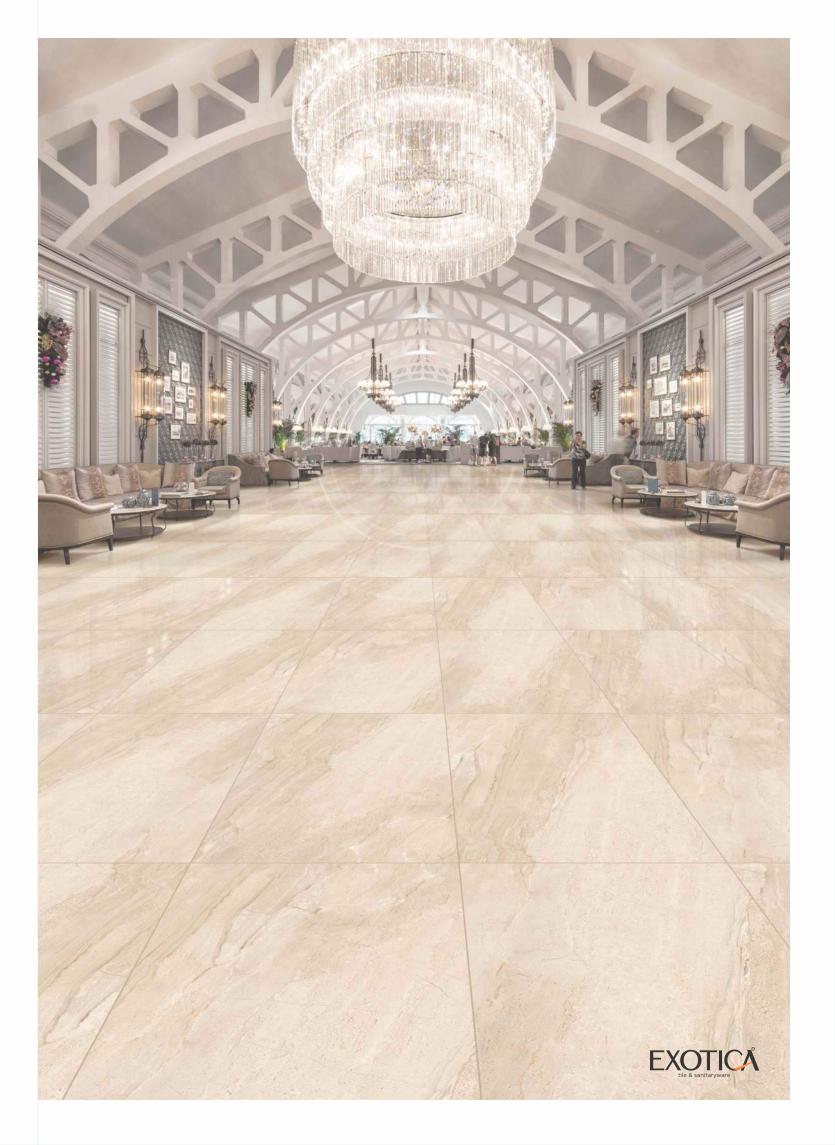


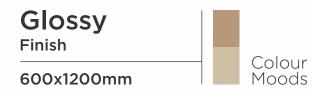














Royal Travertino Beige Faces 4





























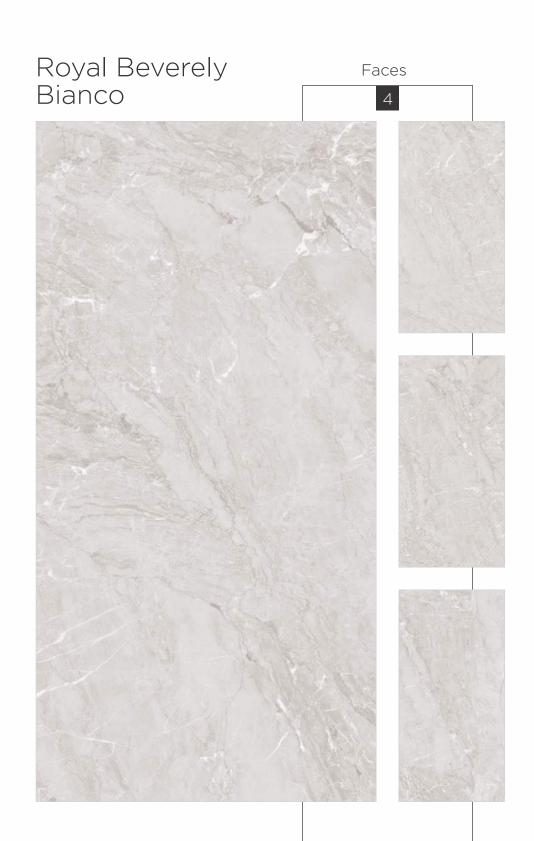








































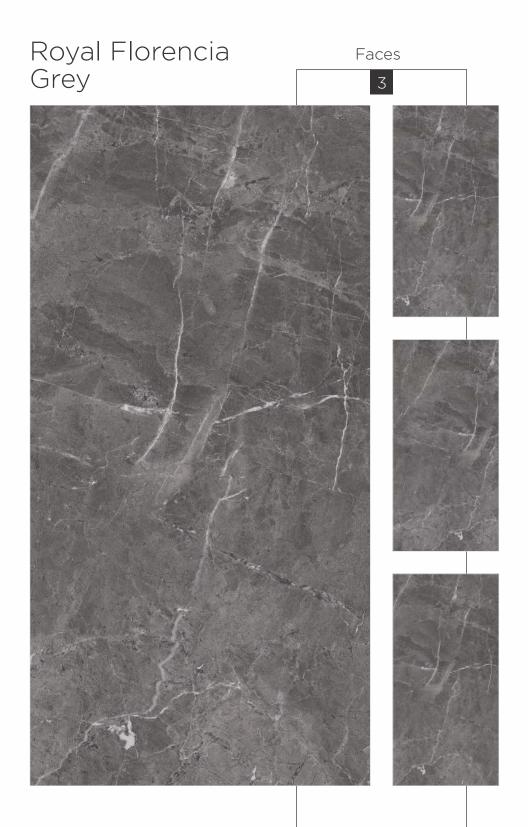






























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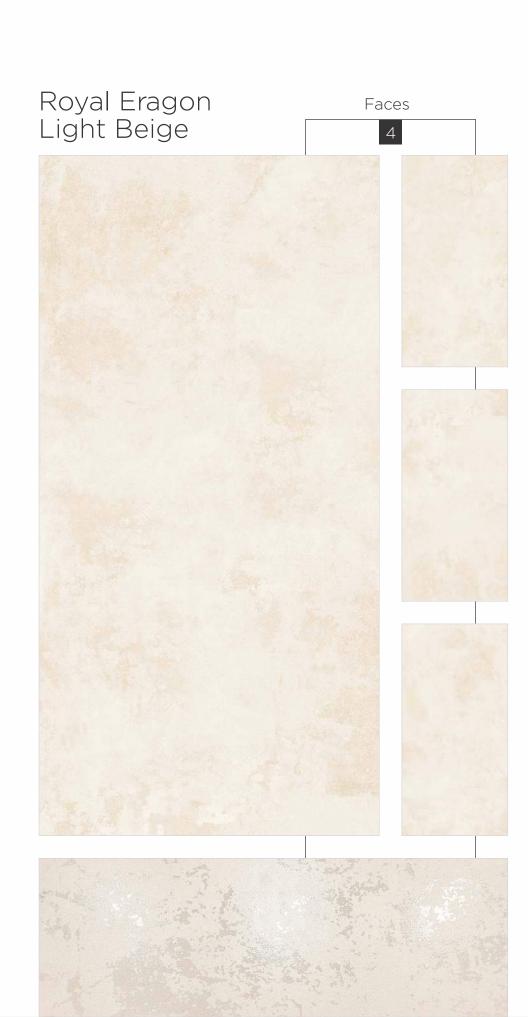




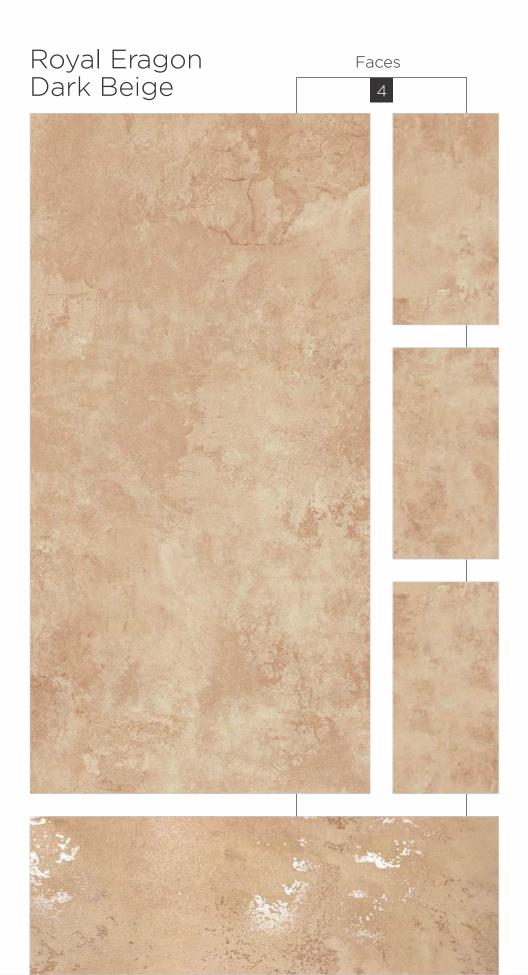








Colour Moods

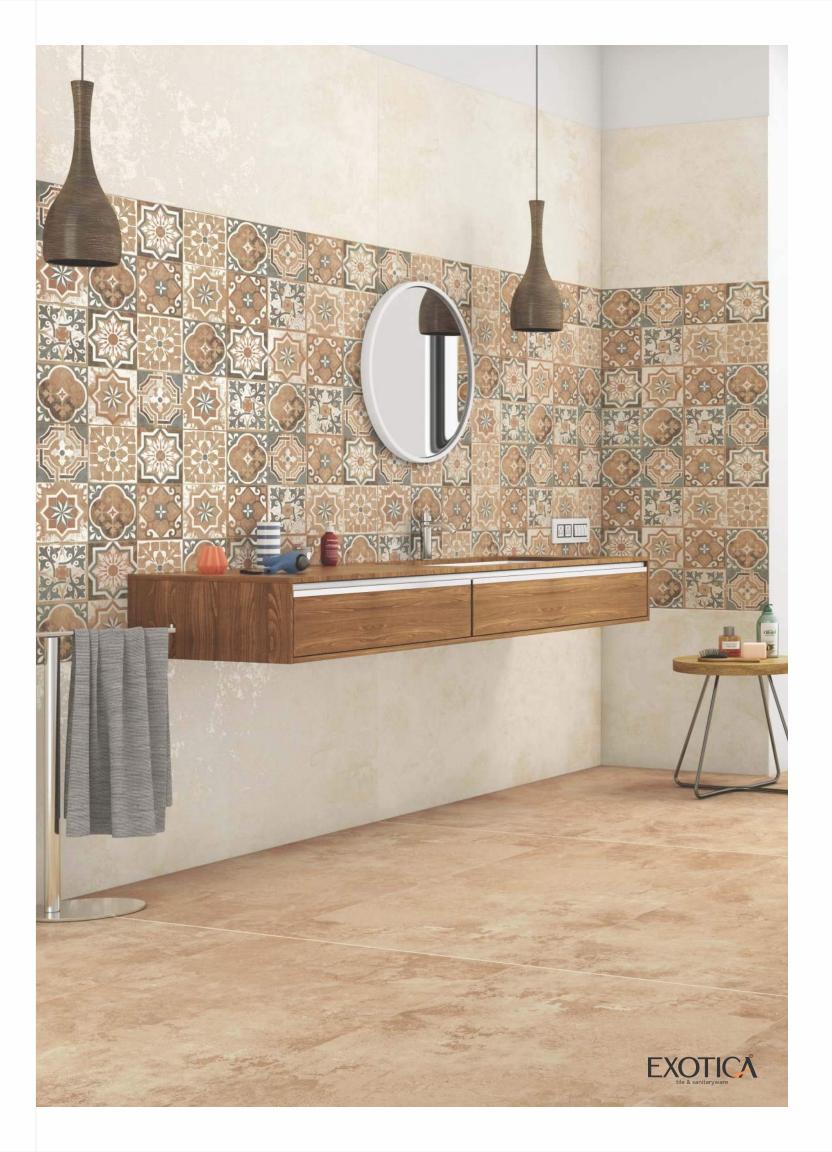






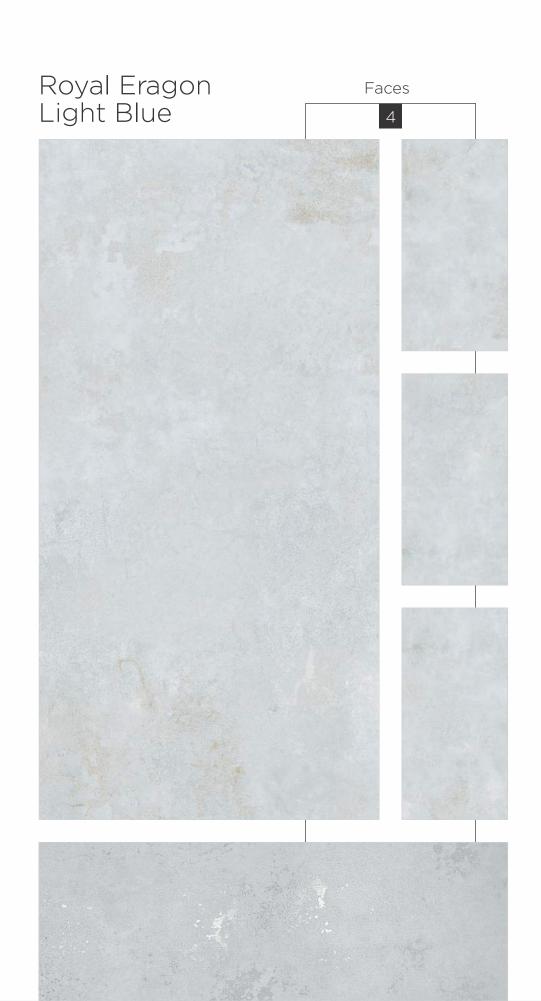














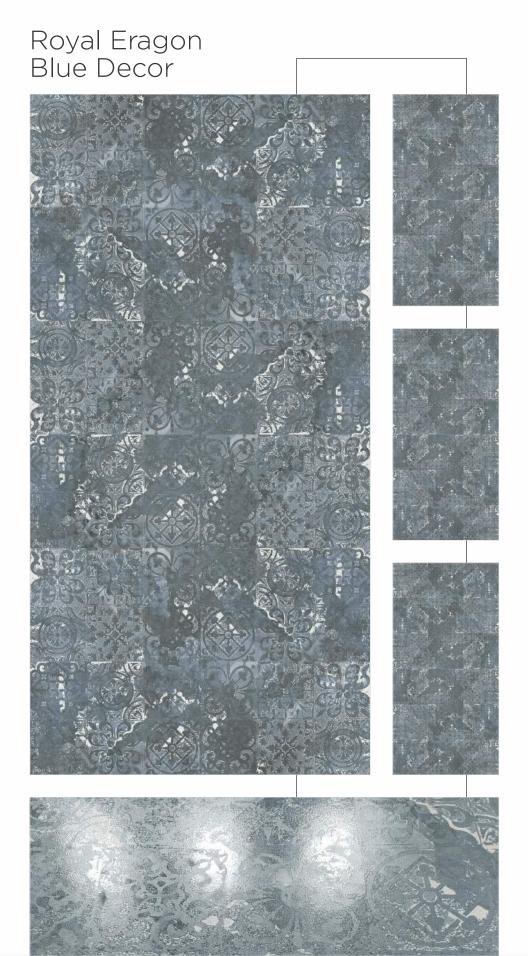
Colour Moods



Matt With Glossy Ink Finish 600x1200mm



Royal Eragon Dark Blue Faces 4

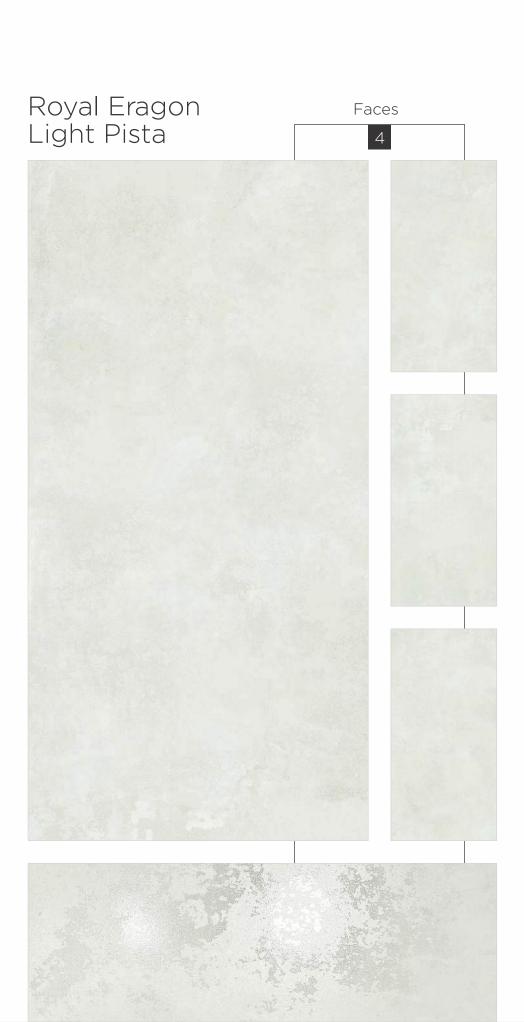


Colour Moods

Matt With Glossy Ink Finish

Colour Moods







Colour Moods 600x1200mm

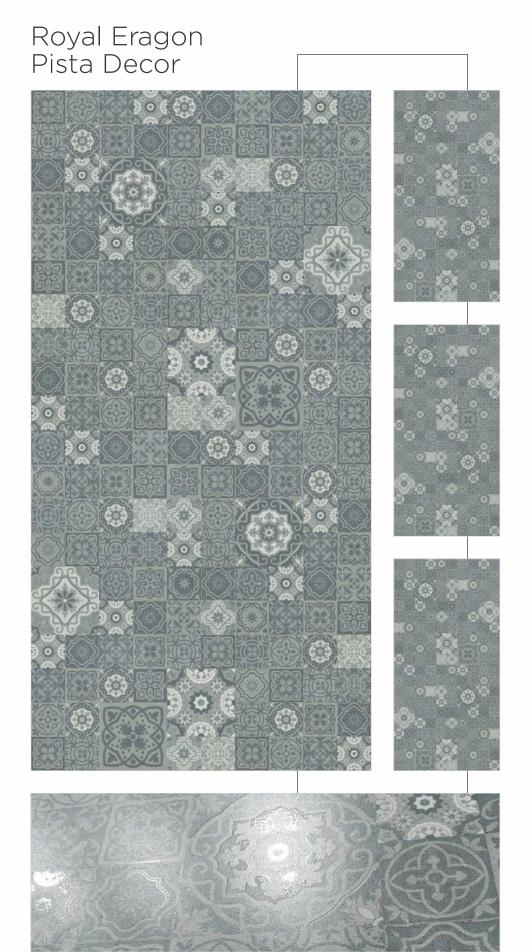


Matt With Glossy Ink Finish









Colour Moods



Matt With Glossy Ink
Finish
600x1200mm

Colour Moods

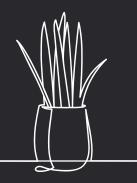














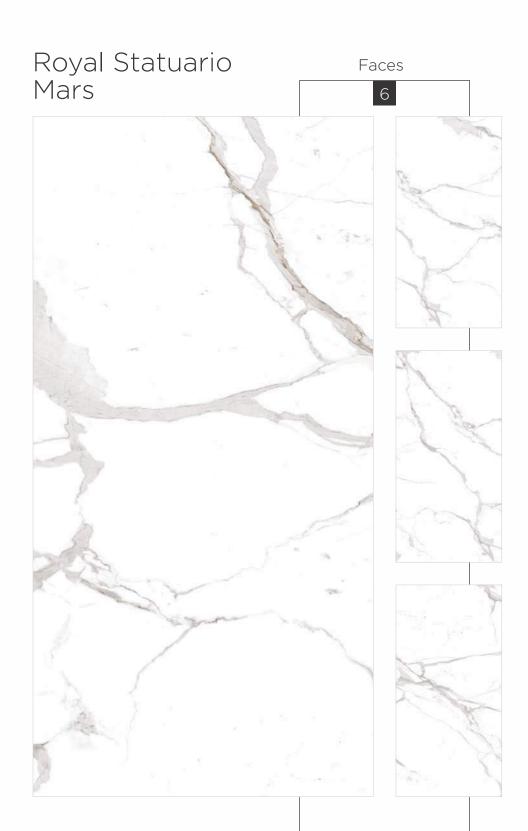
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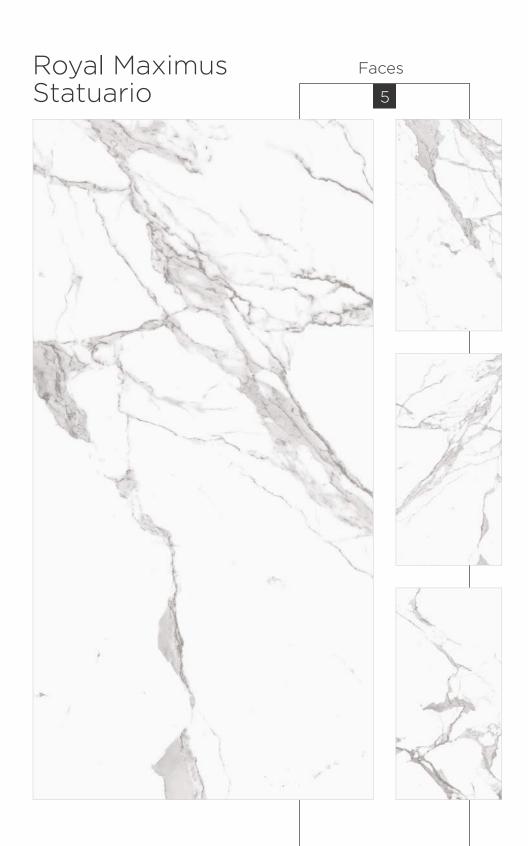




































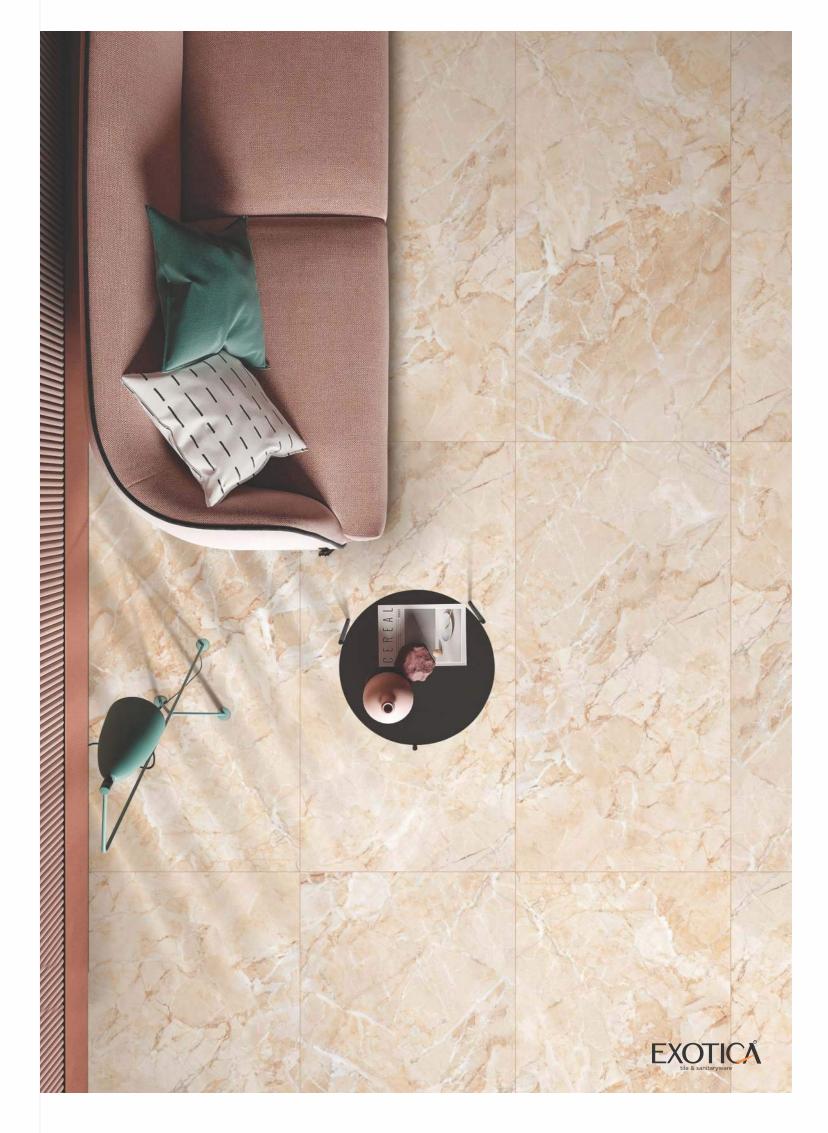


















































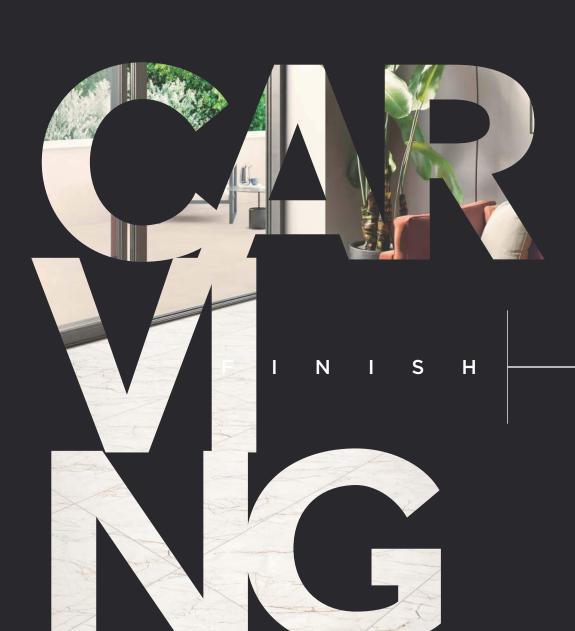


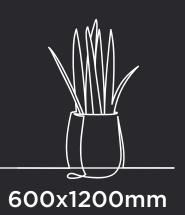












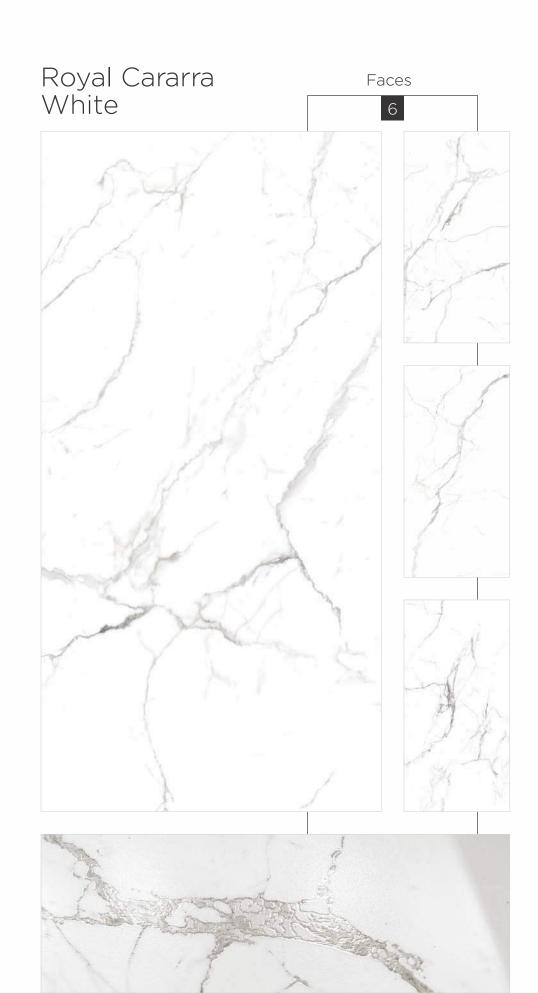


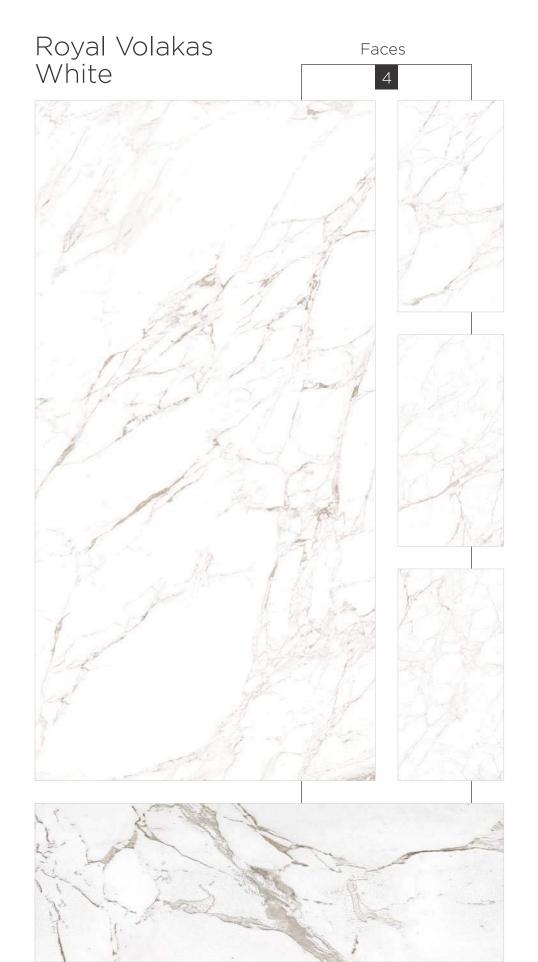






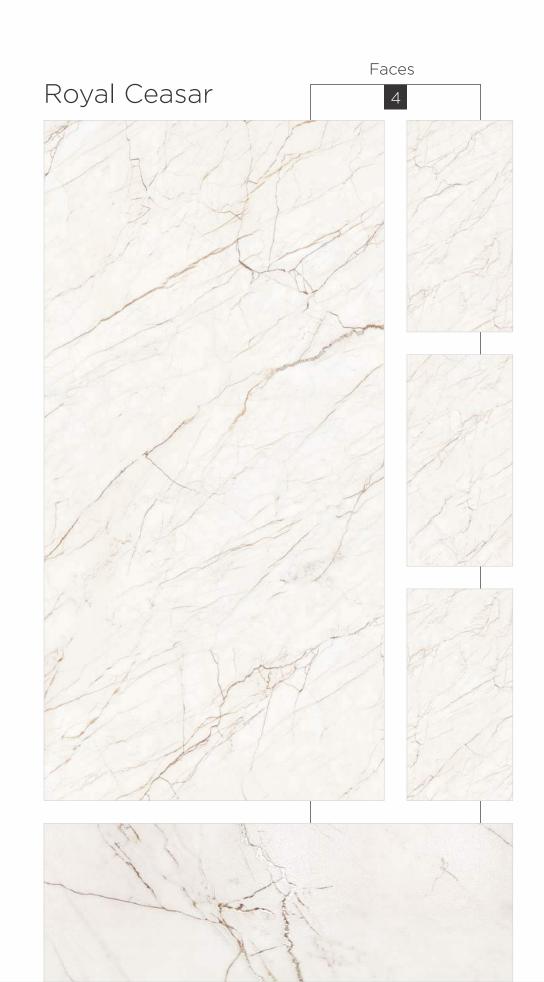














































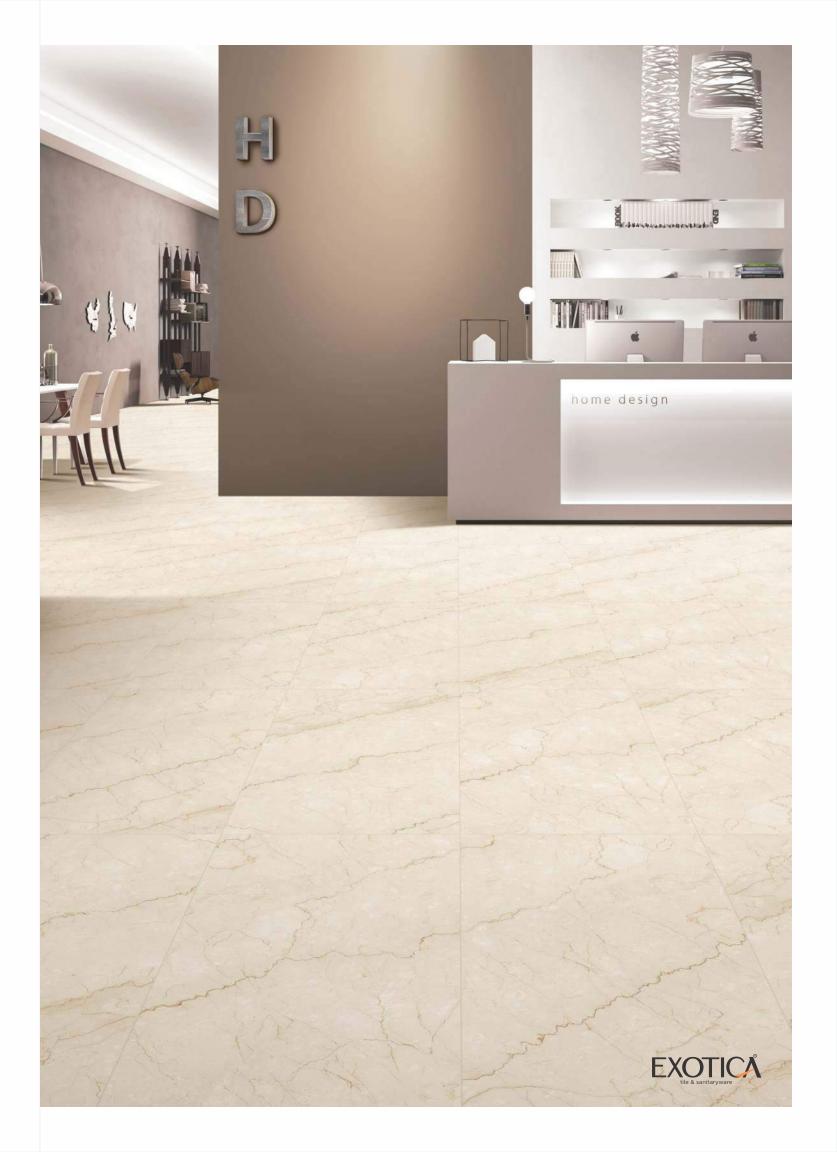






































































































































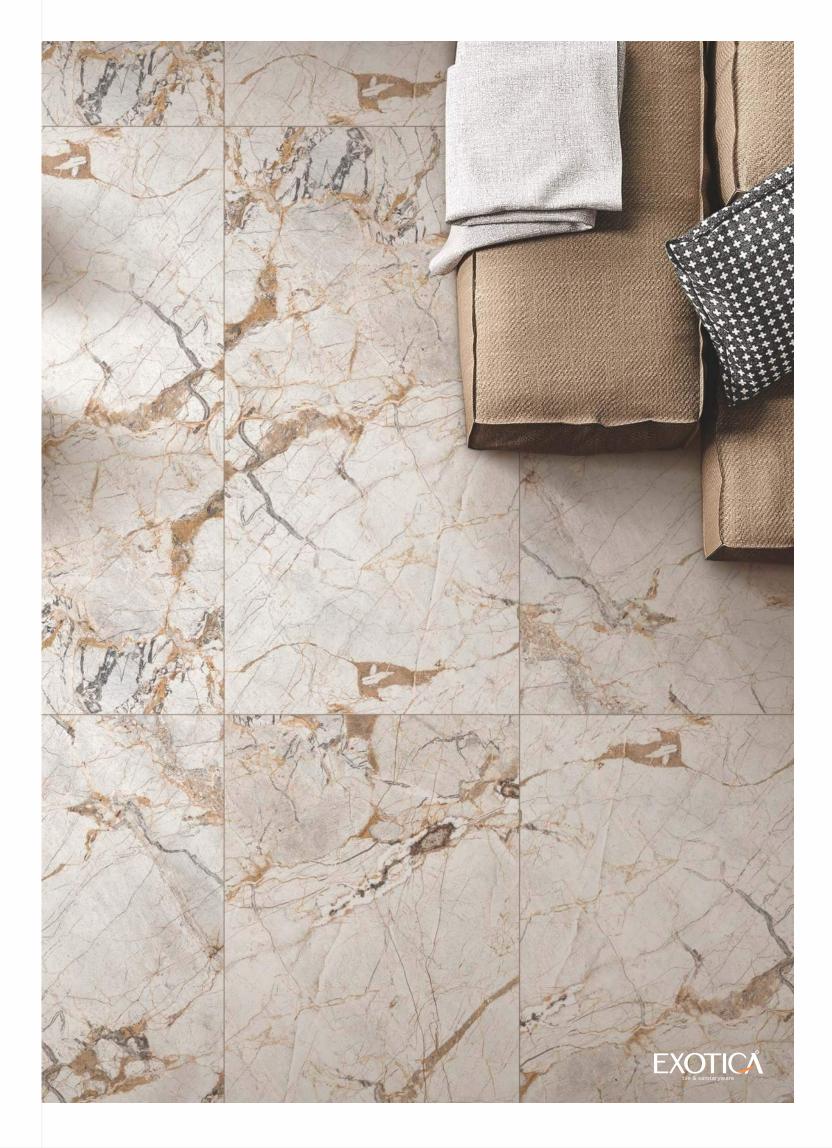
































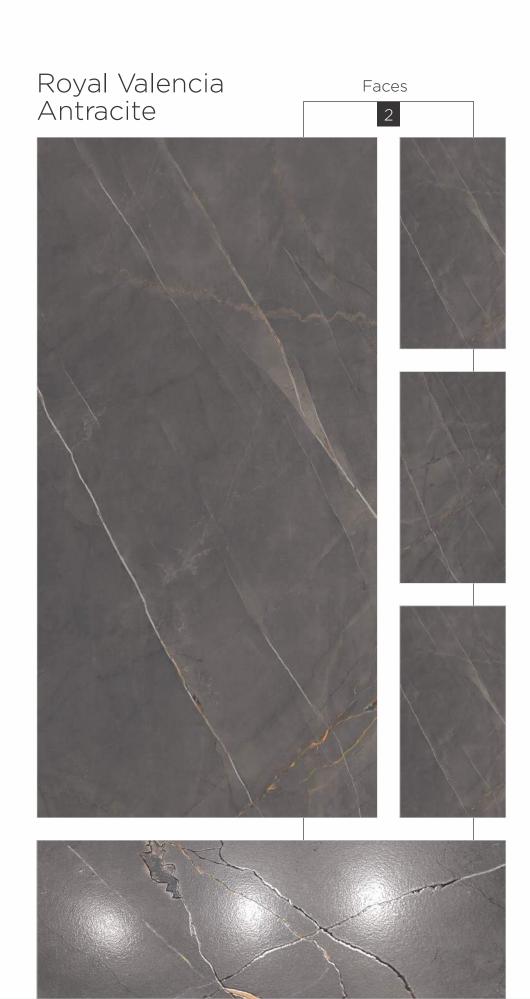


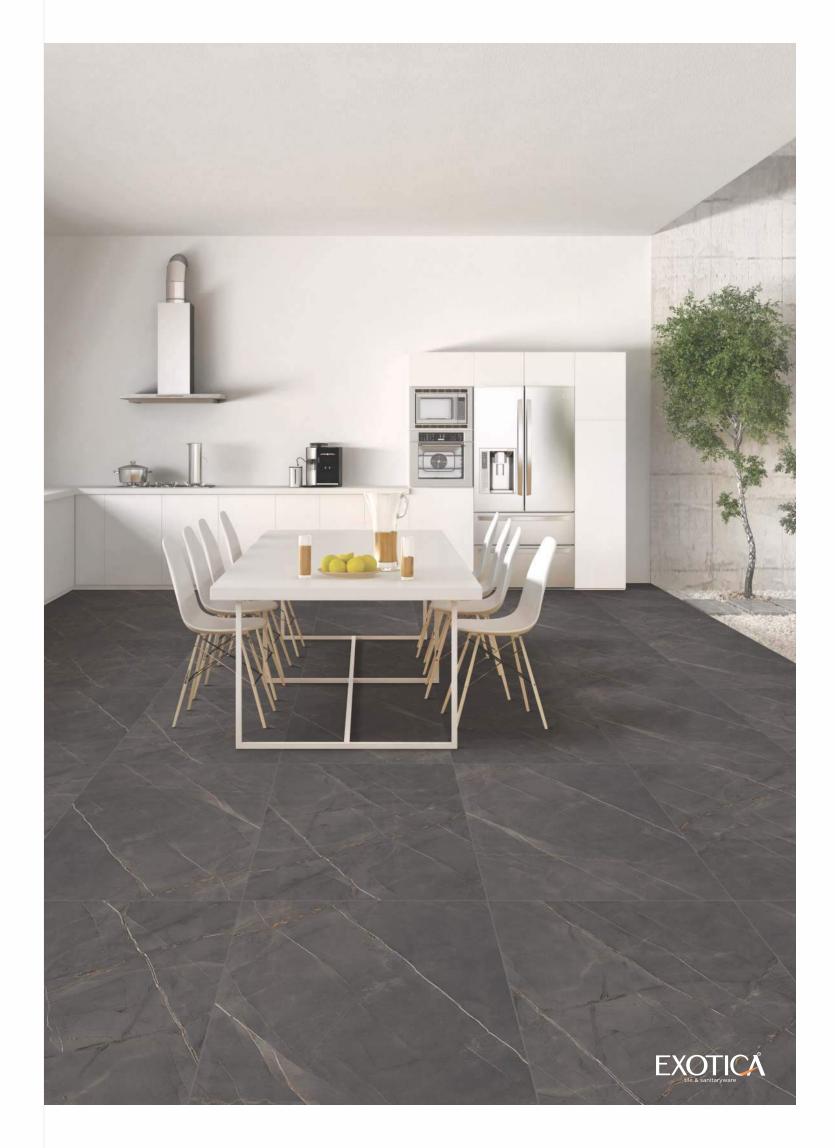




























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600x1200mm

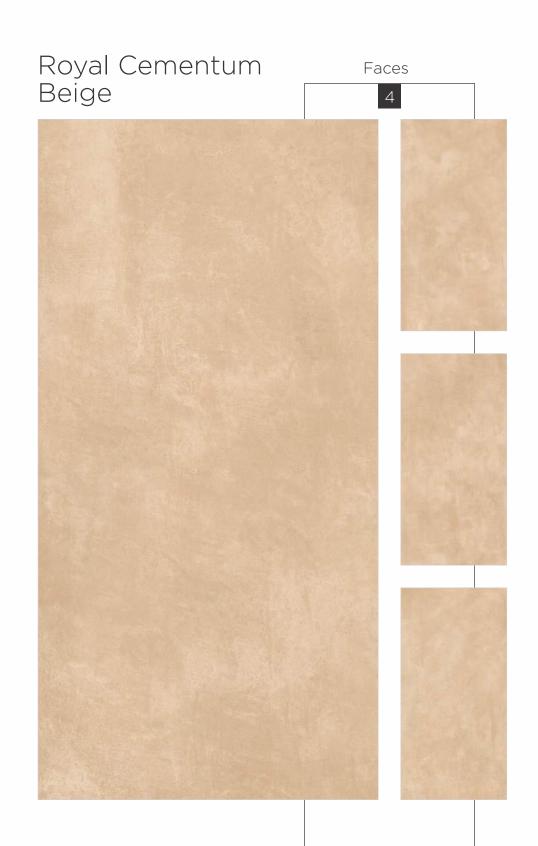


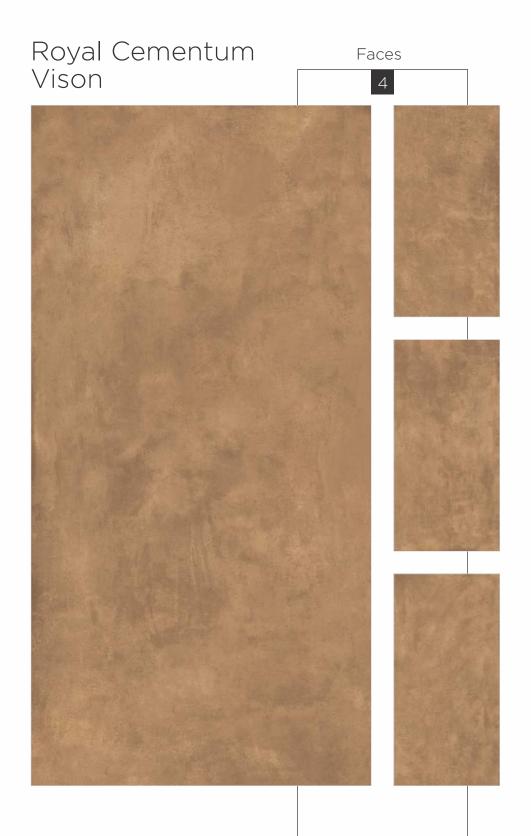












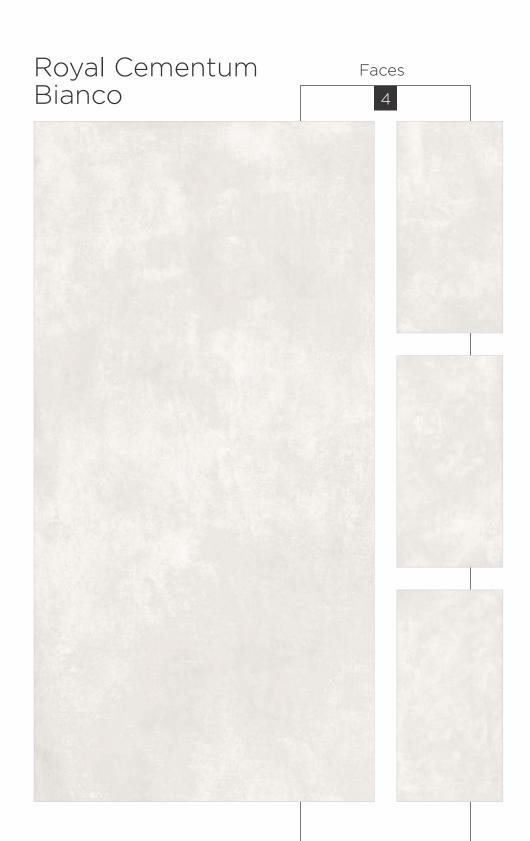


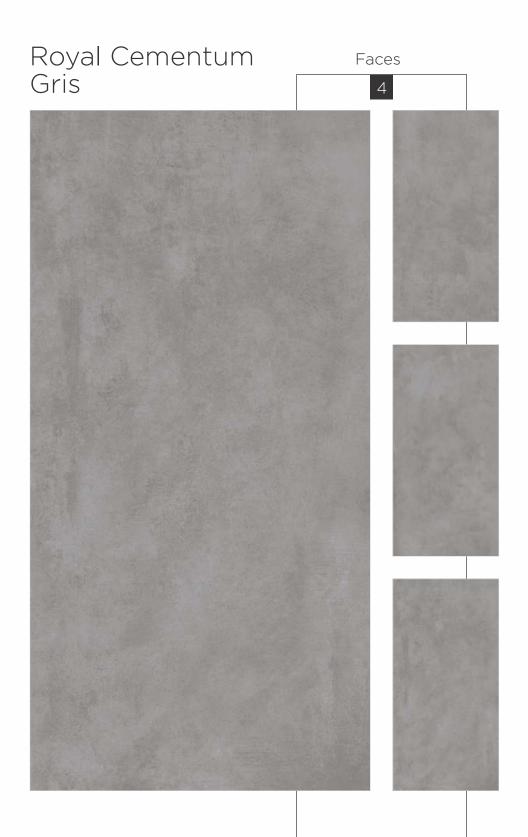












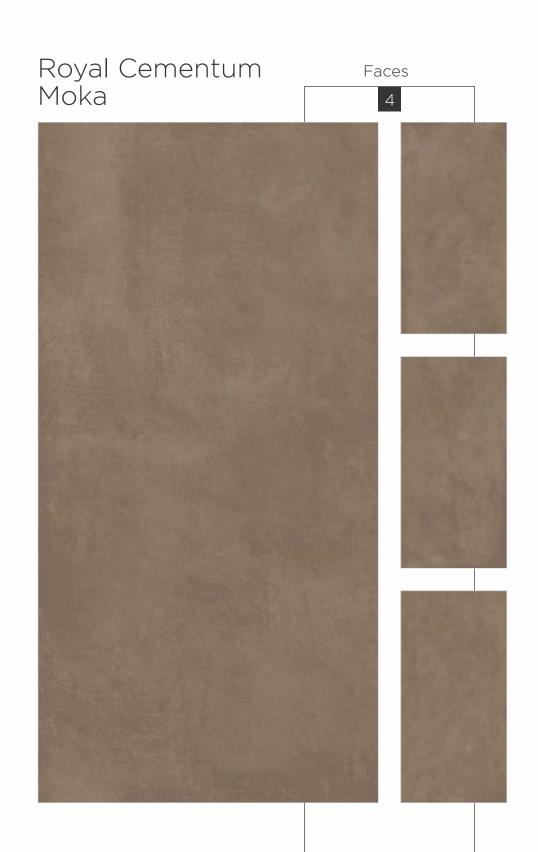


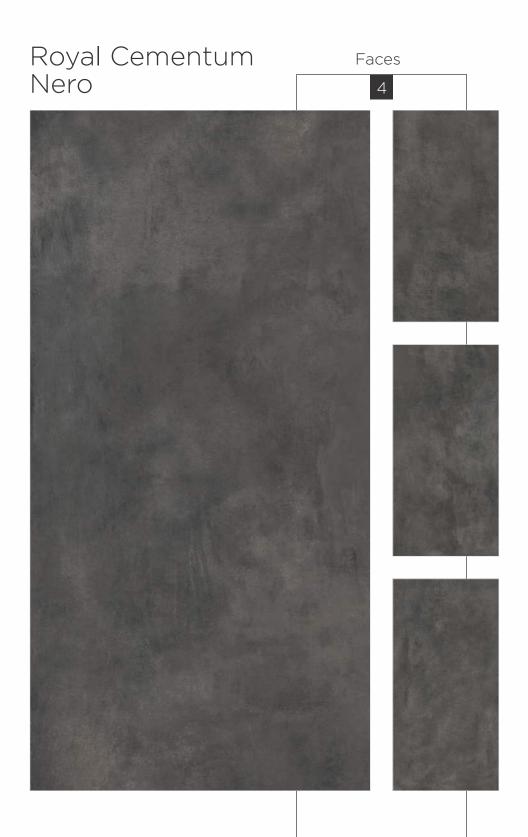










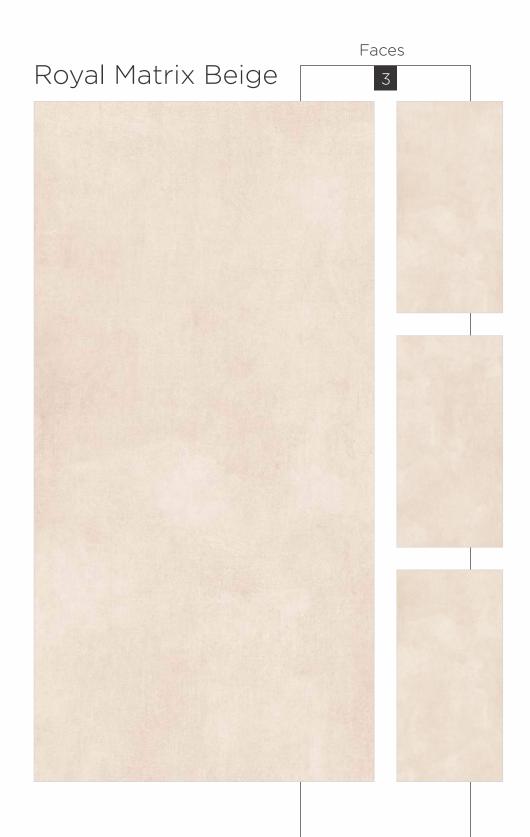


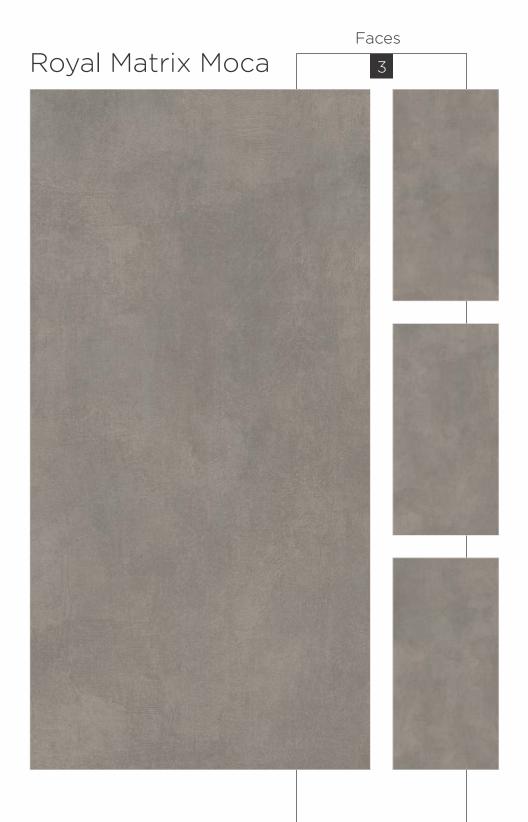












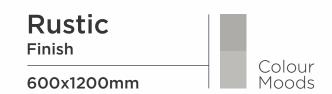








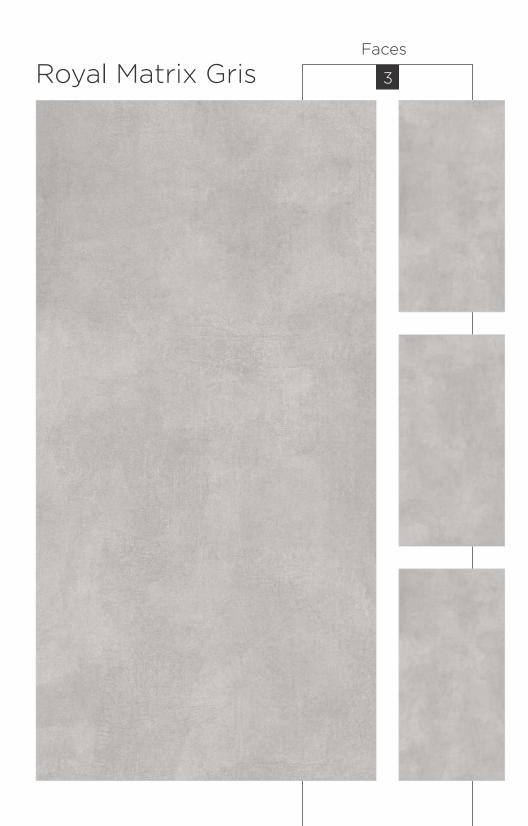


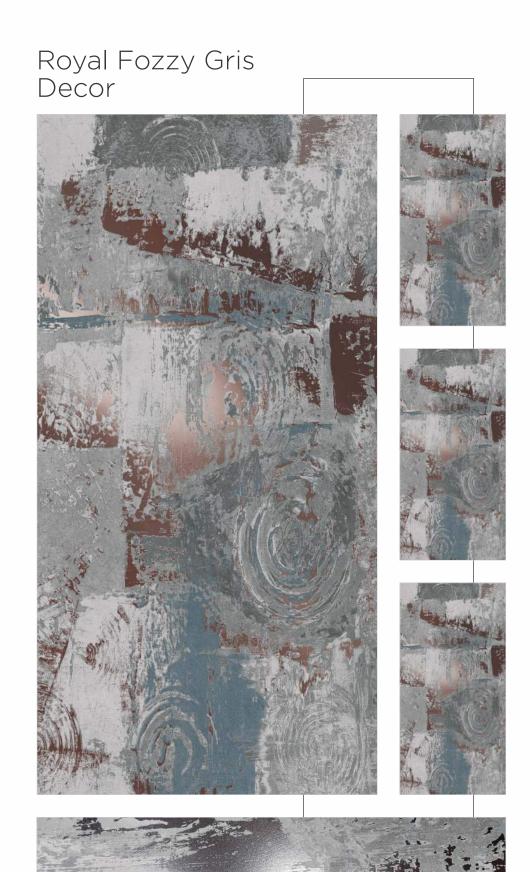






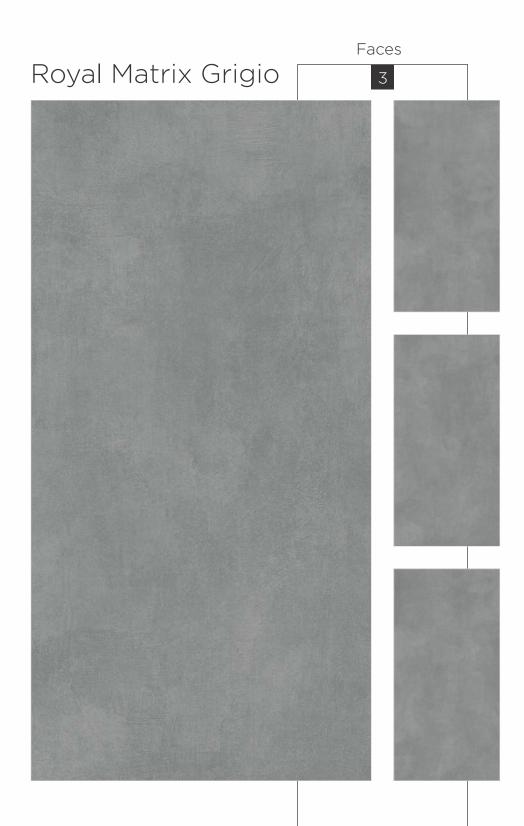












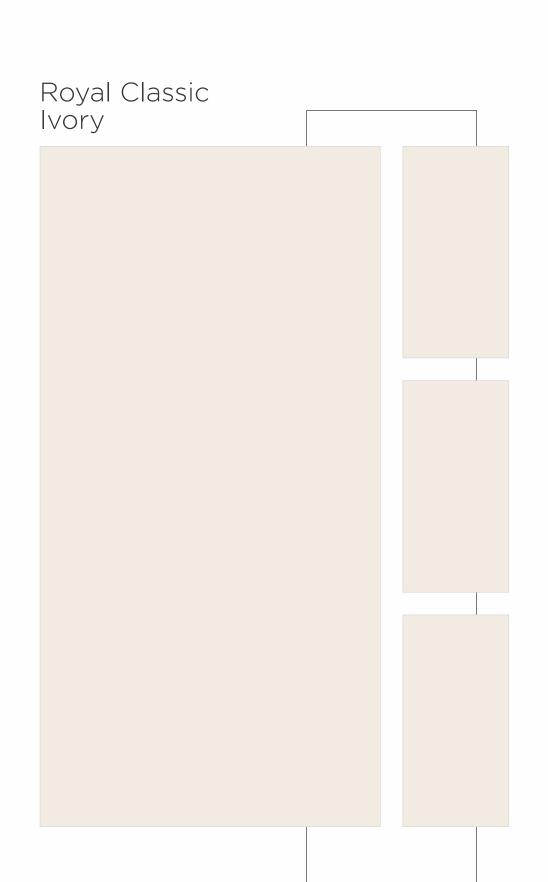
































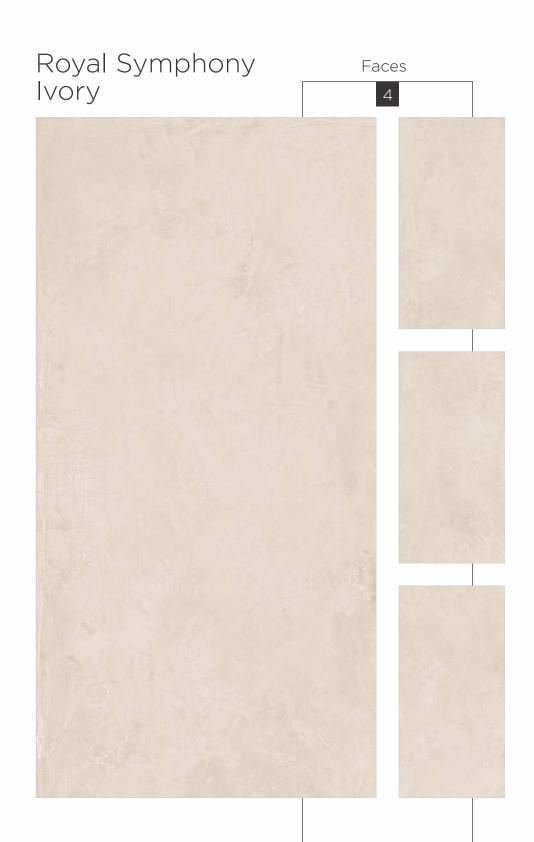




Rustic with glossy ink
Finish
600x1200mm

Colour
Moods







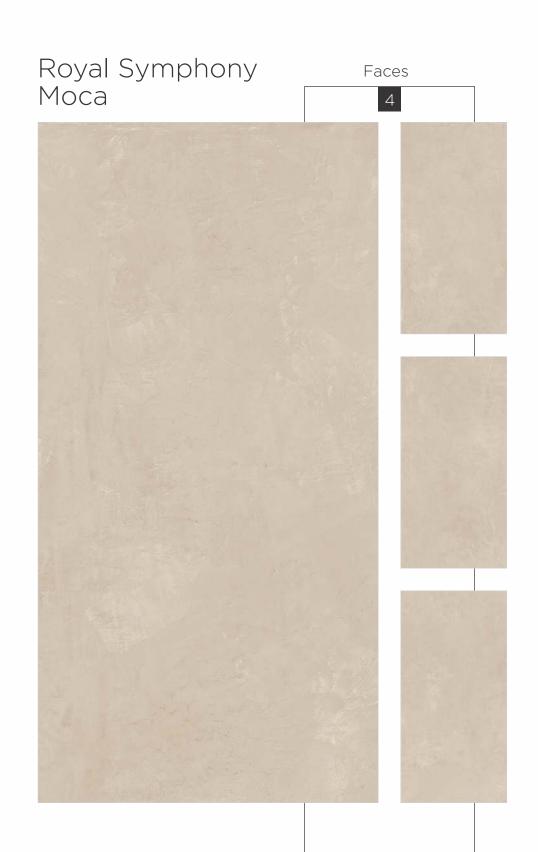












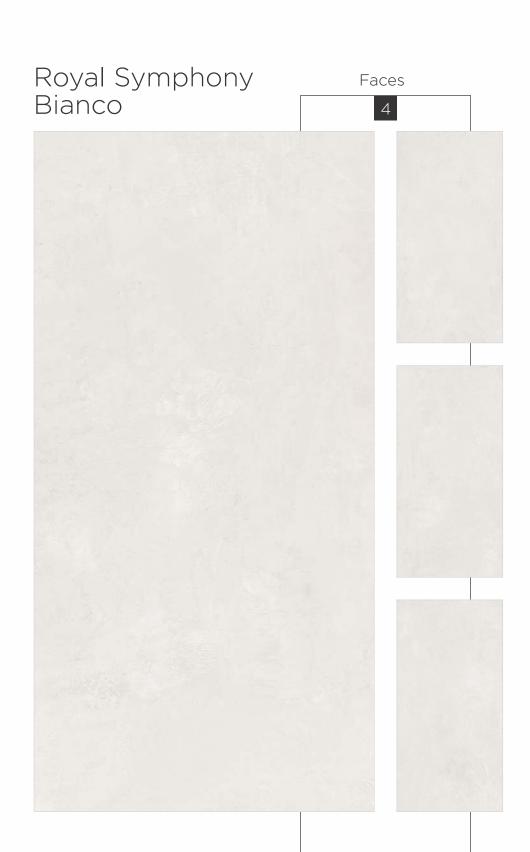






Rustic with glossy ink
Finish
Colour
Moods







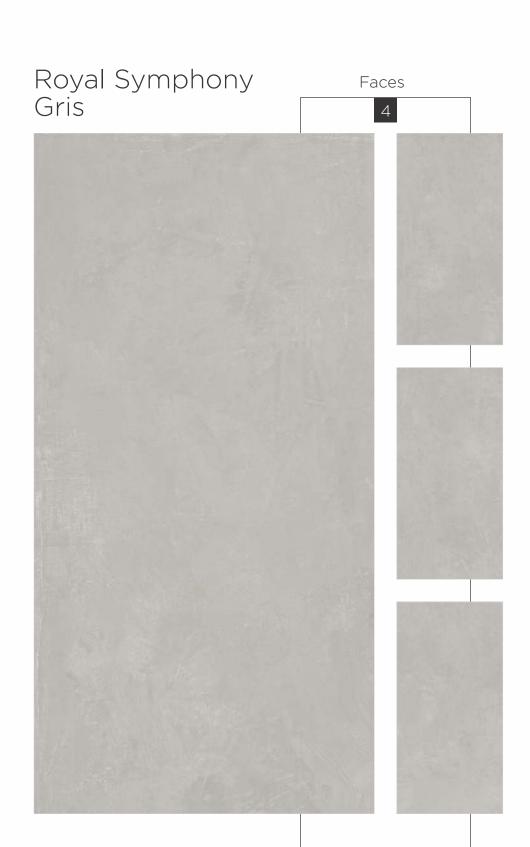






Rustic with glossy ink
Finish
600x1200mm









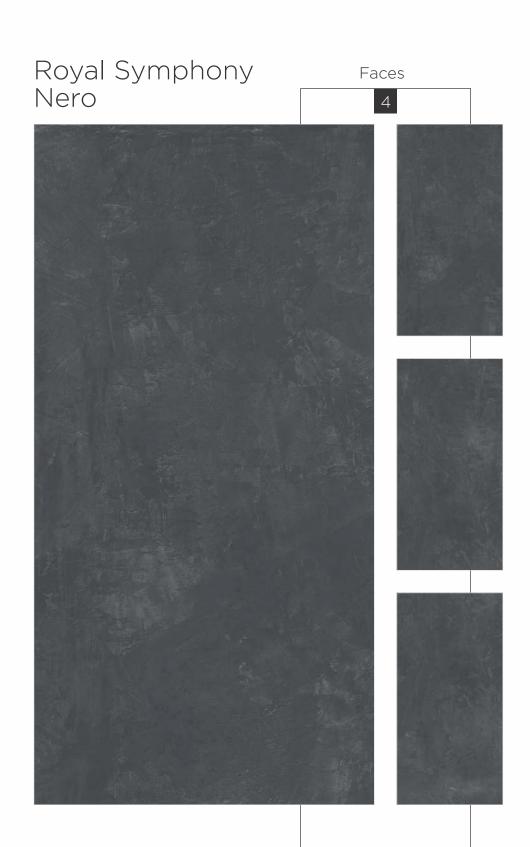


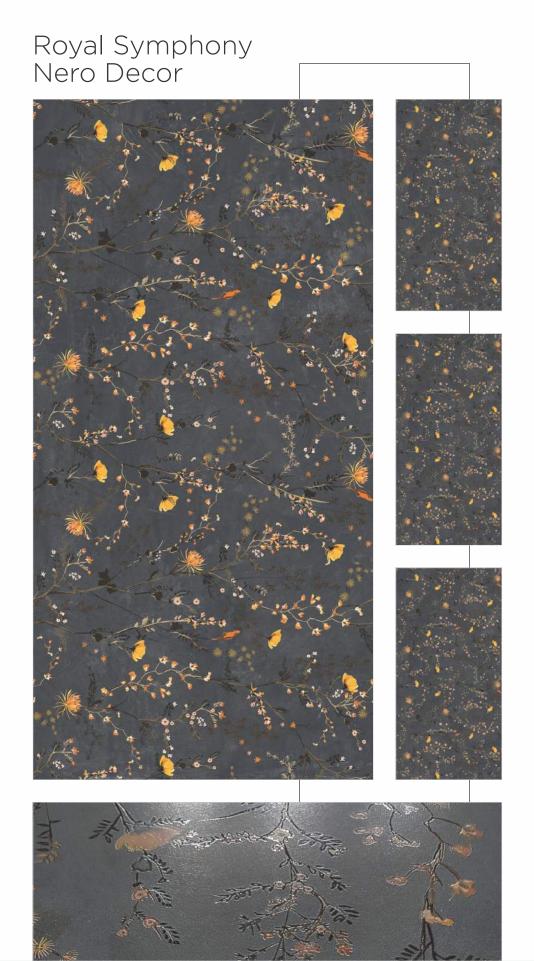


Rustic with glossy ink
Finish
600x1200mm

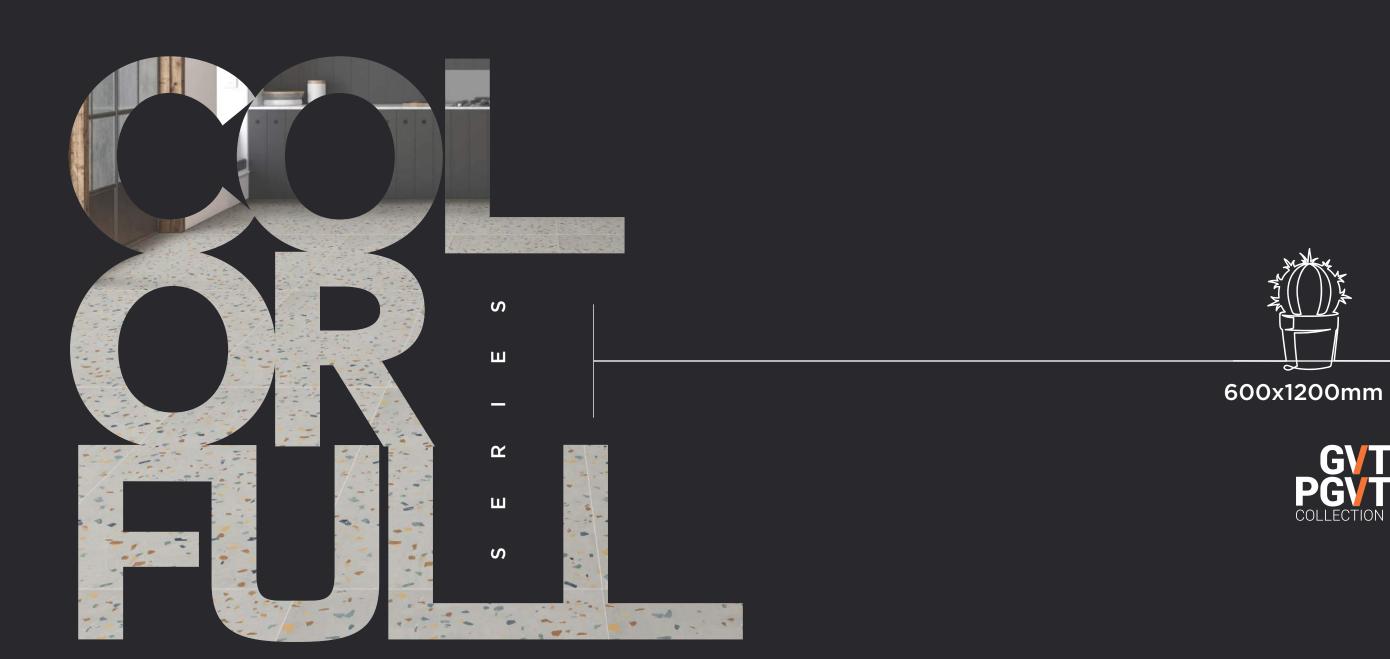
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Moods







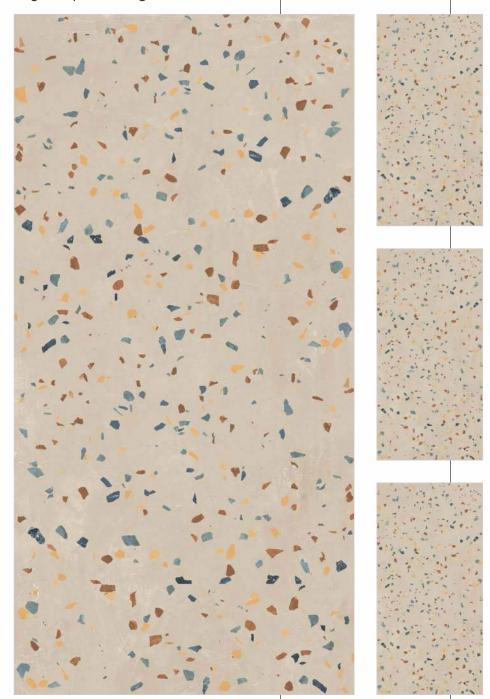


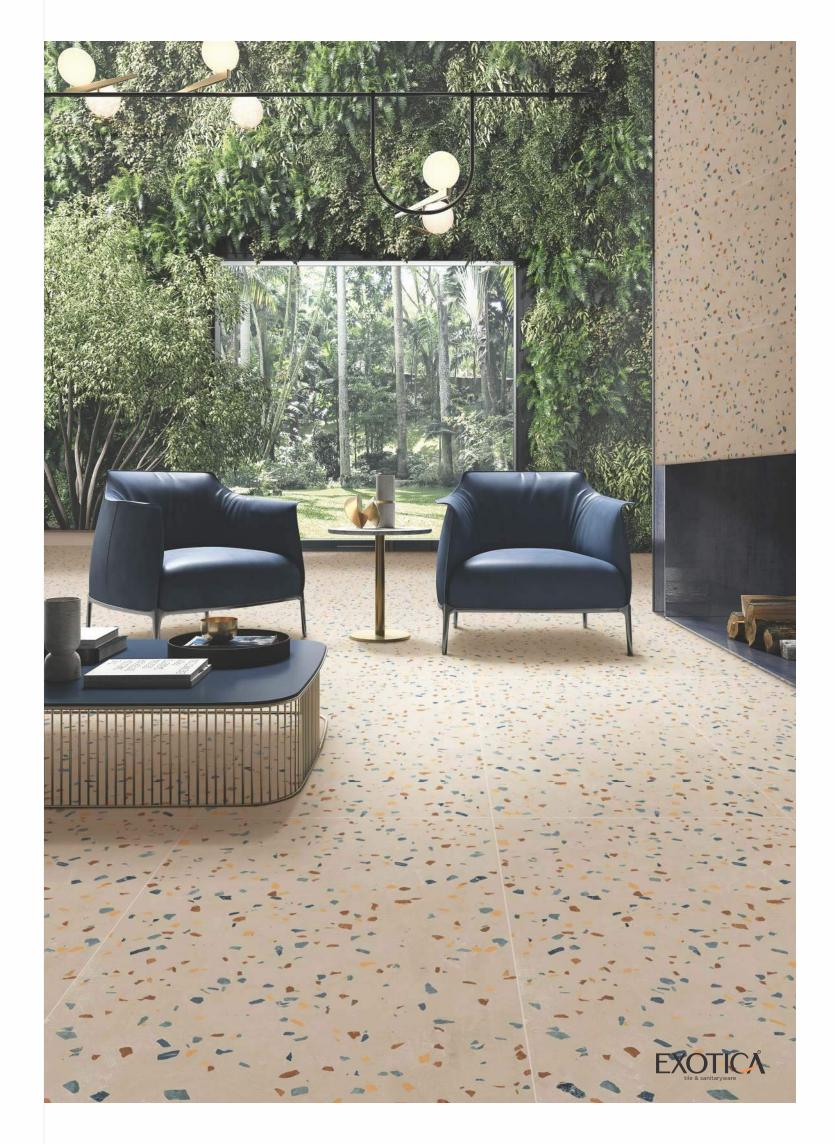






Royal Terra Symphony Moca





600x1200mm





Colorful Chips Series
Rustic Finish



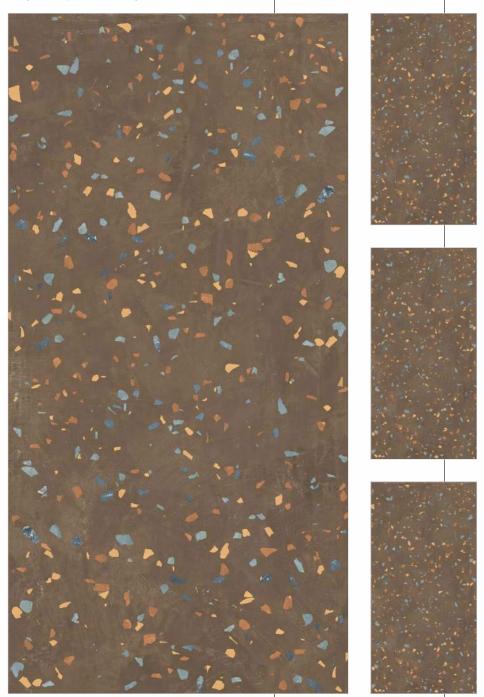




Royal Terra Symphony Ivory



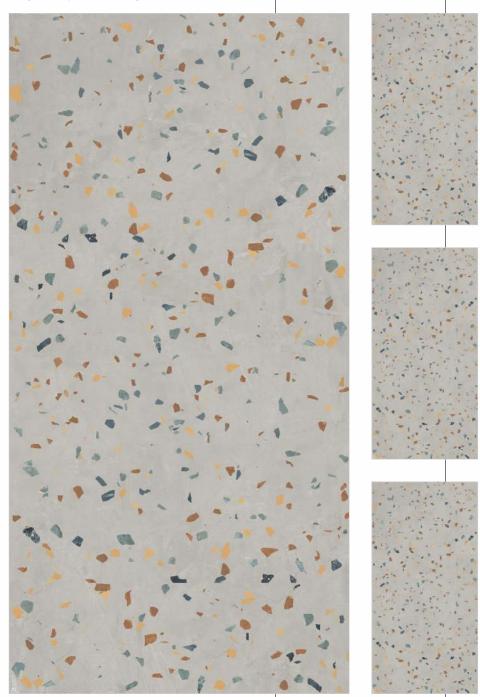
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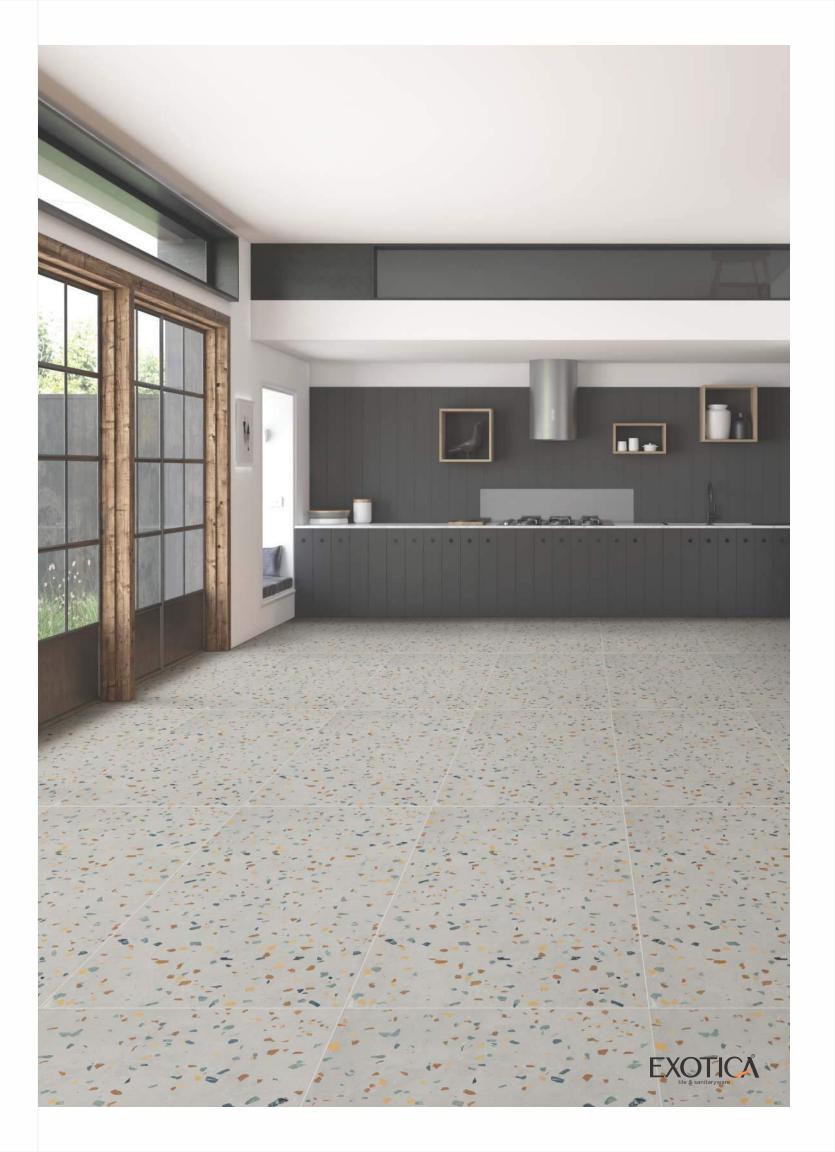










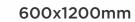


600x1200mm





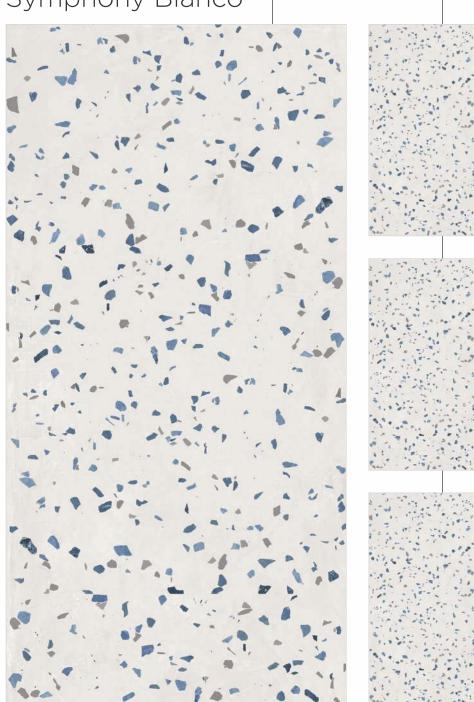
Colorful Chips Series
Rustic Finish



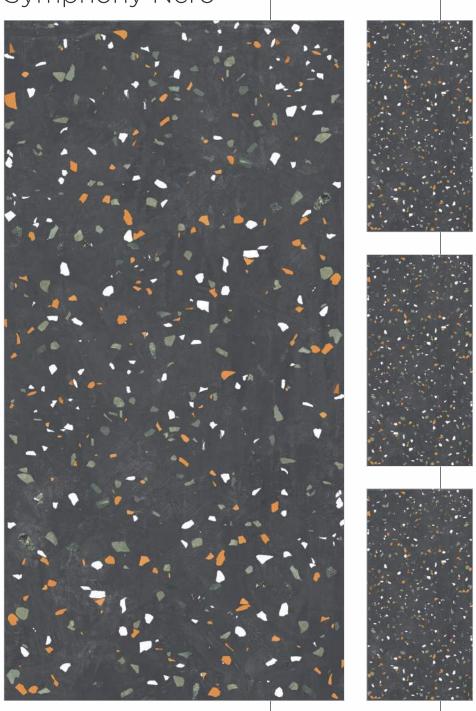




Royal Terra Symphony Bianco



Royal Terra Symphony Nero







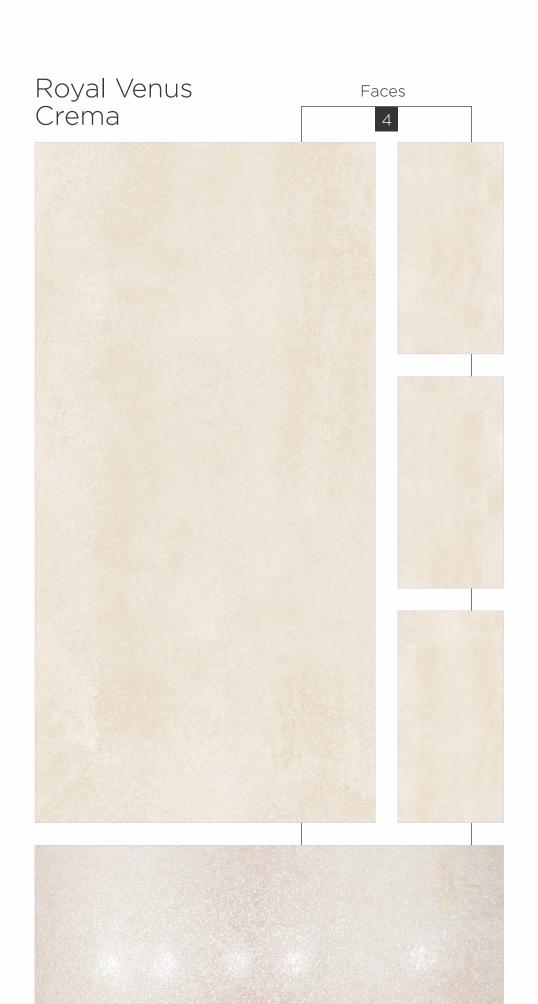


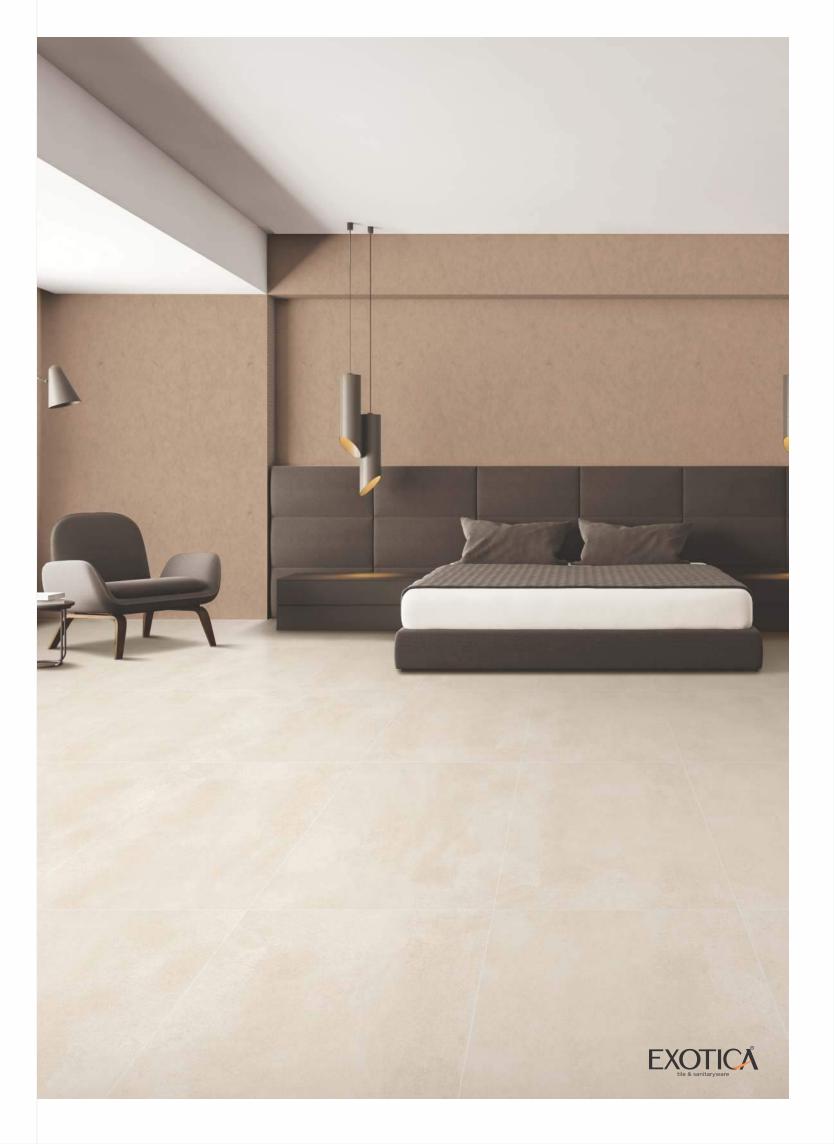
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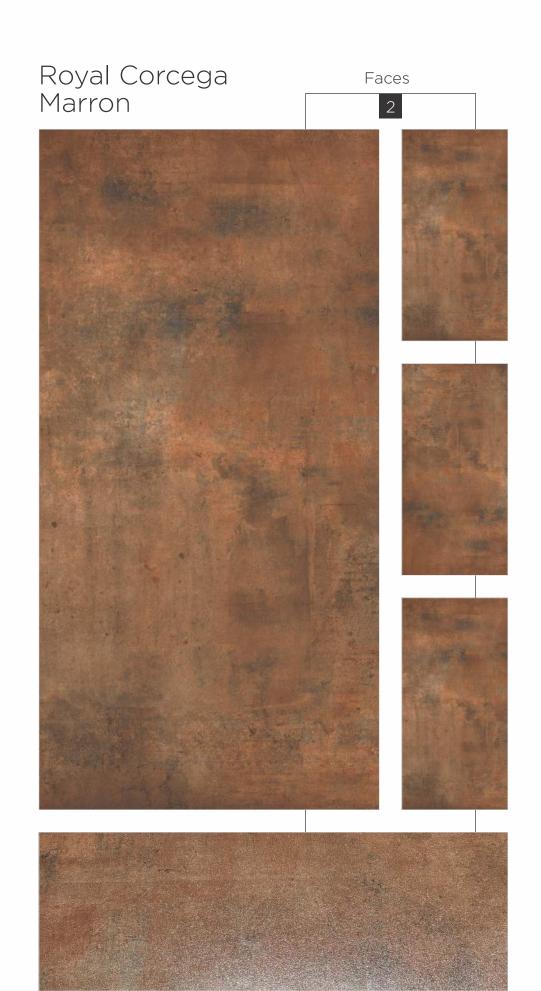
















Colour Moods





















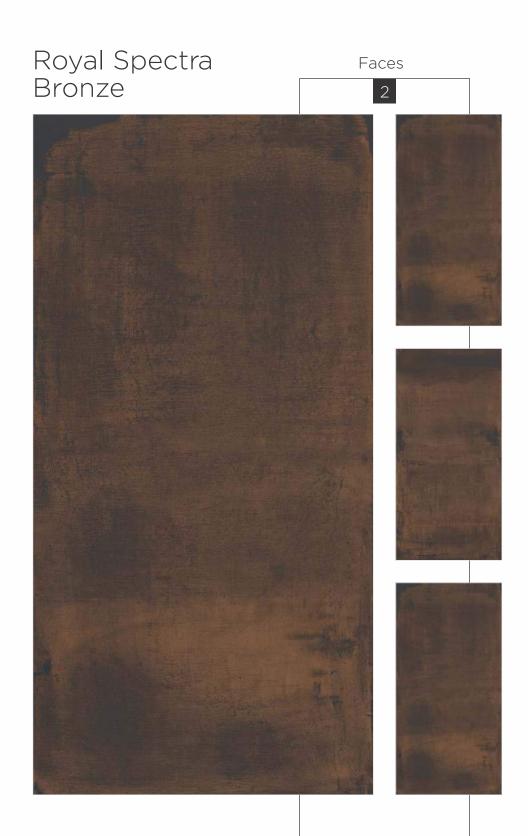


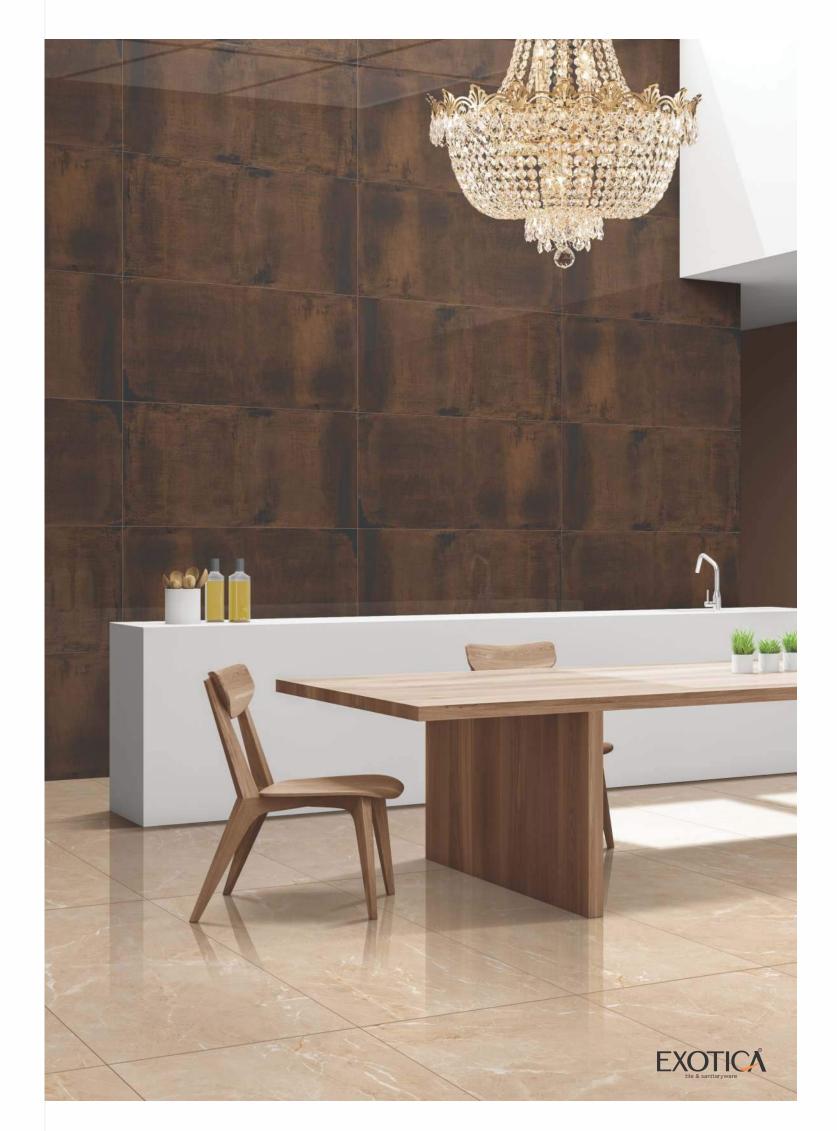










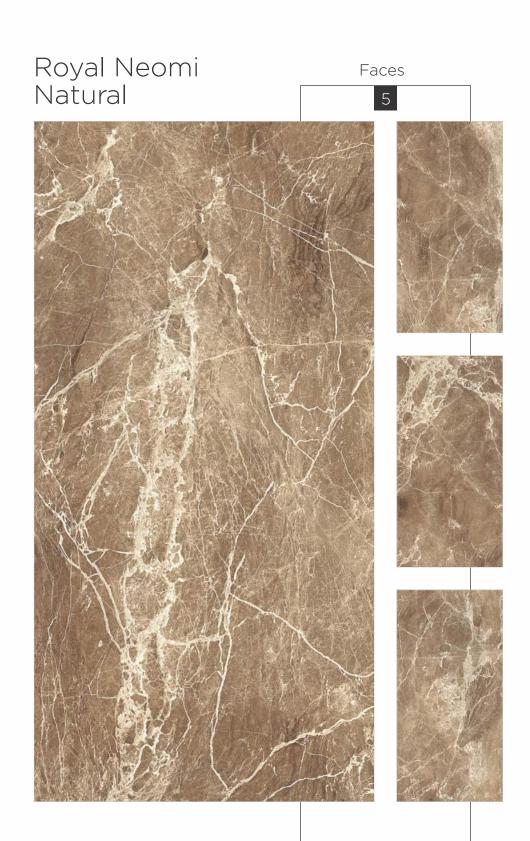








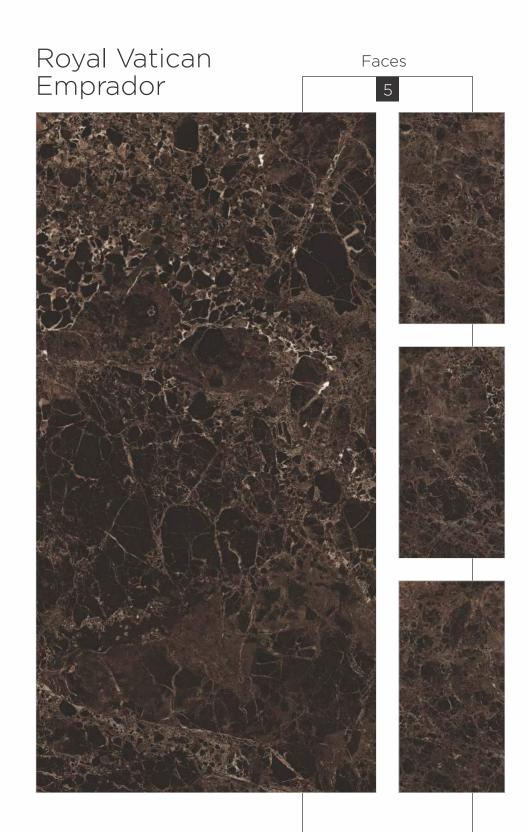


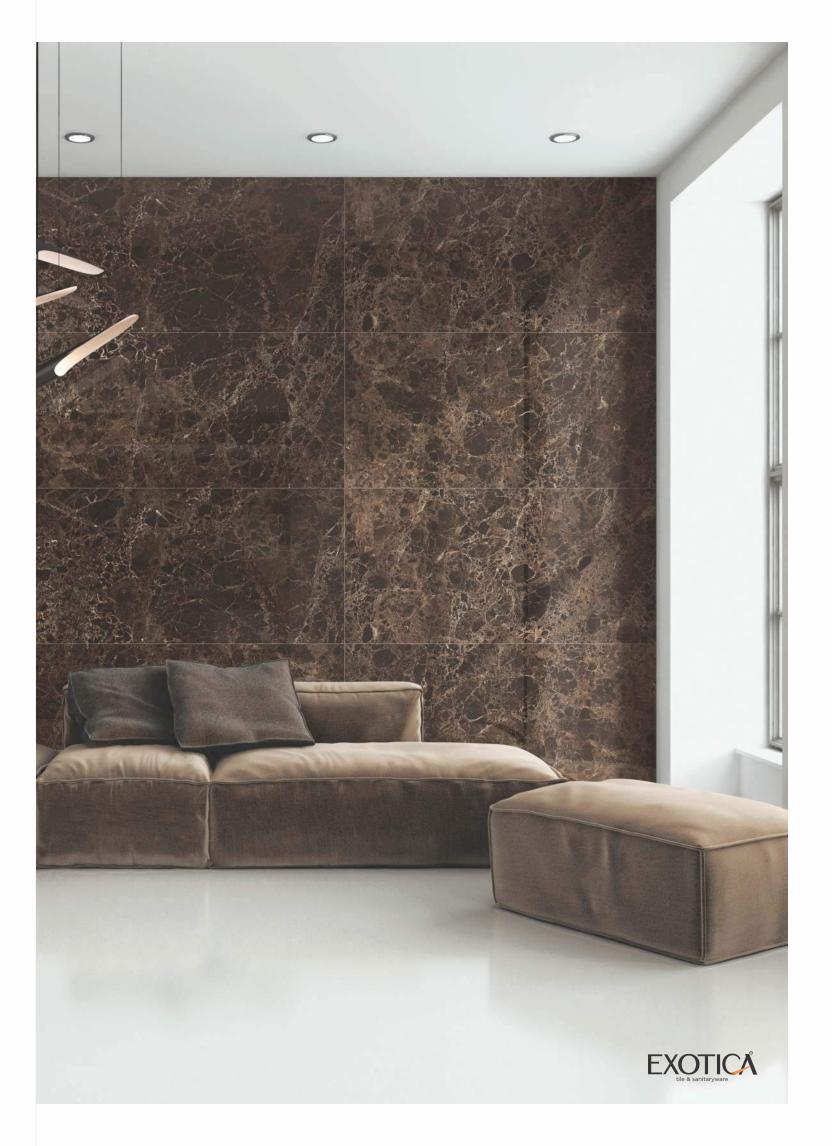










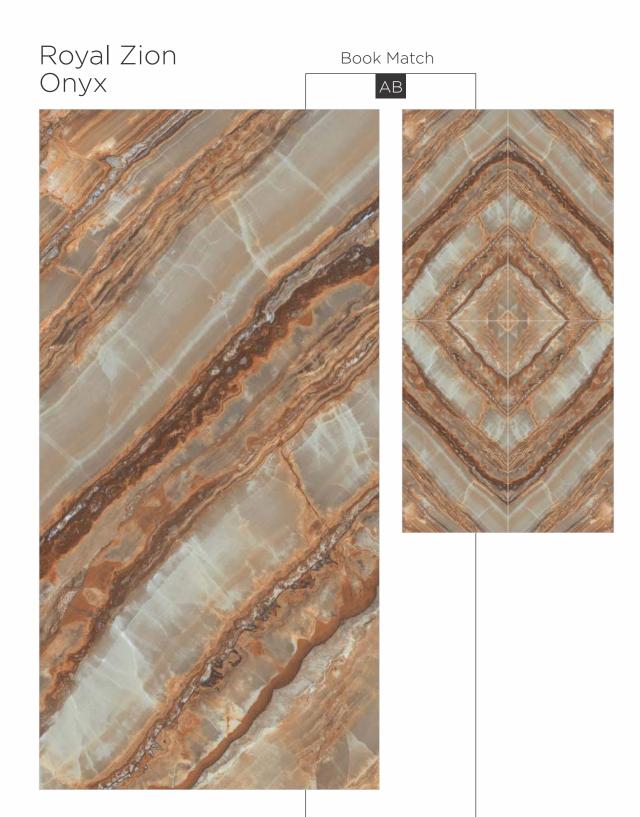










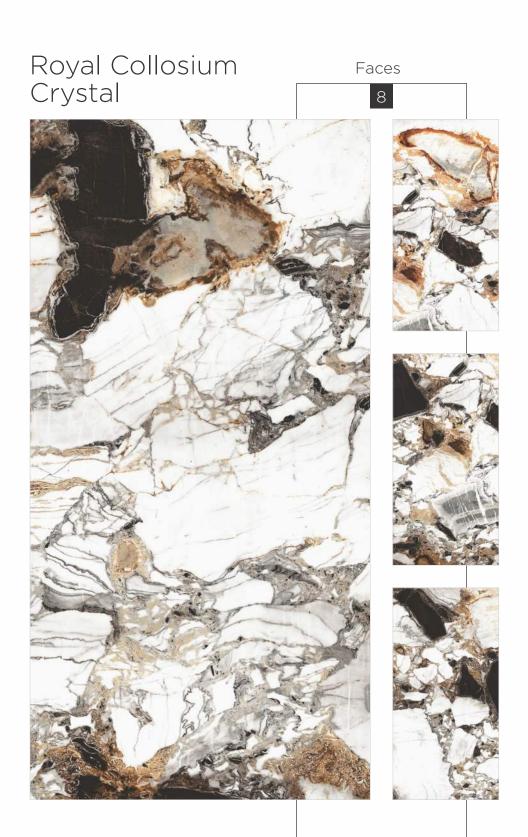


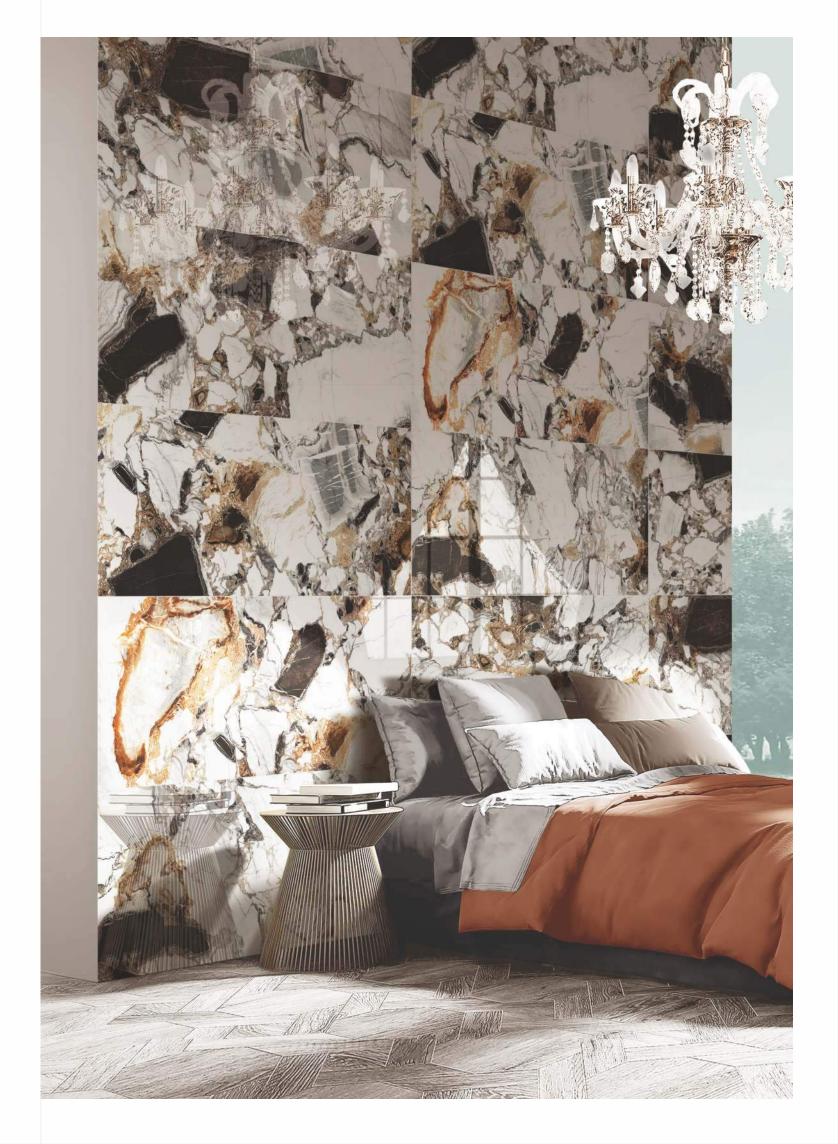






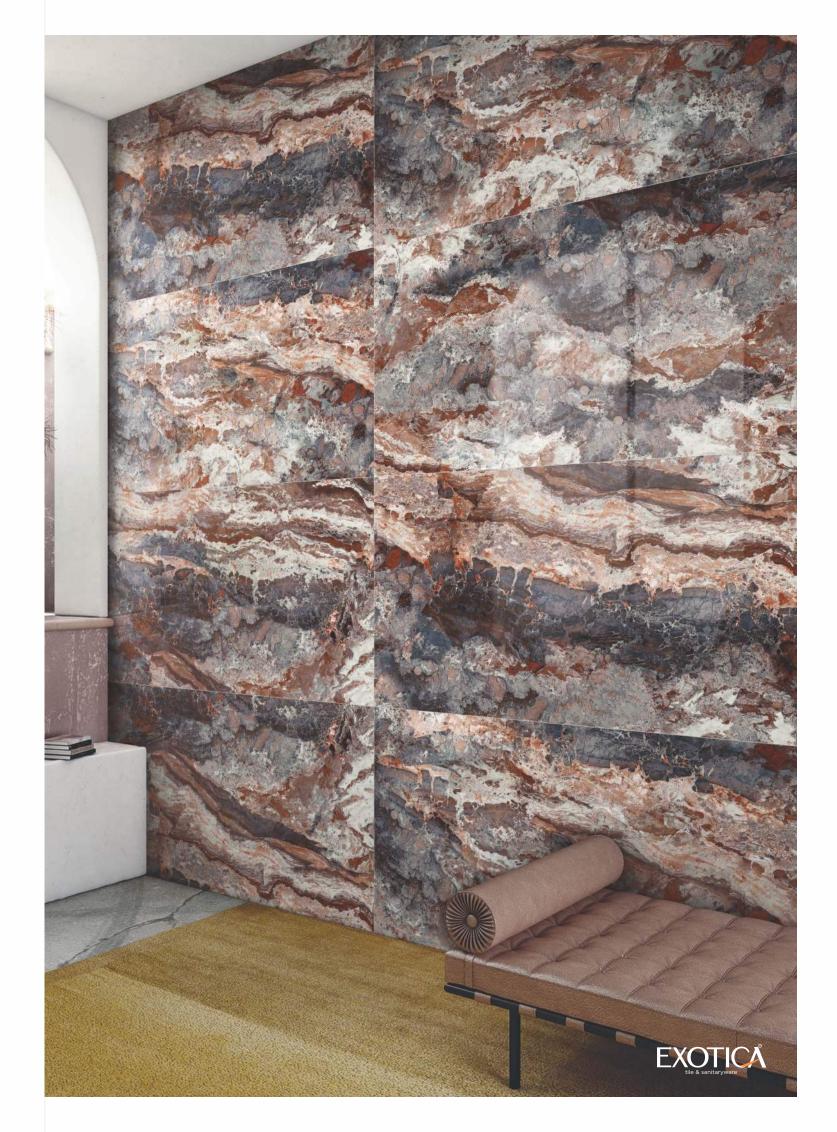
















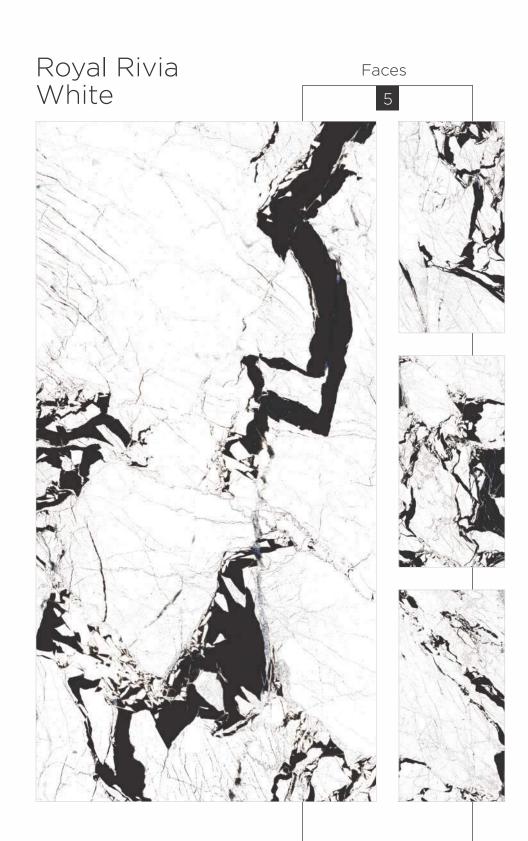


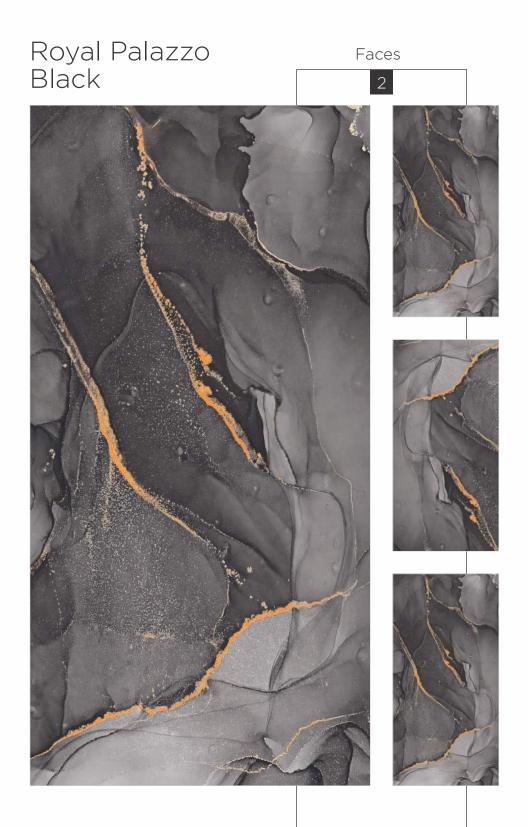
Colour Moods





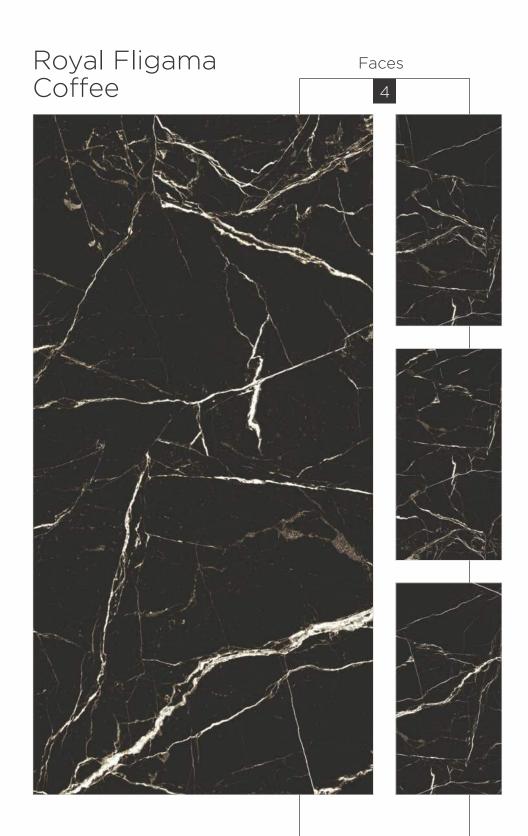


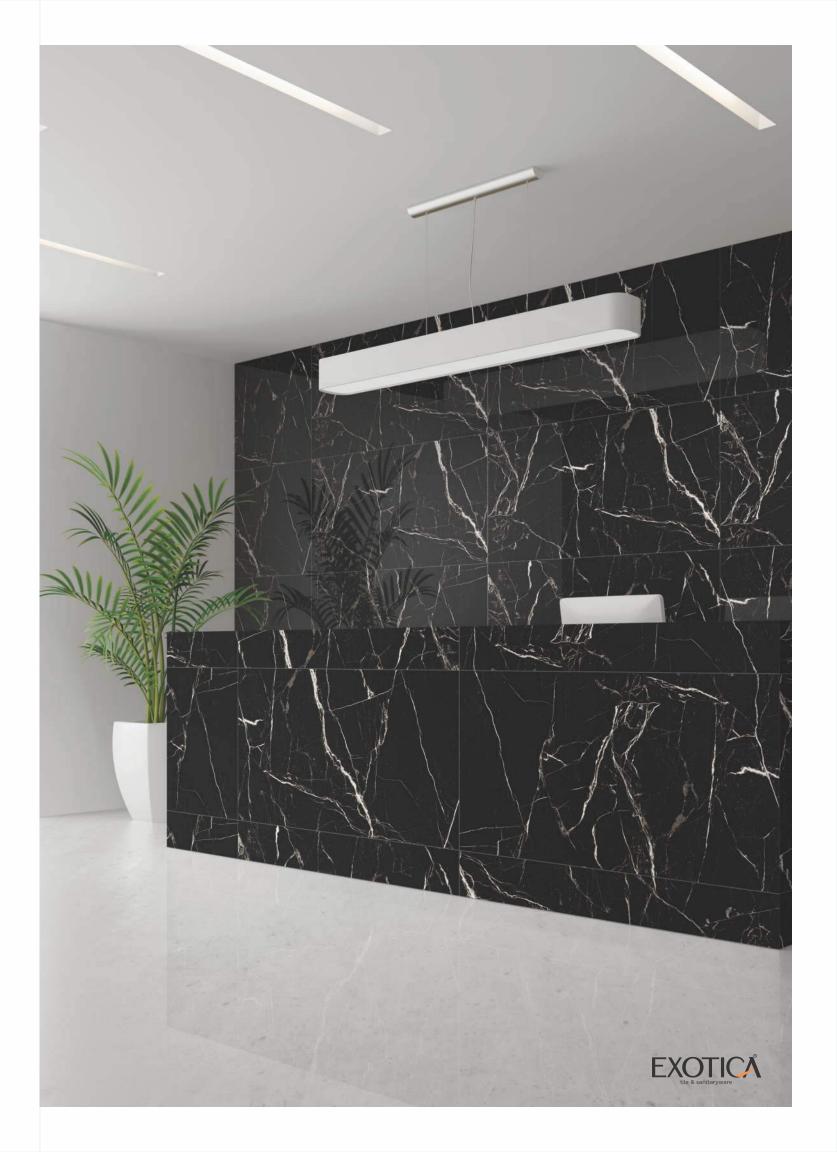




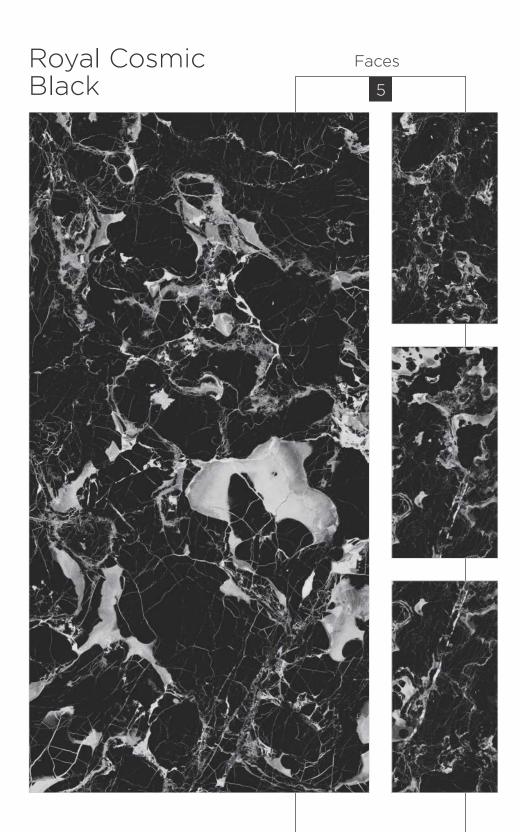


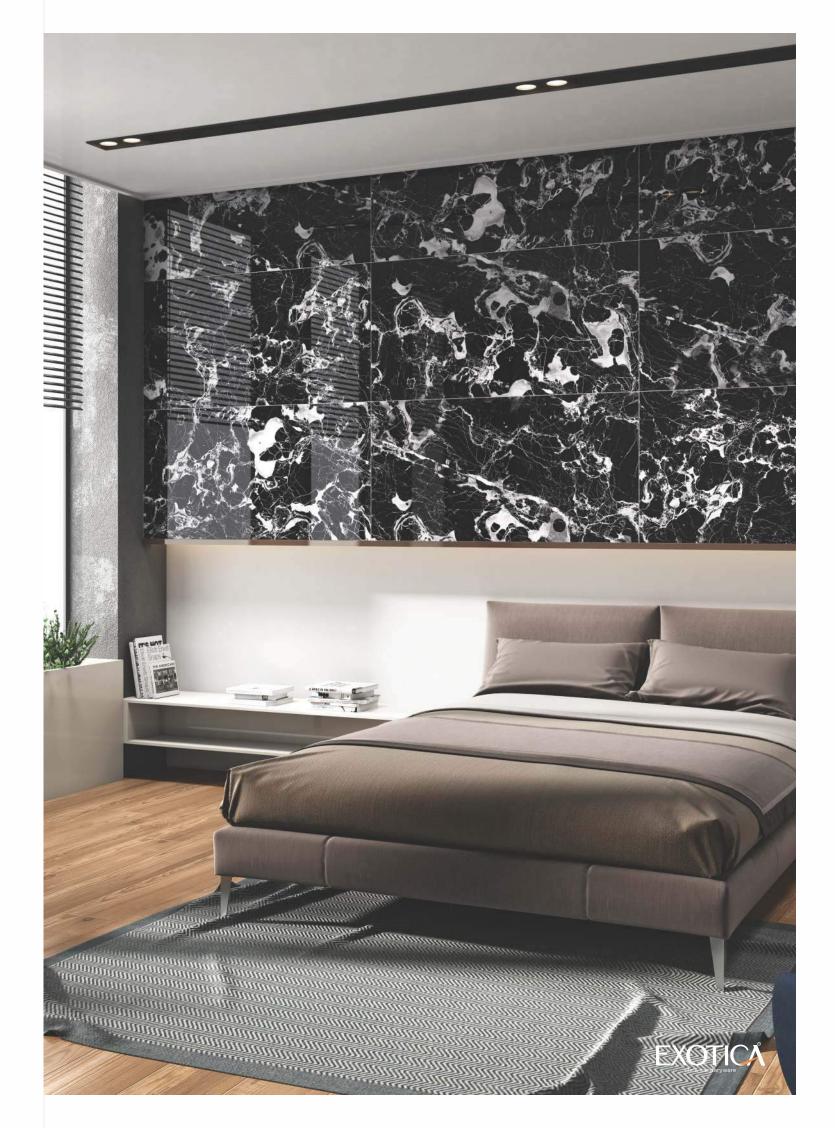










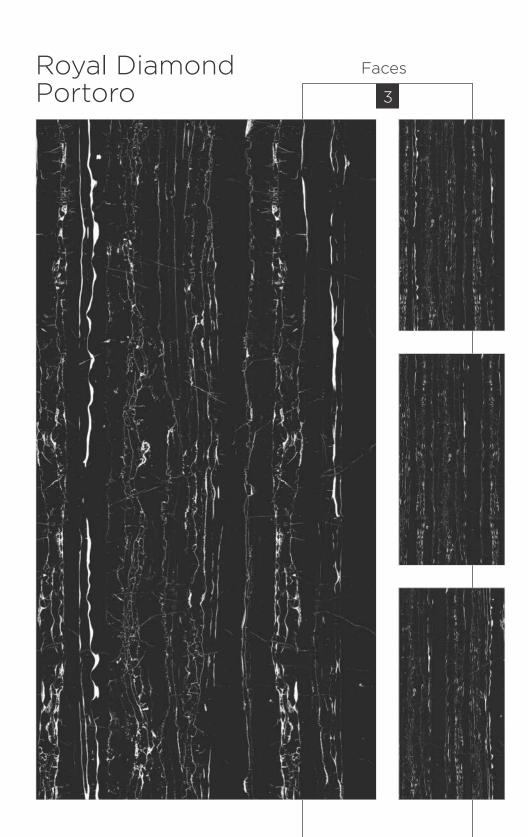


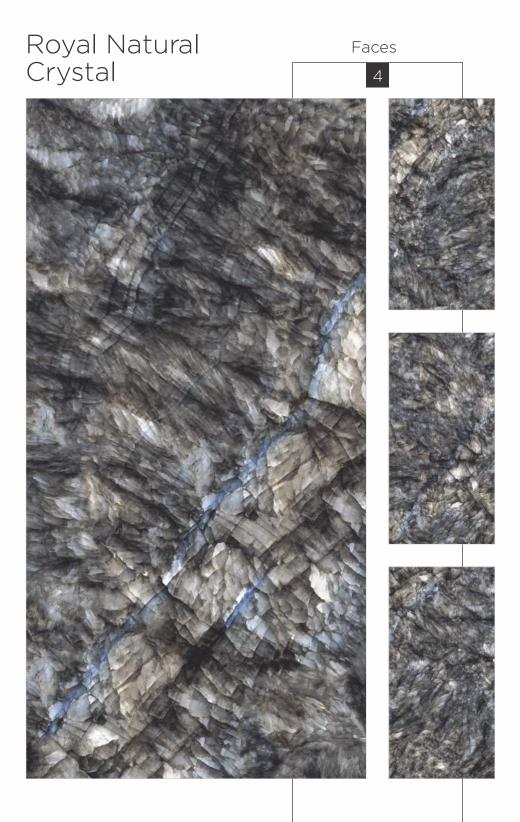








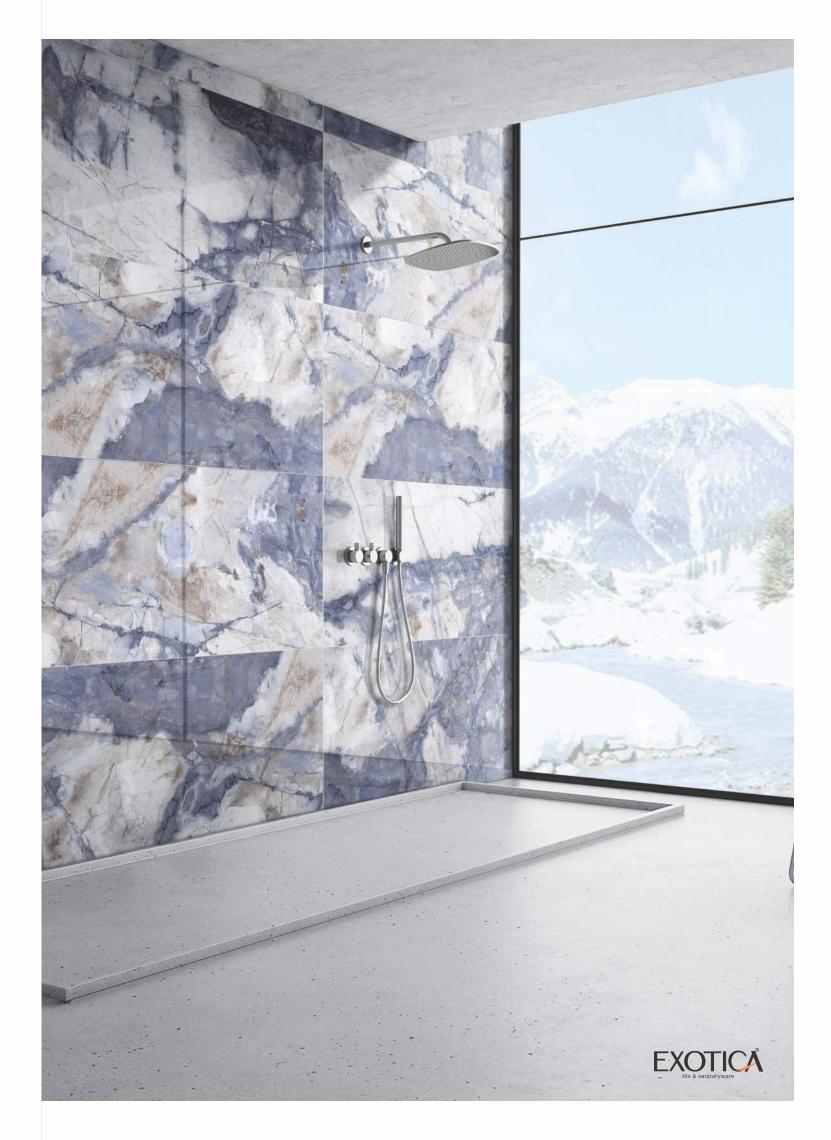




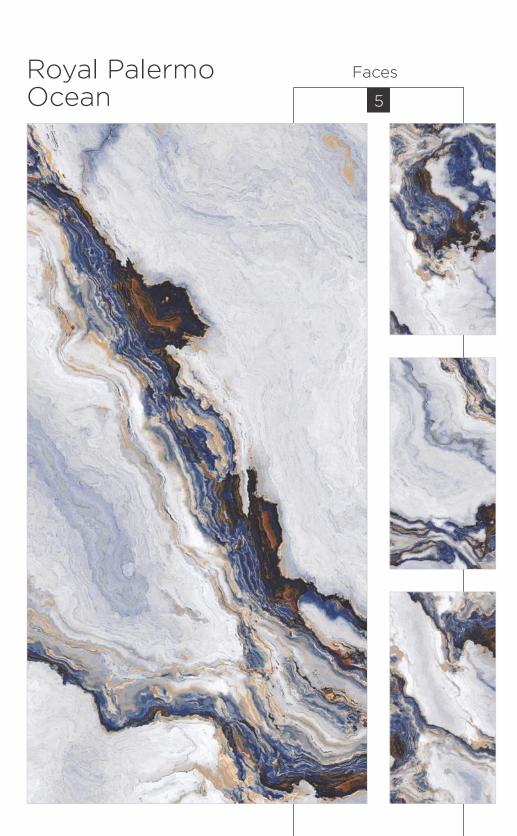






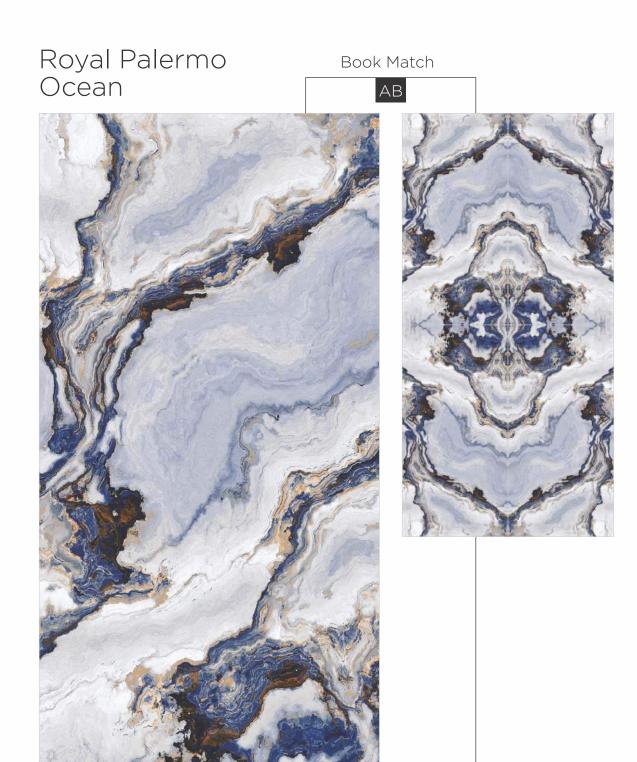


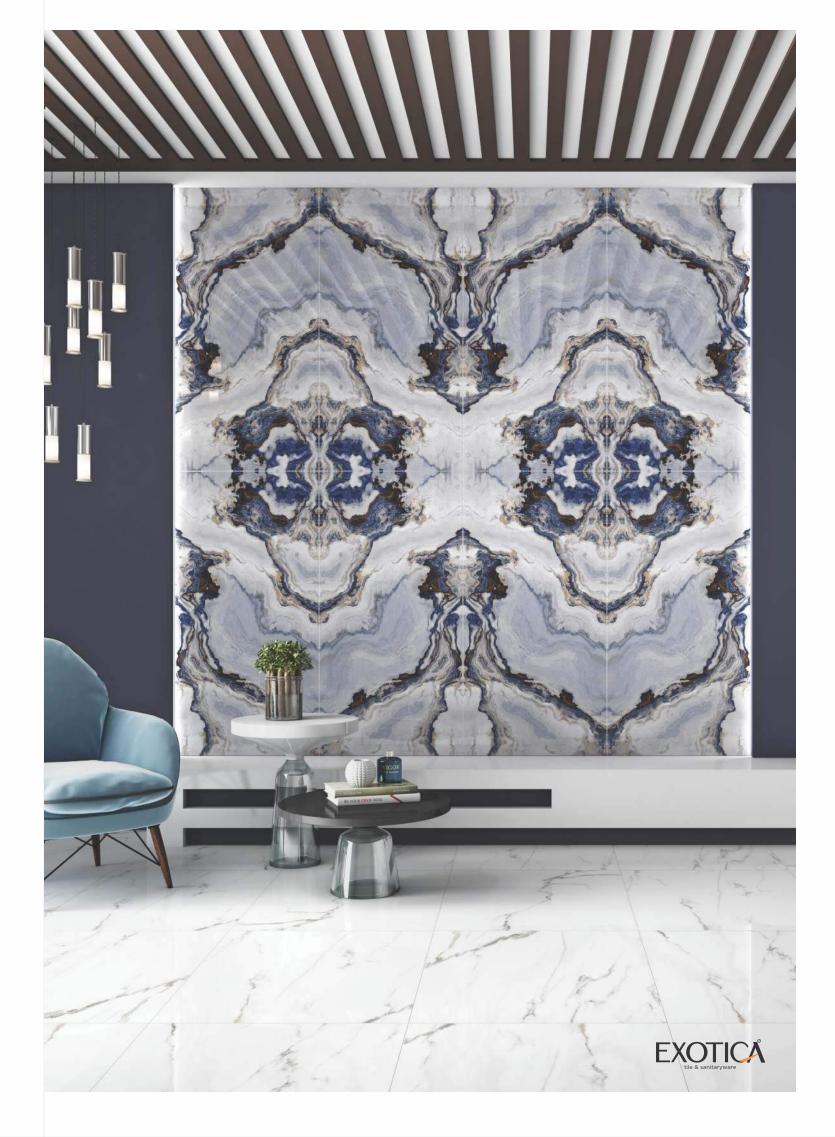




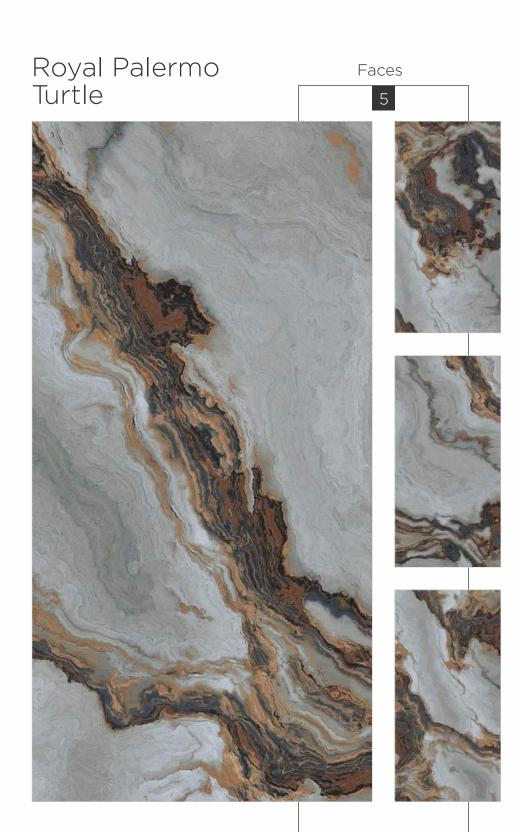


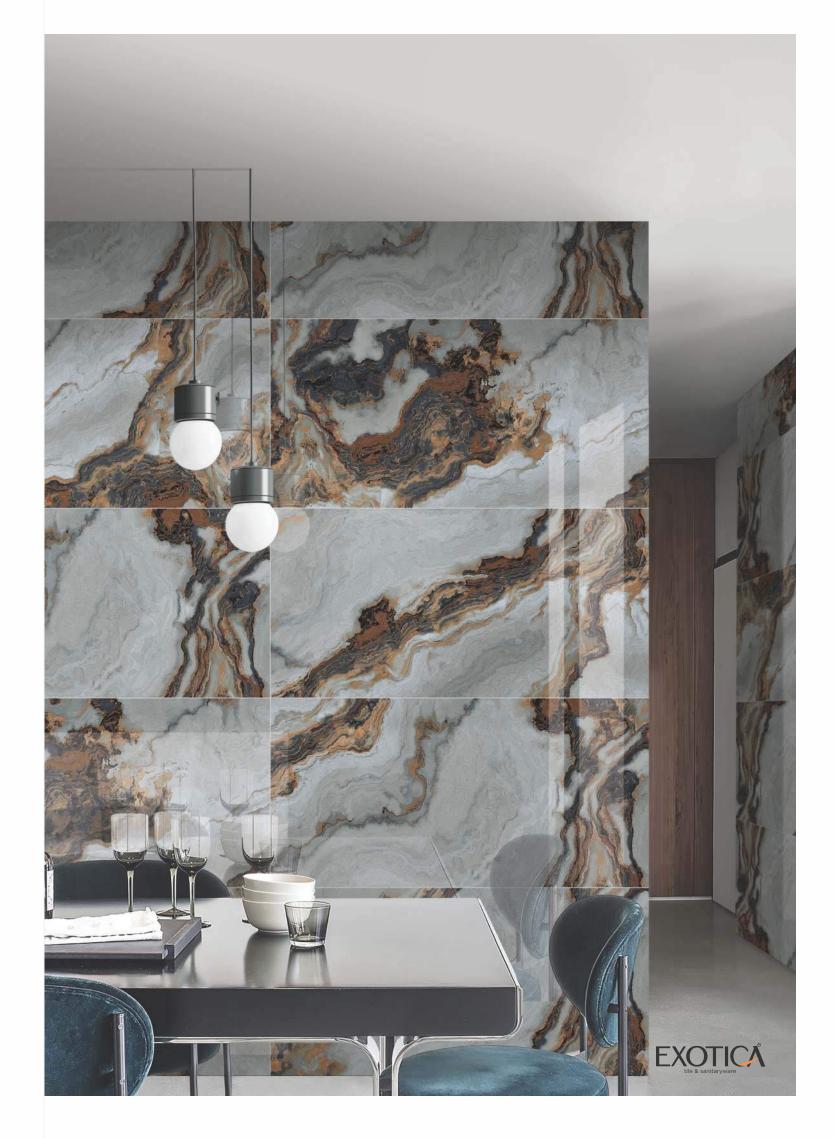










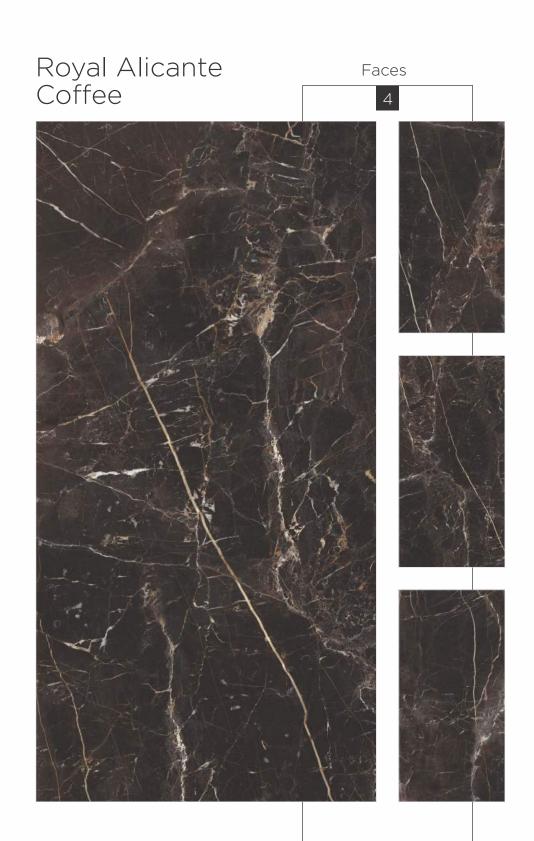


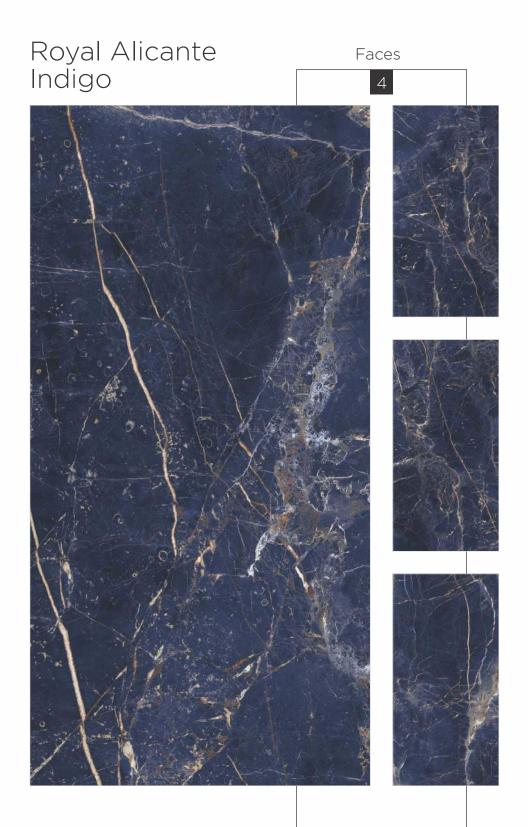










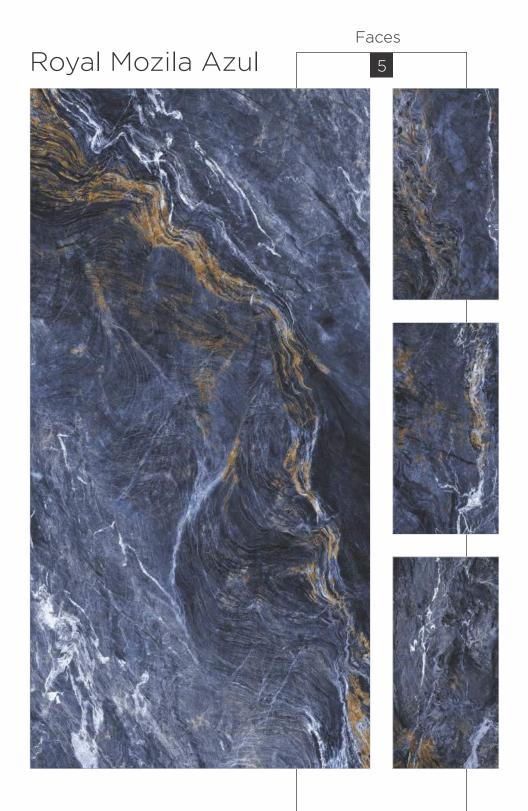






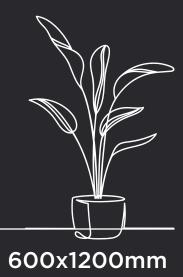
















Finish

600x1200mm





Black High Gloss





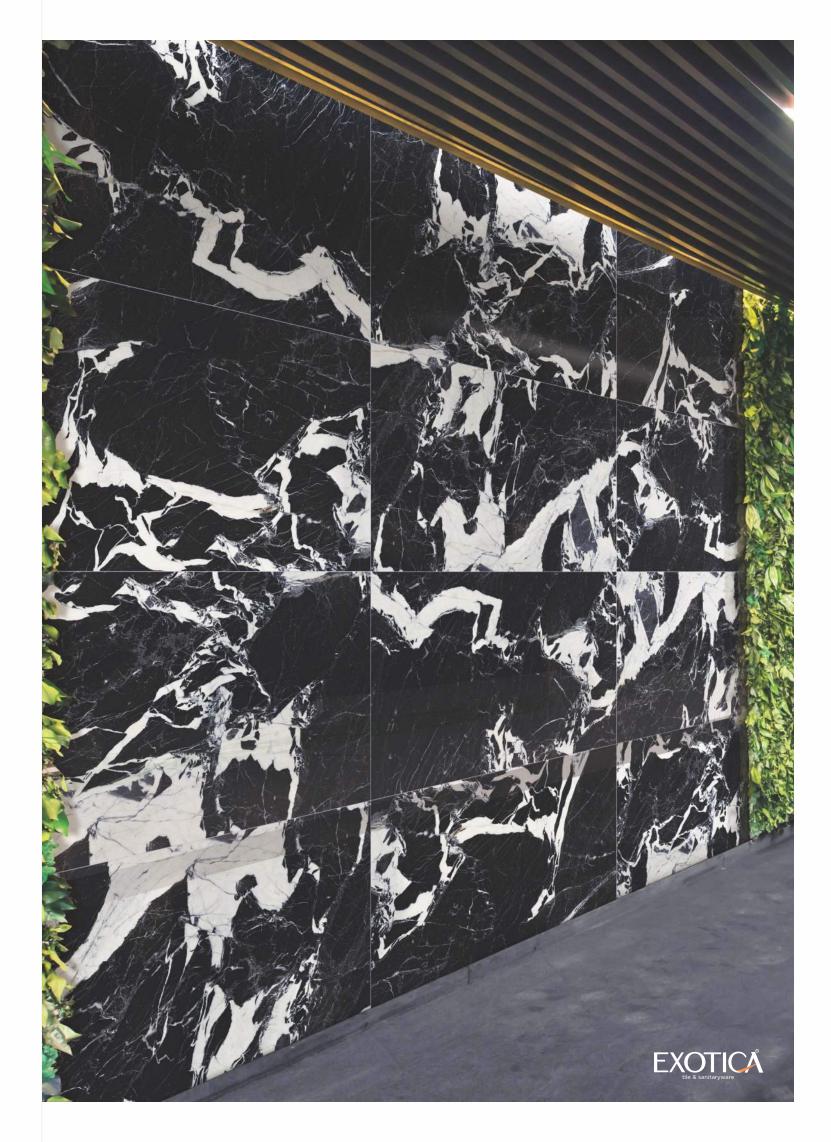




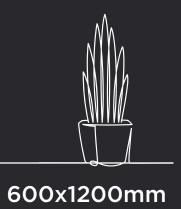










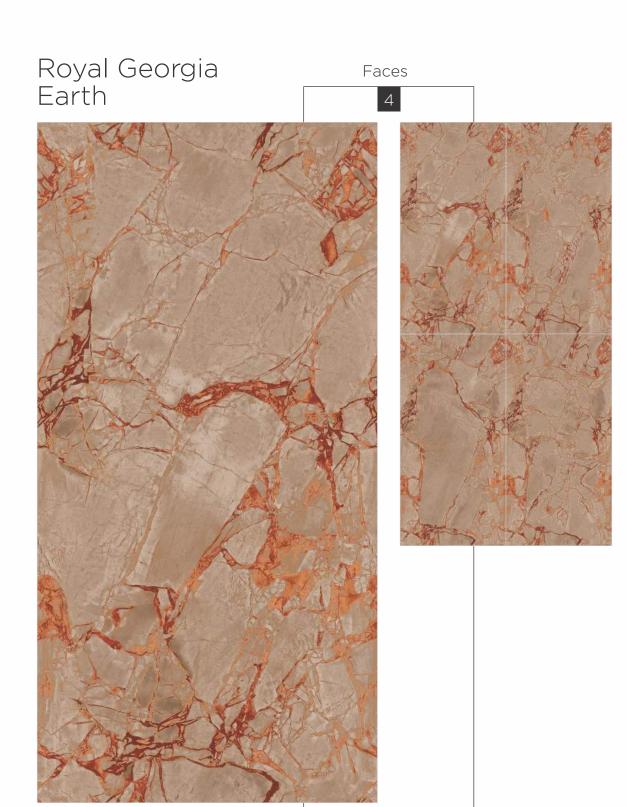




Infinito Series
High Gloss Finish

600x1200mm





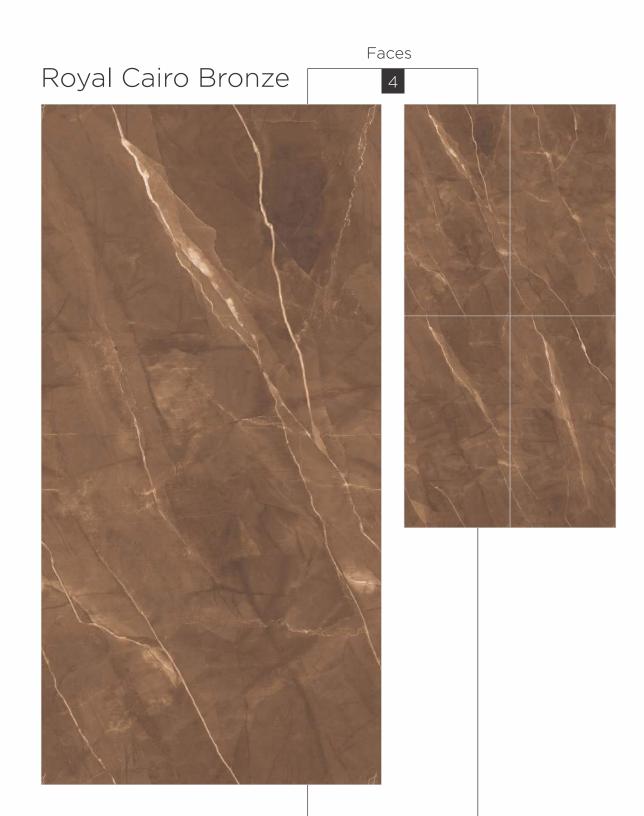


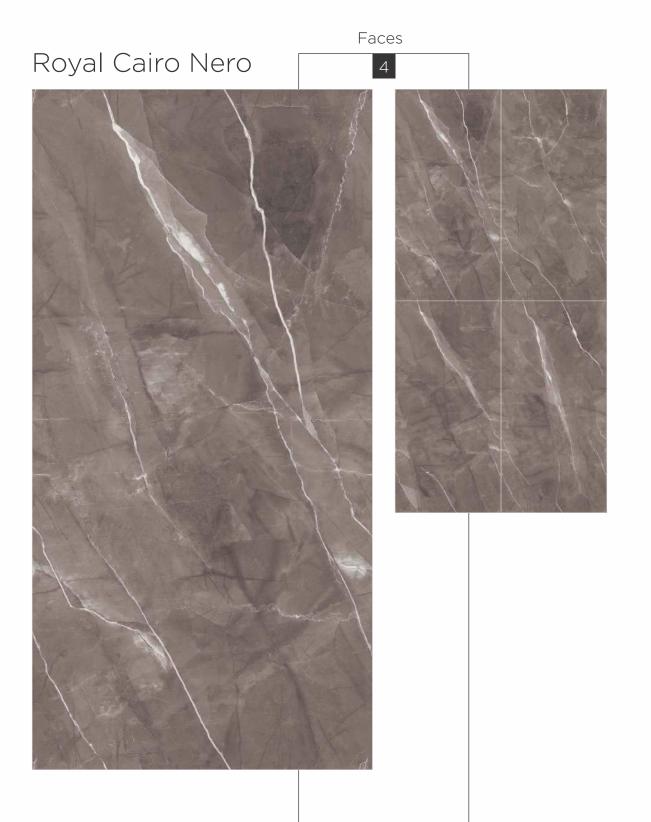








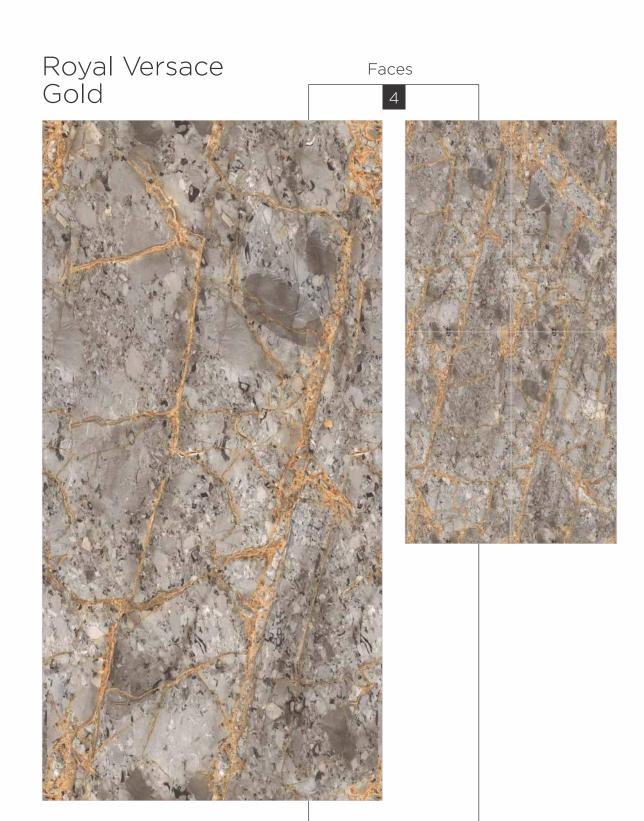


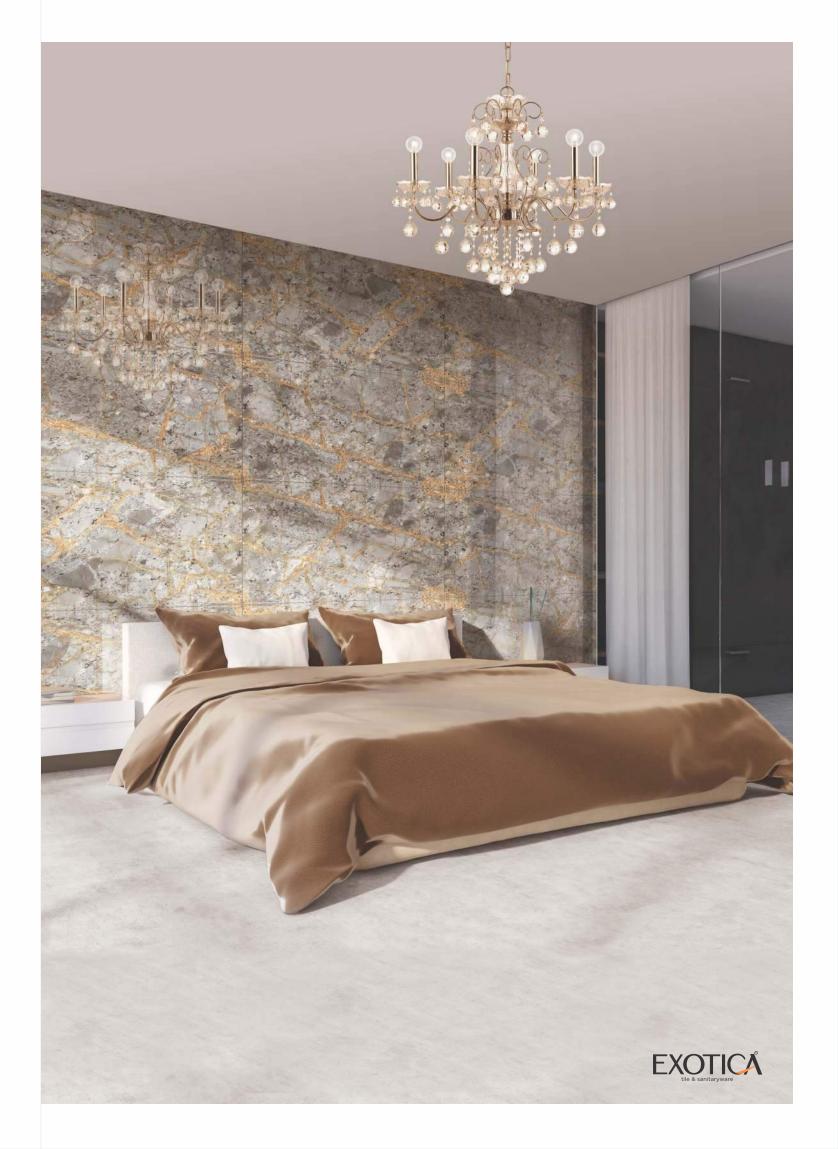


## Infinito Series High Gloss Finish



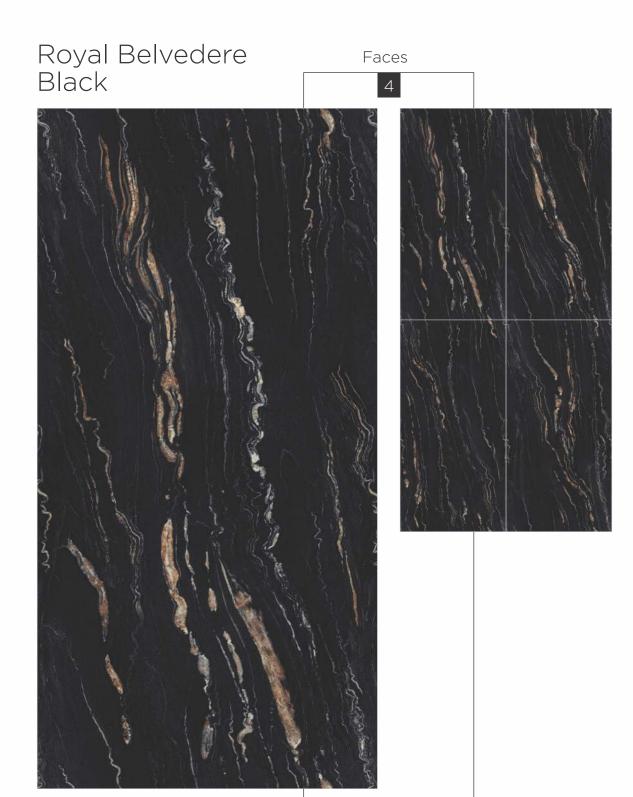












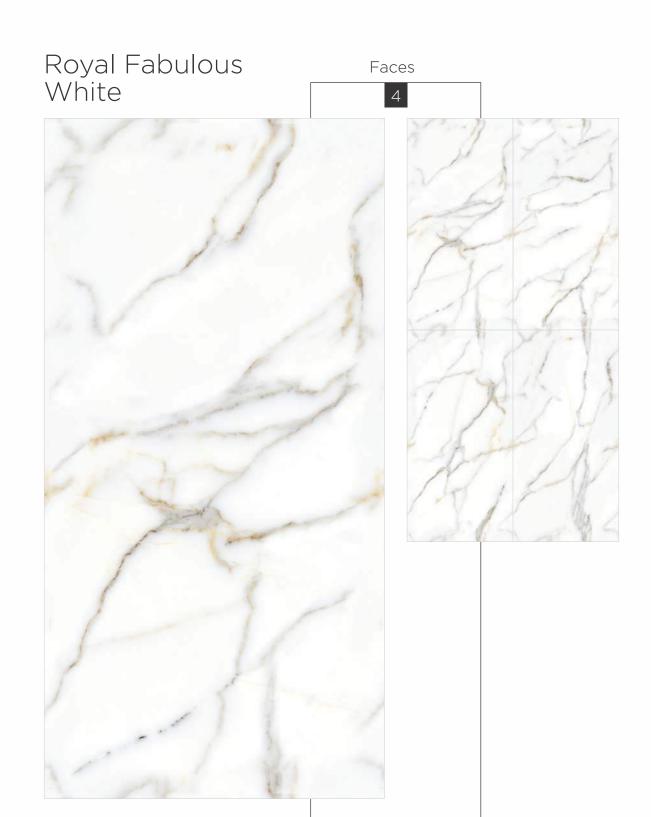


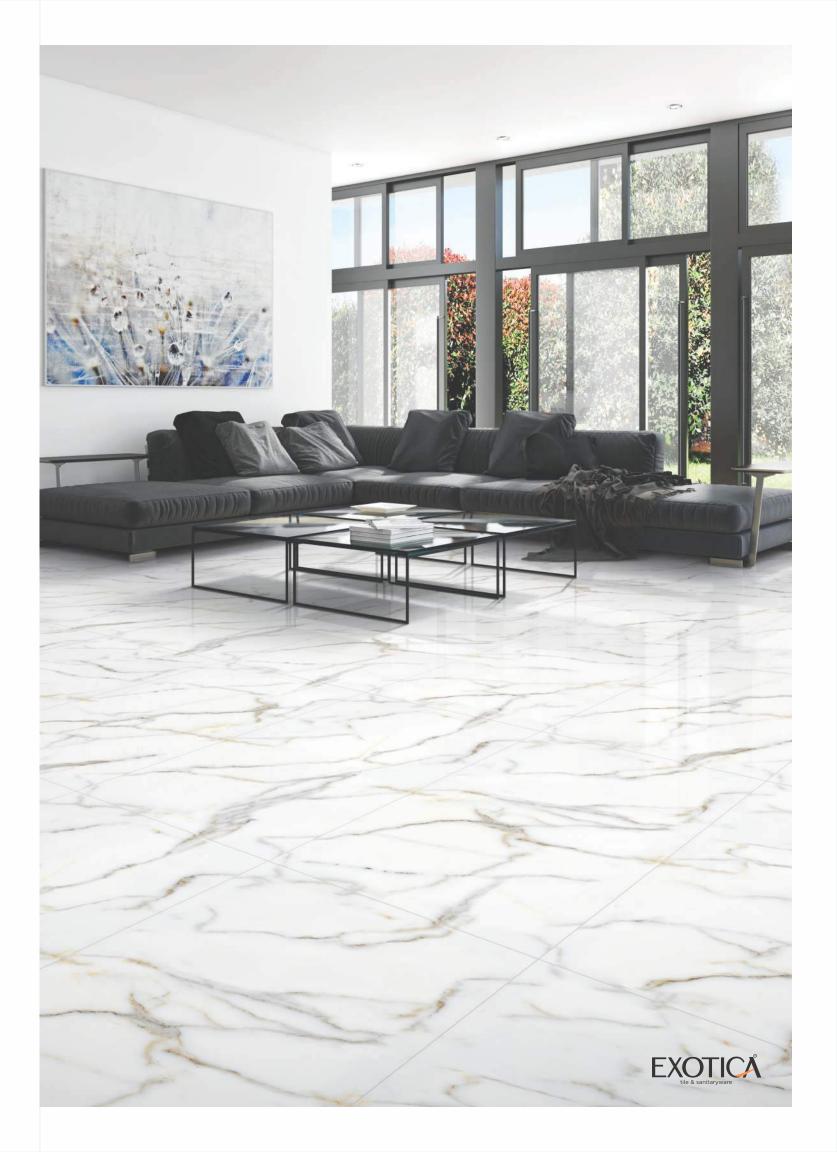
## Infinito Series Glossy Finish



















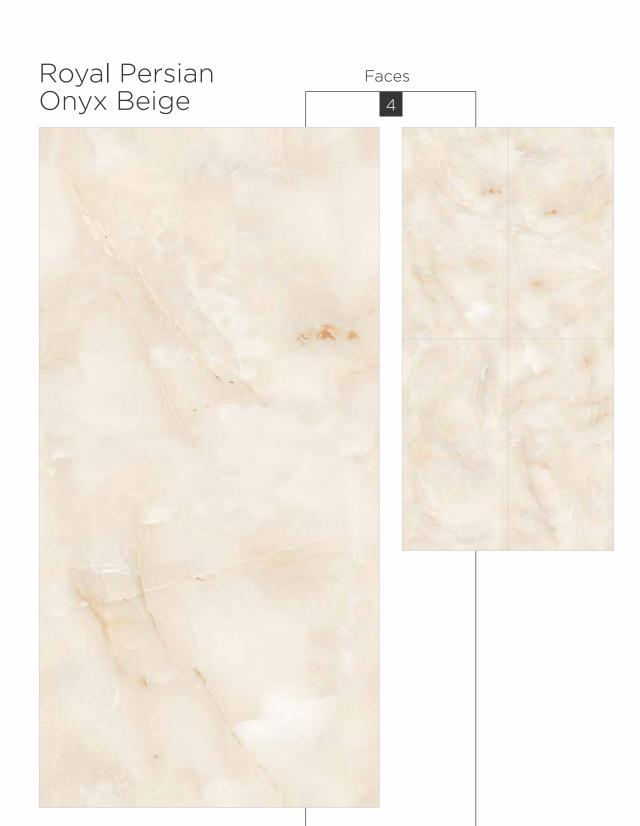








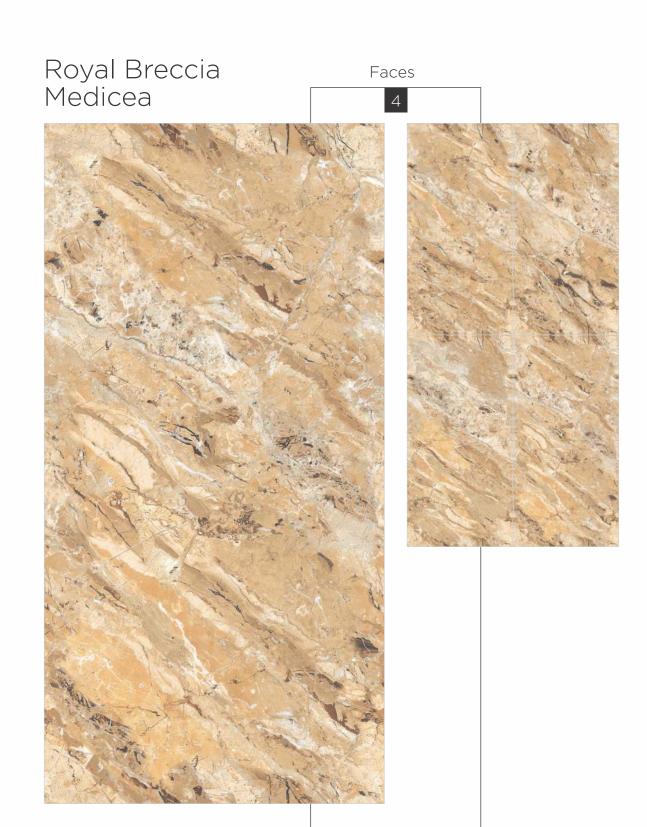


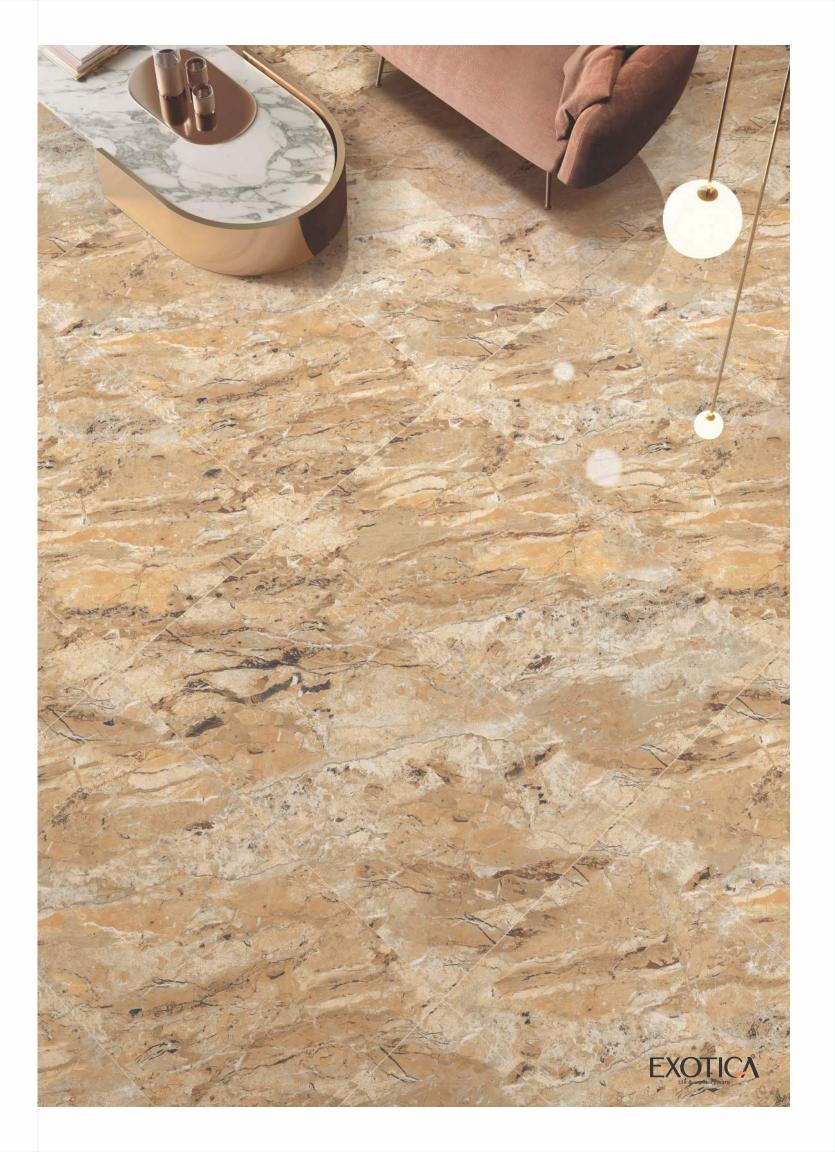










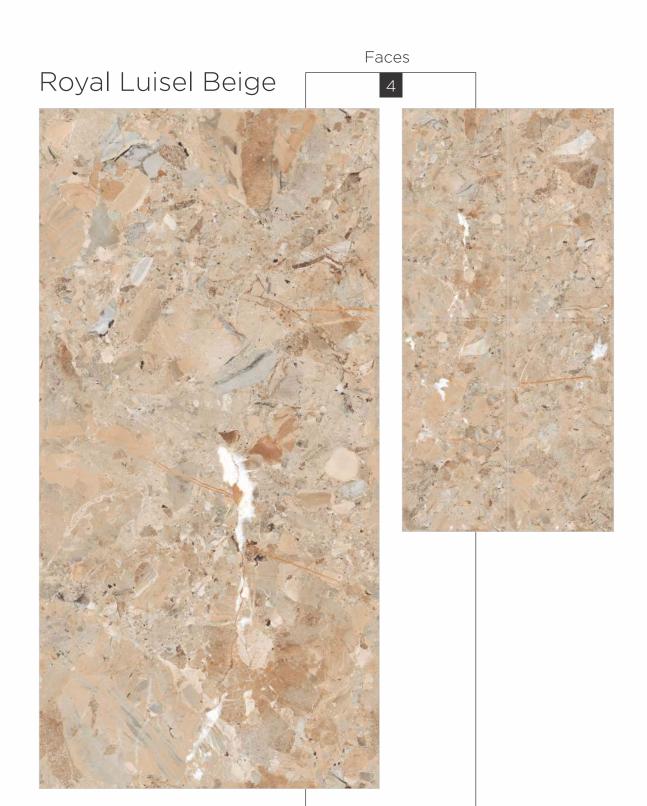




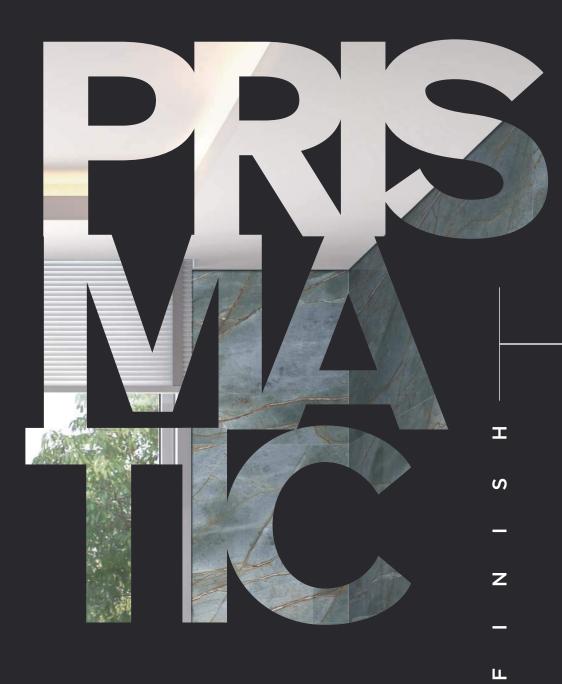


Infinito Series
Glossy Finish
600x1200mm
Colour
Moods





















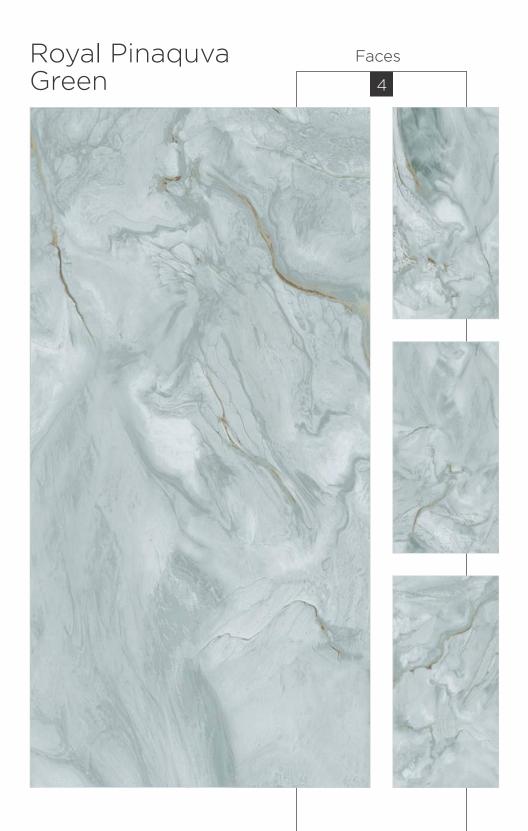






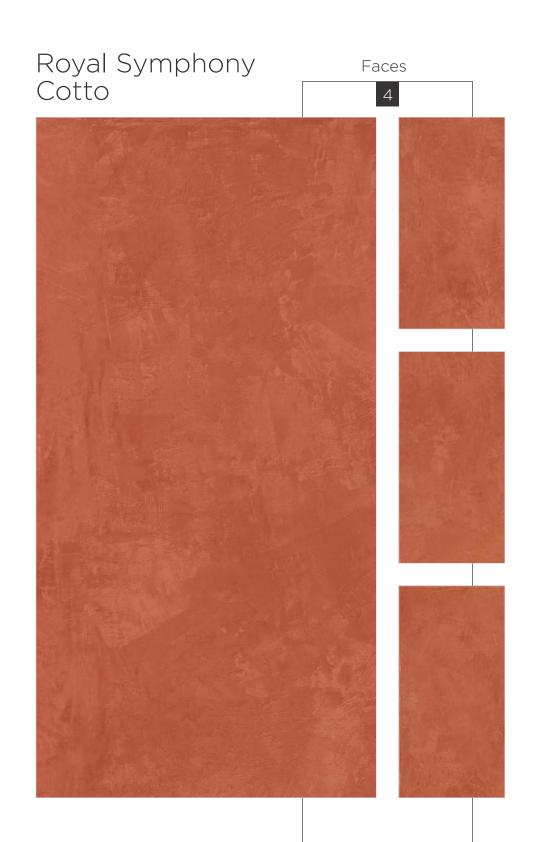


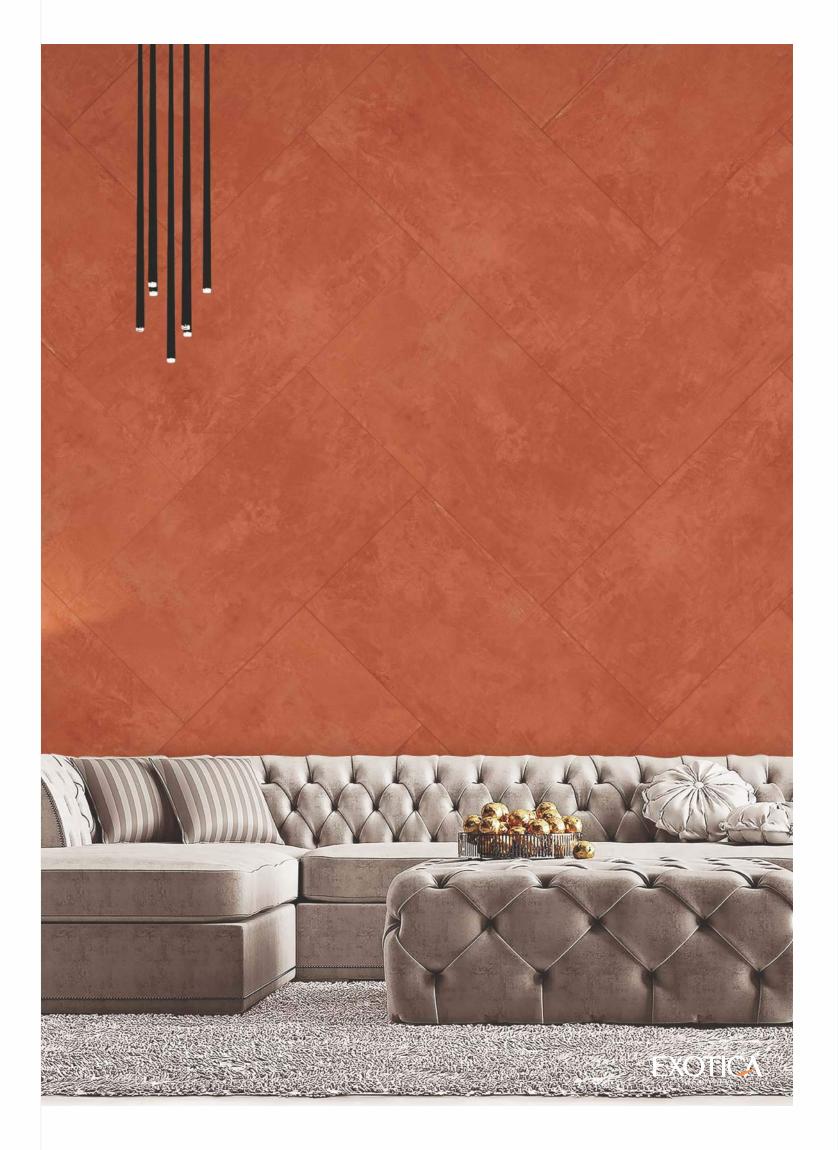














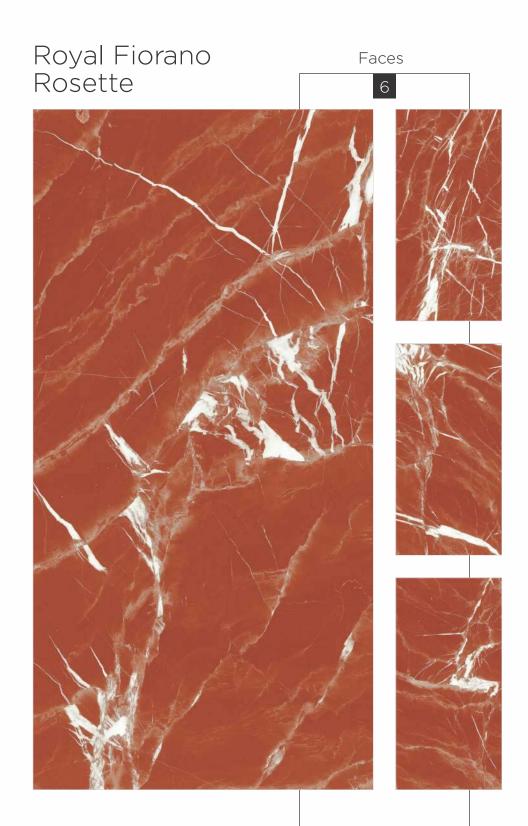












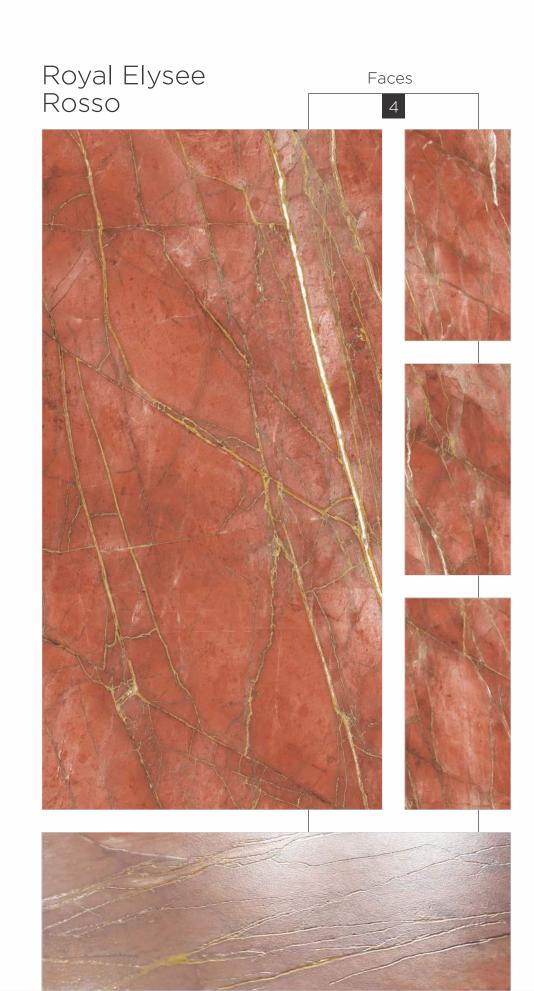






















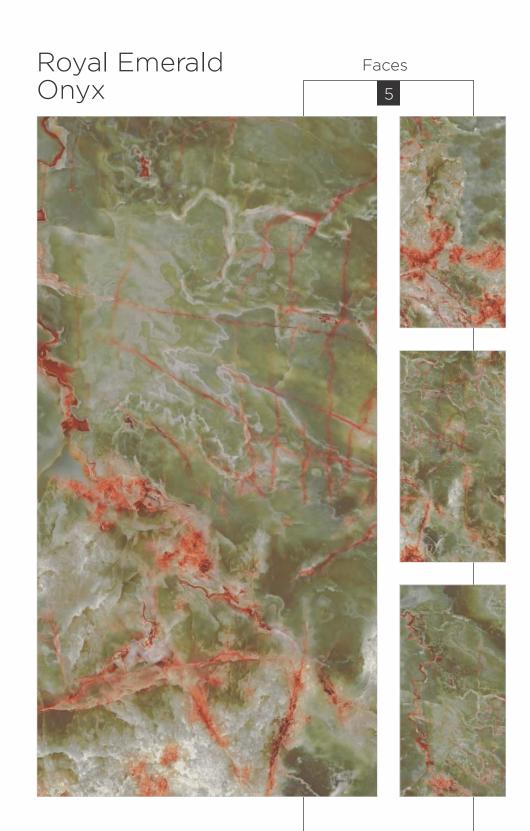










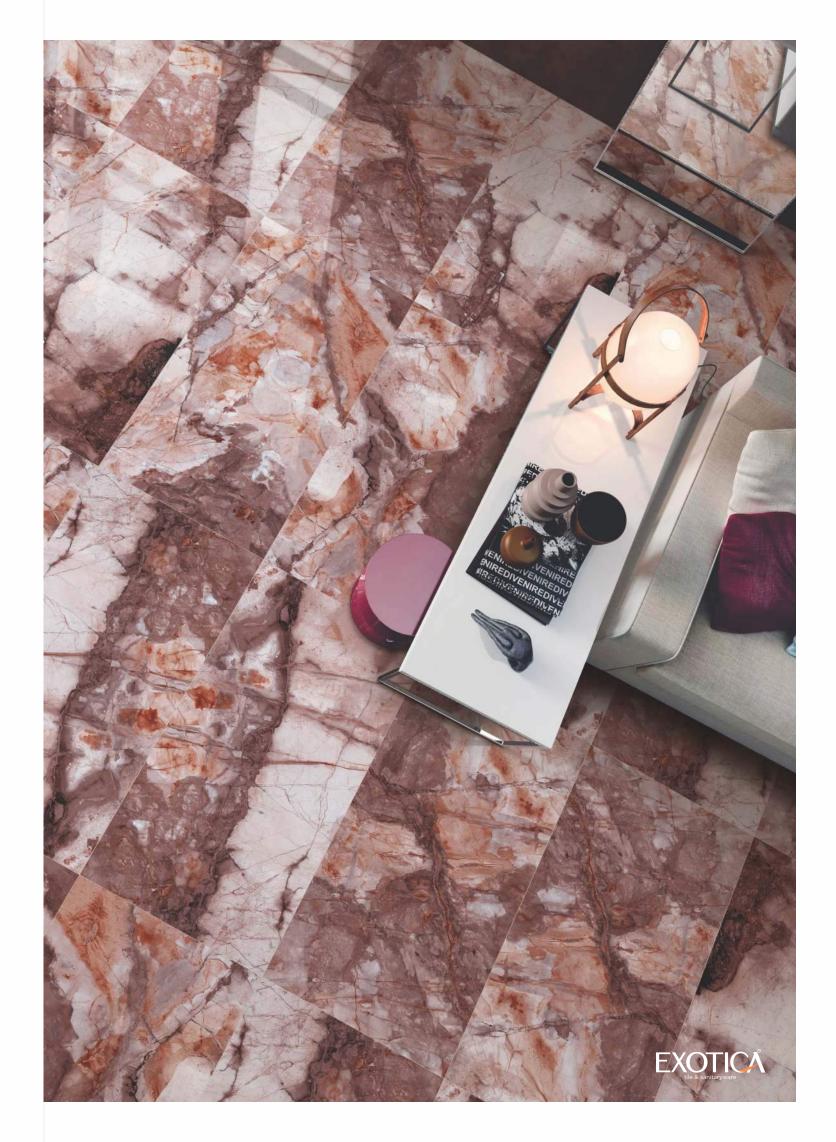










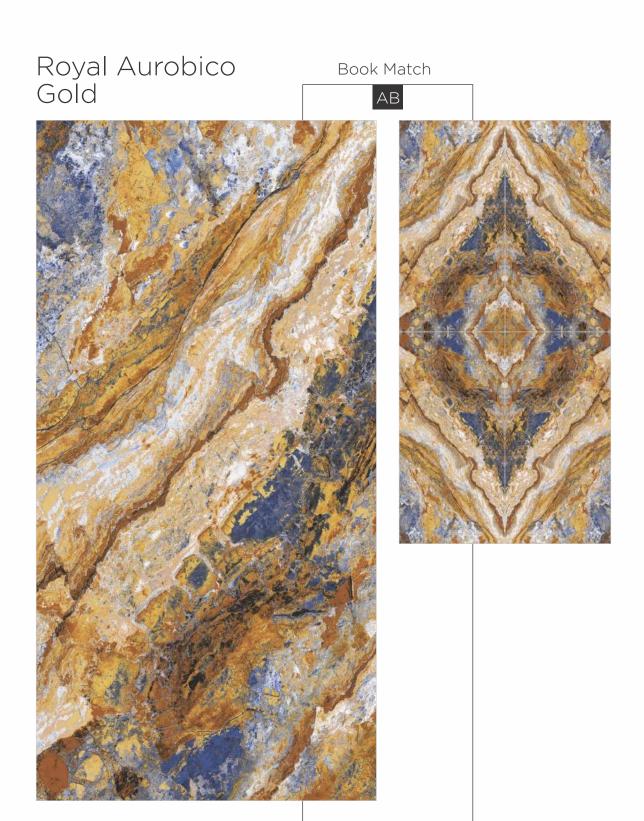












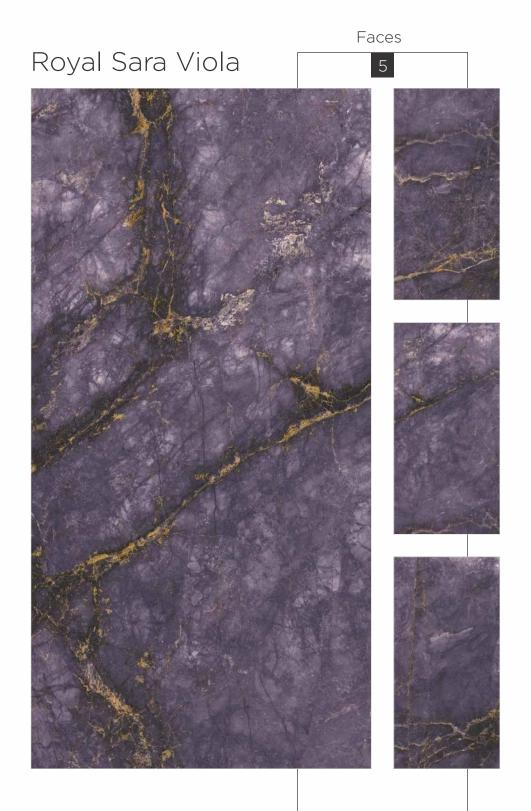






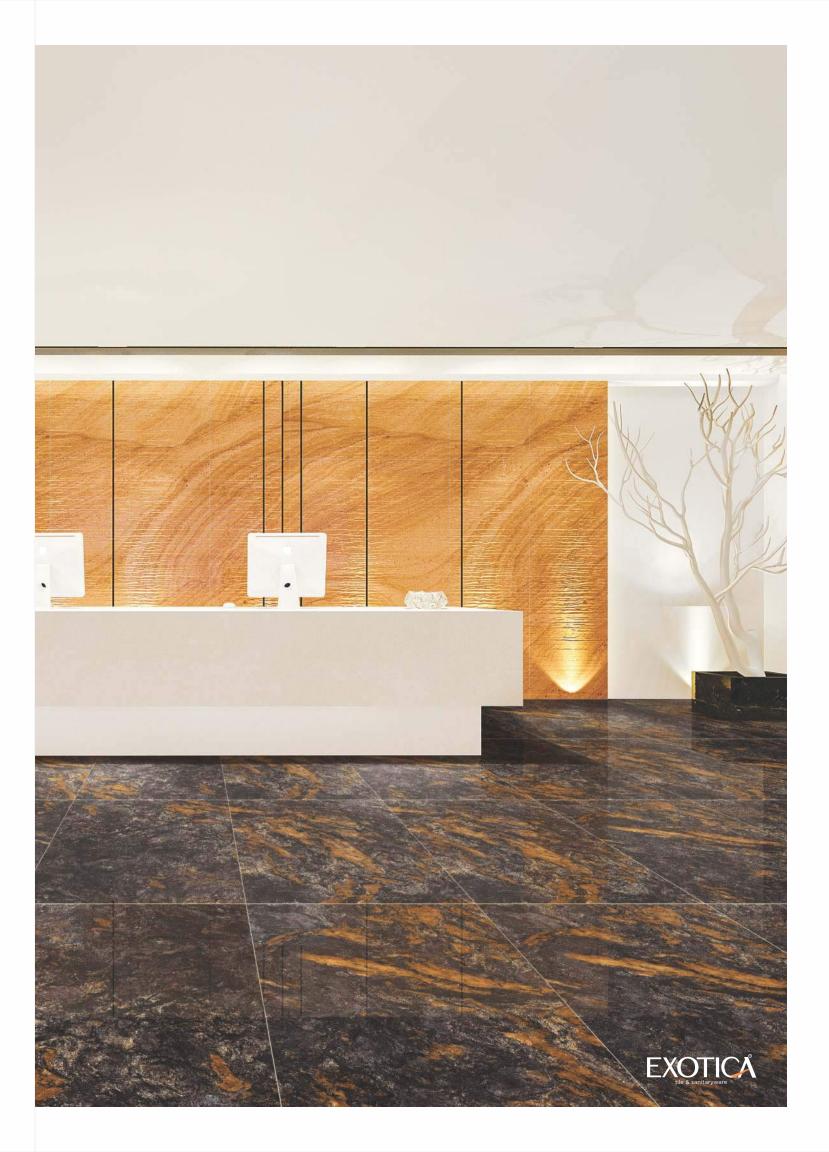


































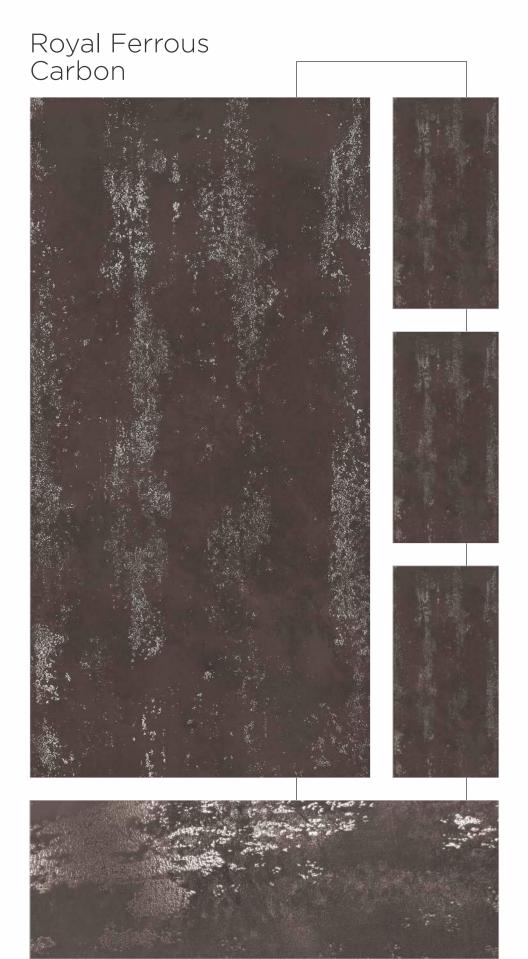






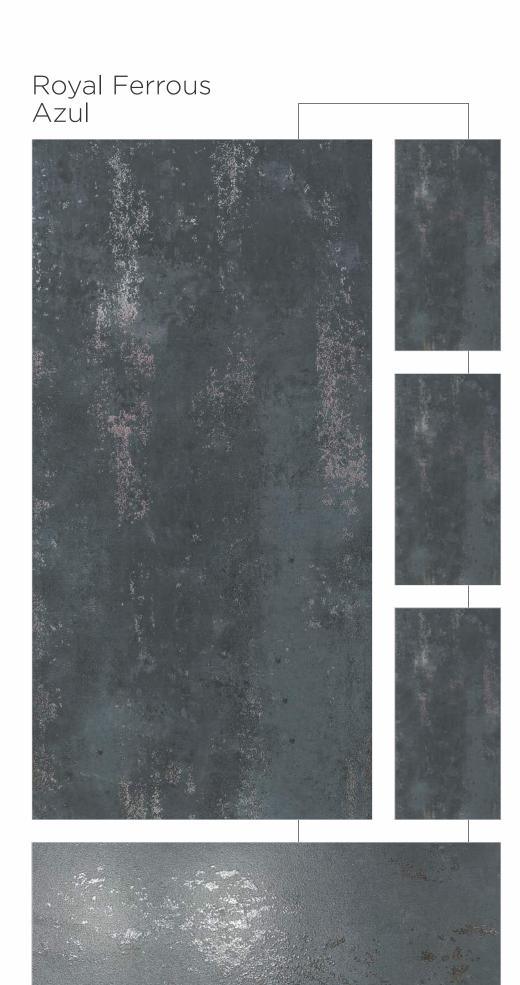










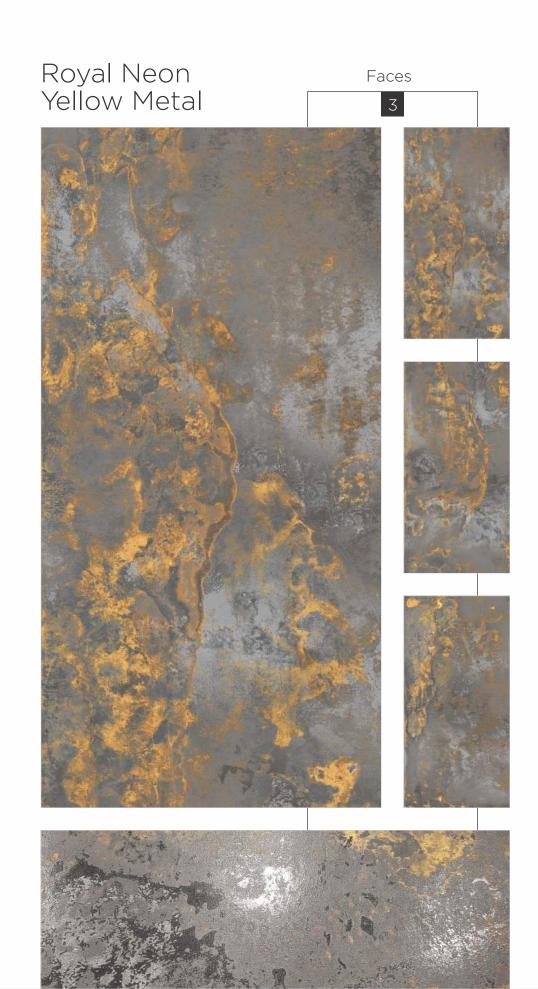


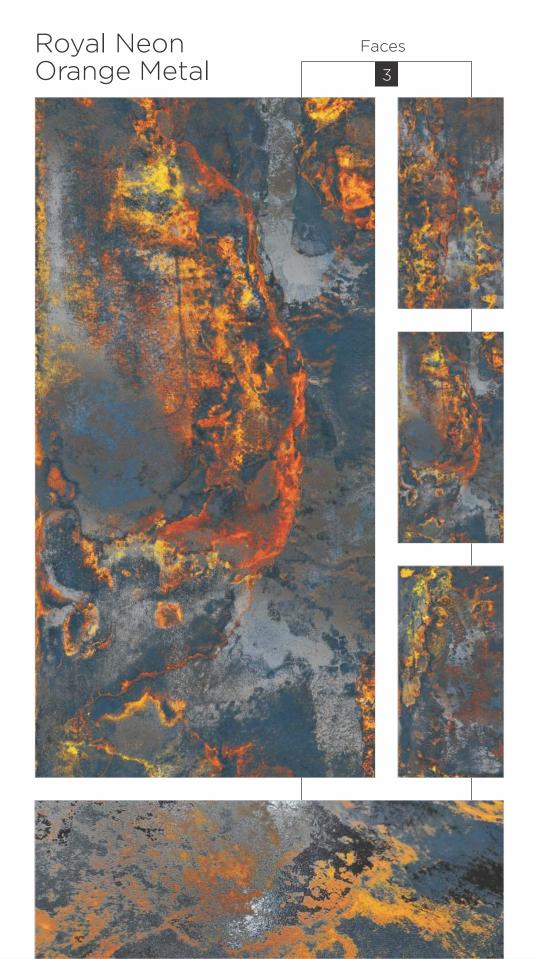


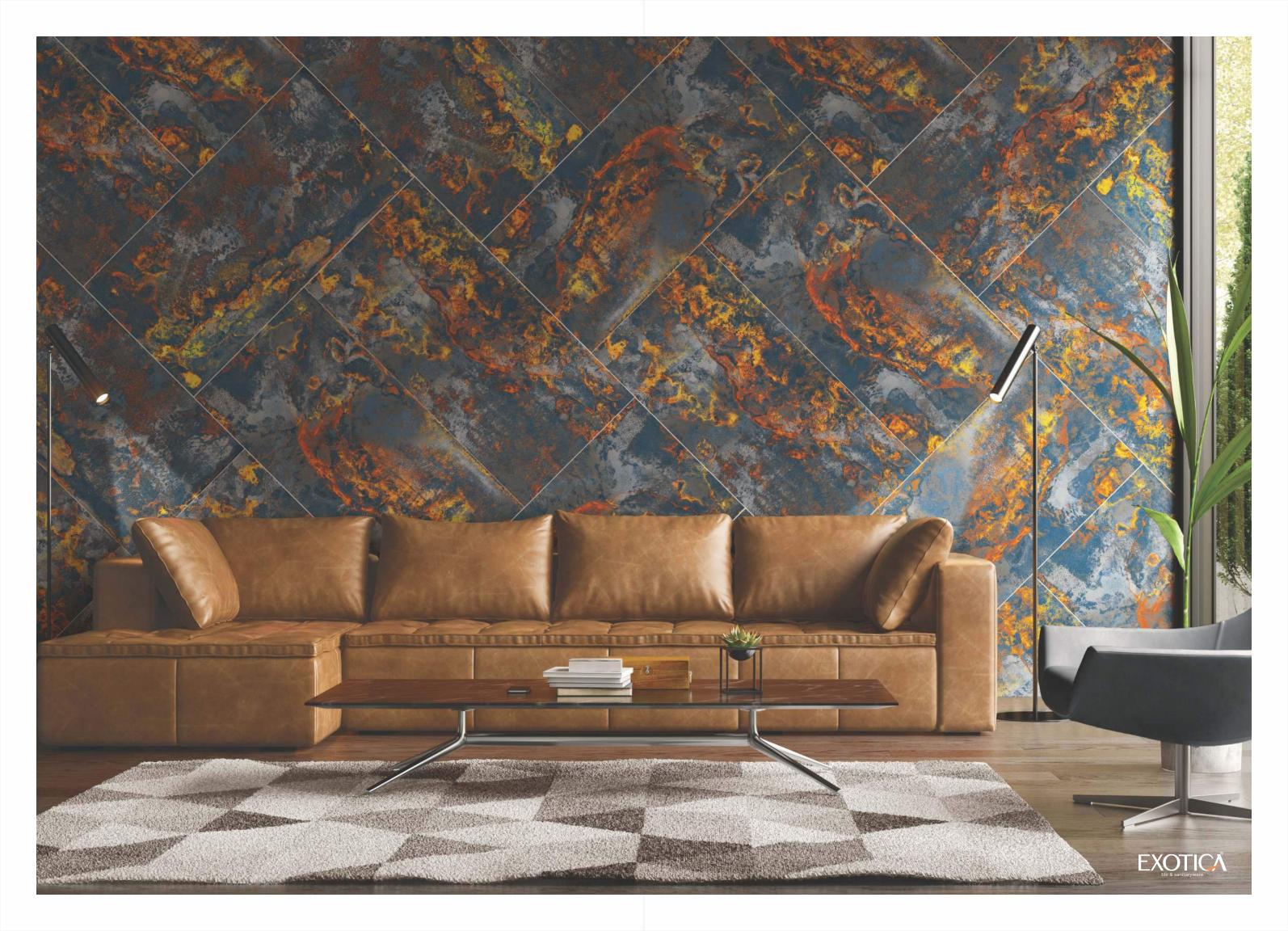






























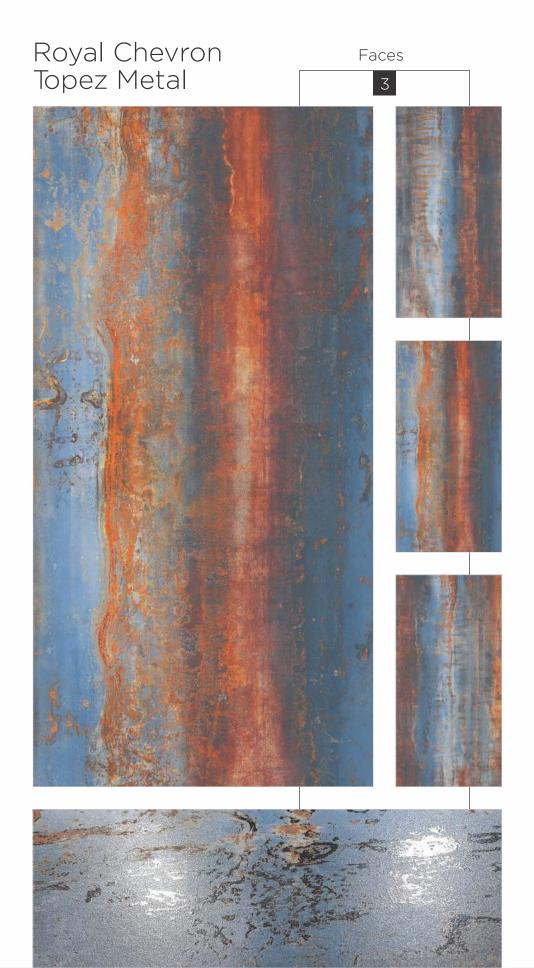






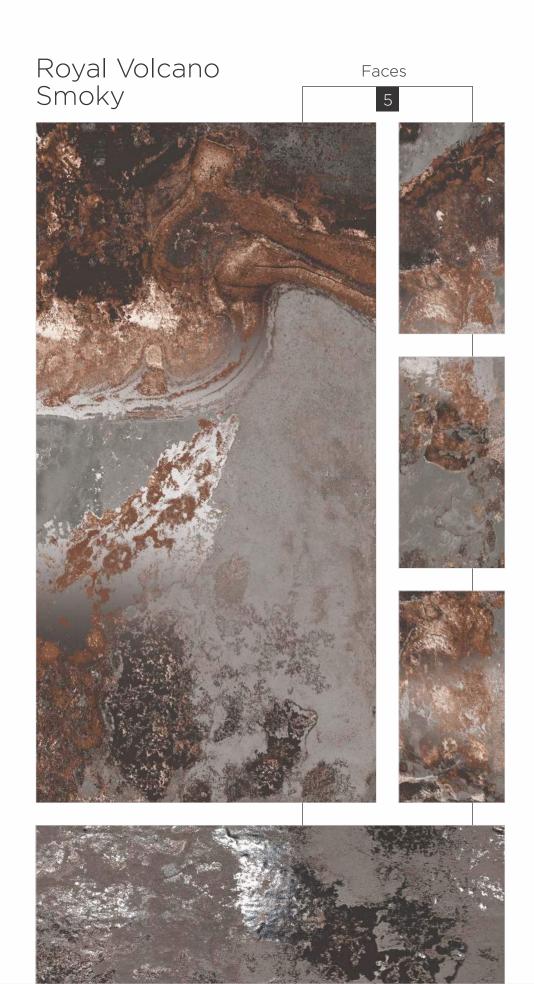


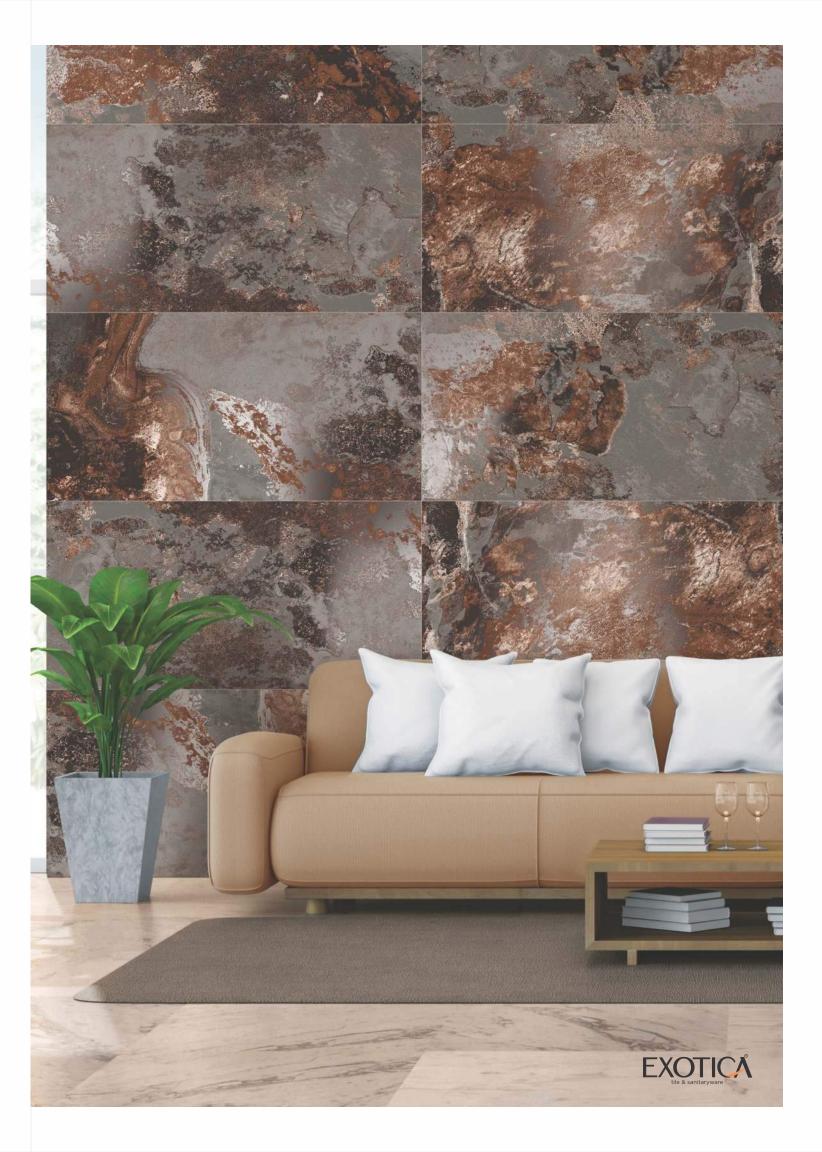




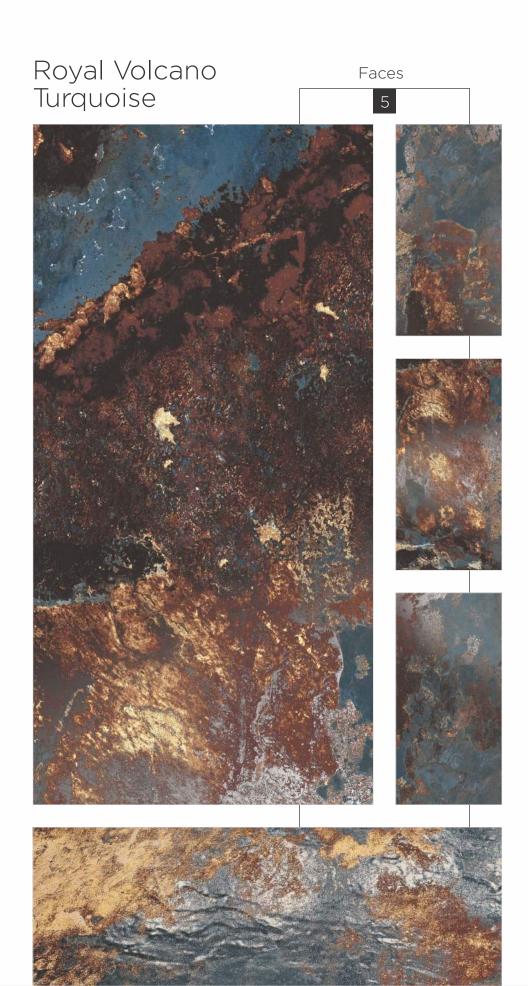






















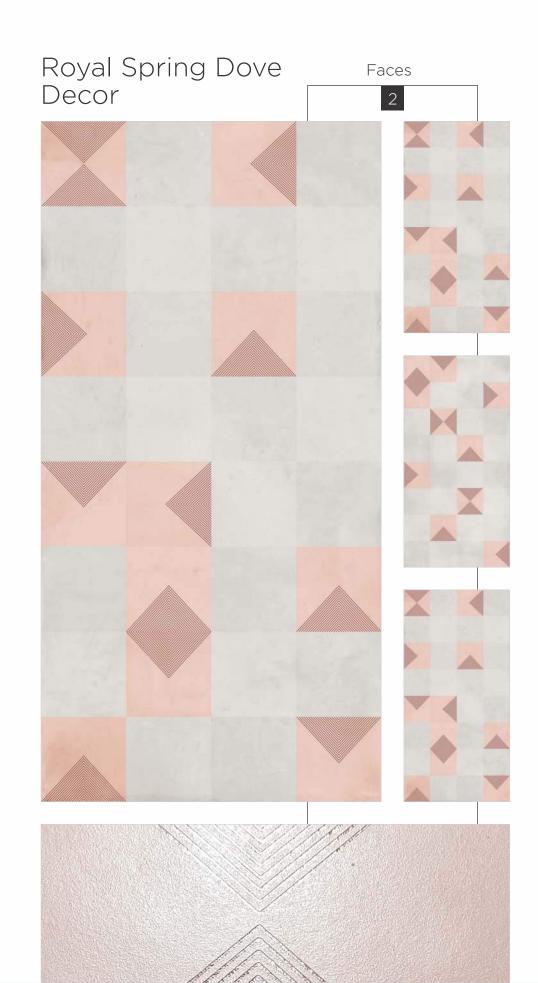


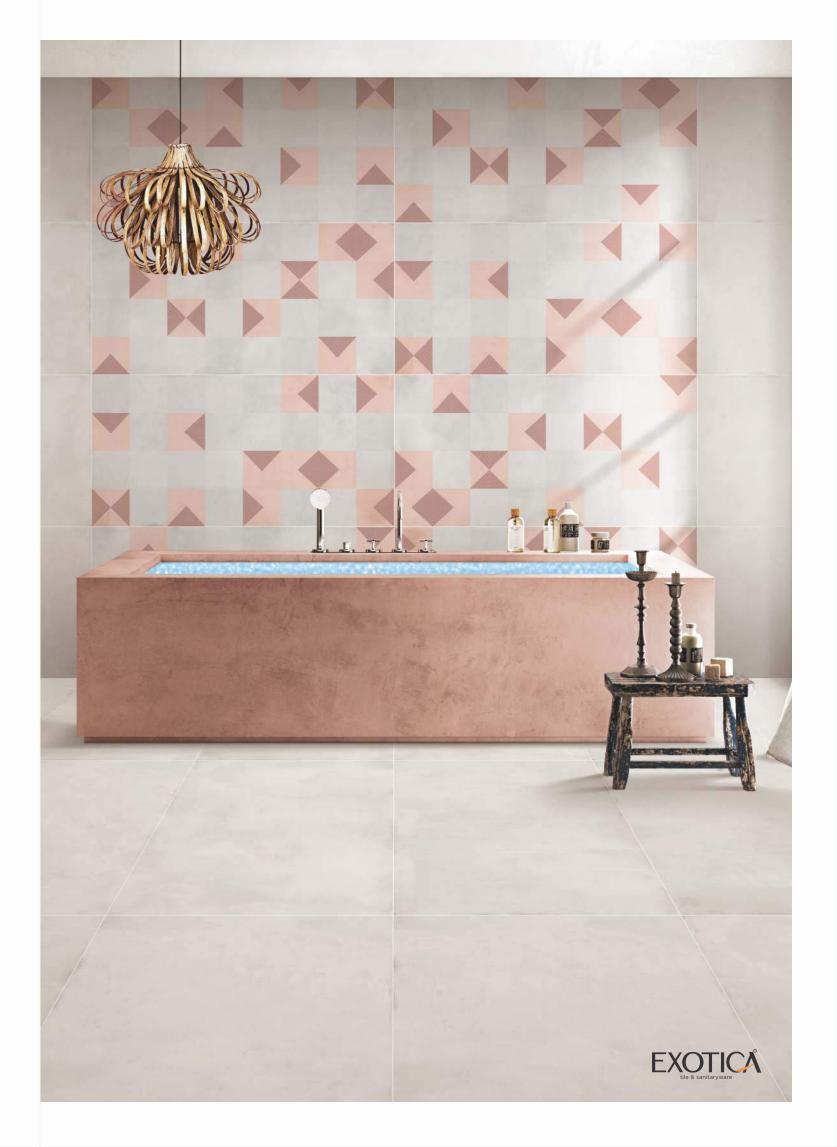
600x1200mm









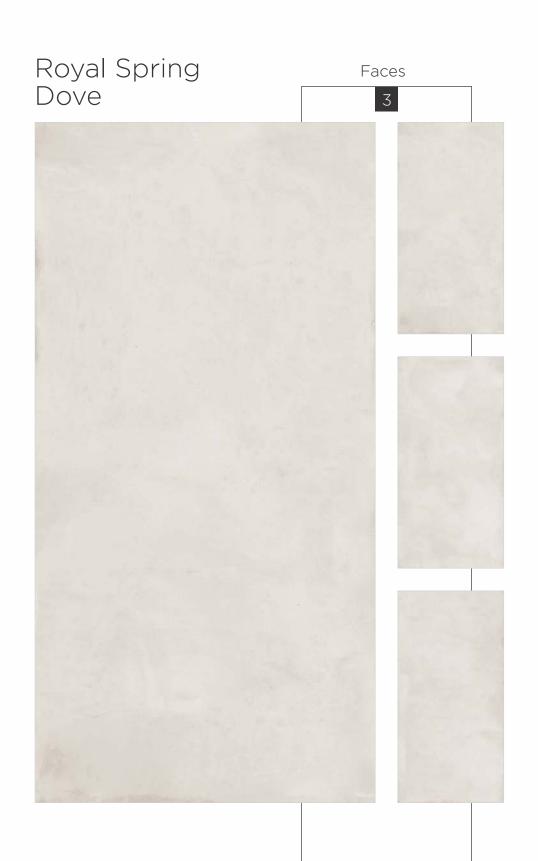


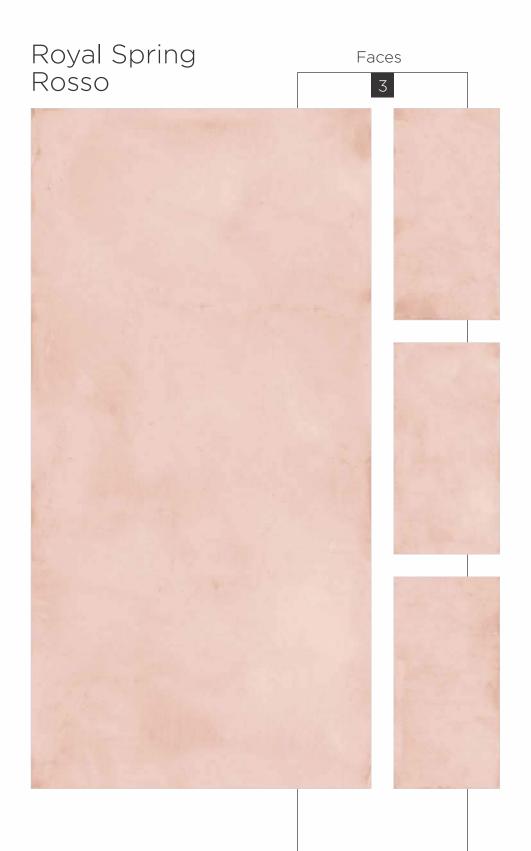










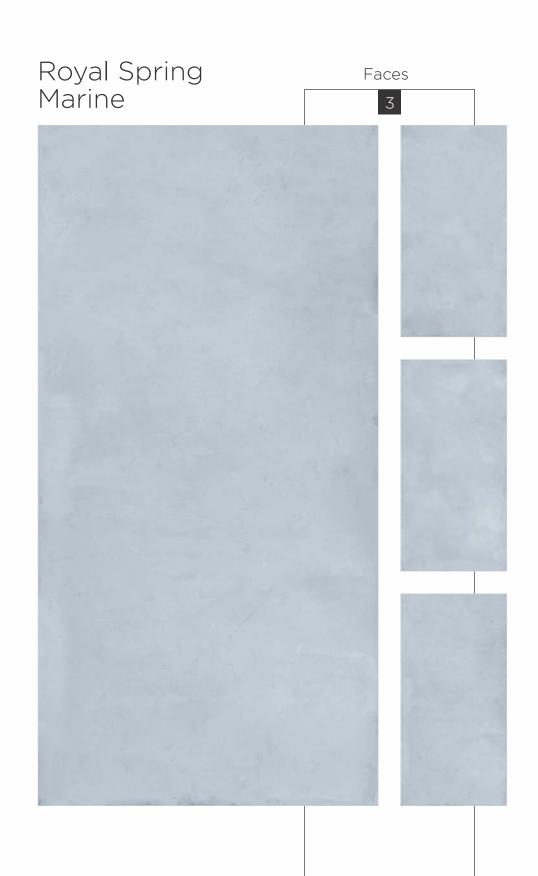




















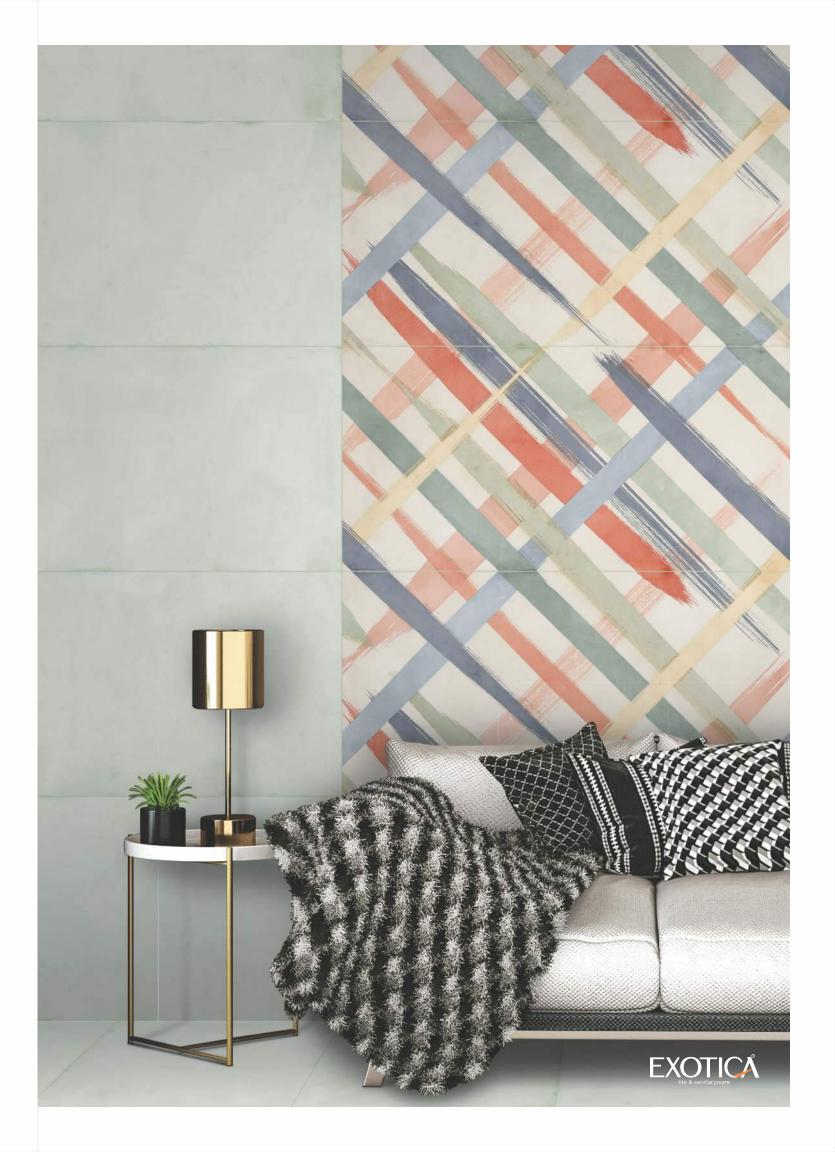










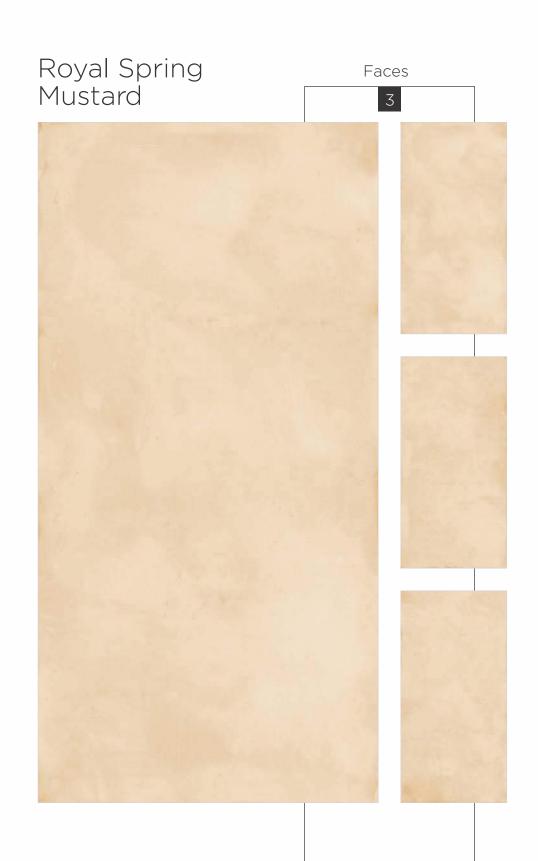


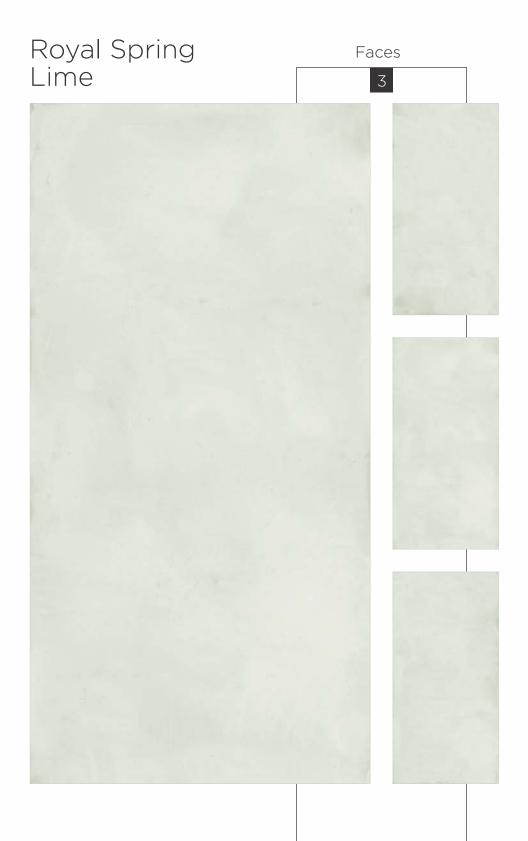












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600x1200mm

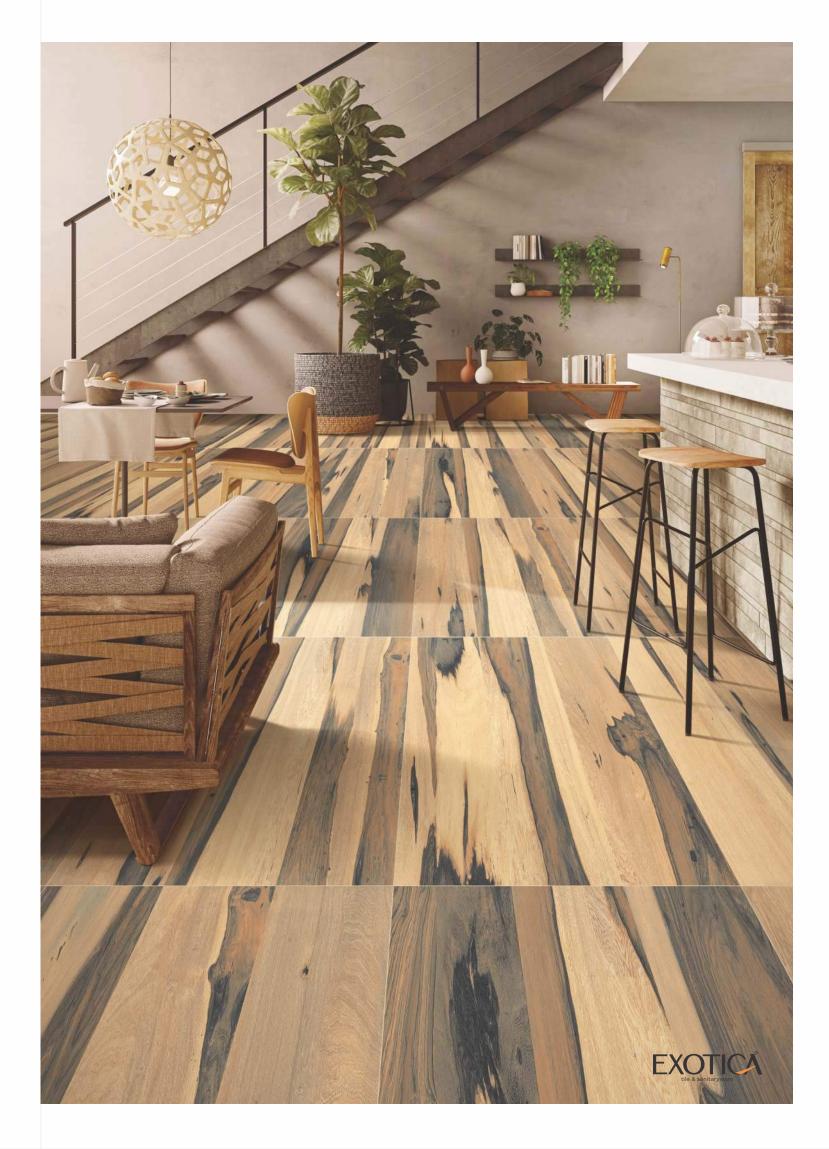


F I N I S H









Finish

600x1200mm











Wood Radiant Finish

















Colour Moods

Finish



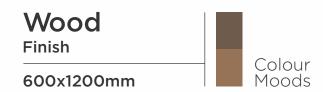














Royal Kingwood Teak Faces 4









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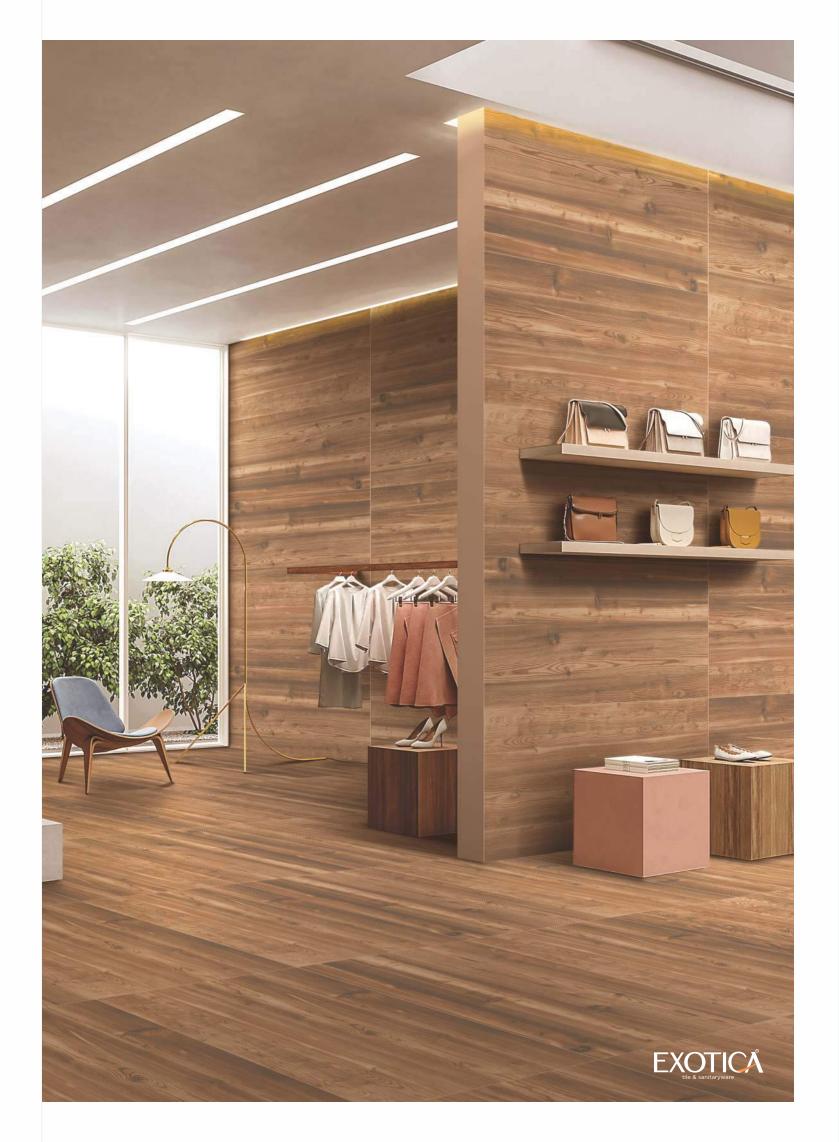








Royal Corkwood Honey Faces 2





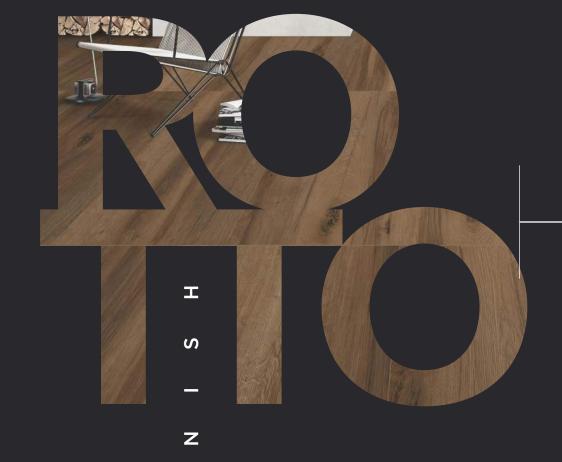












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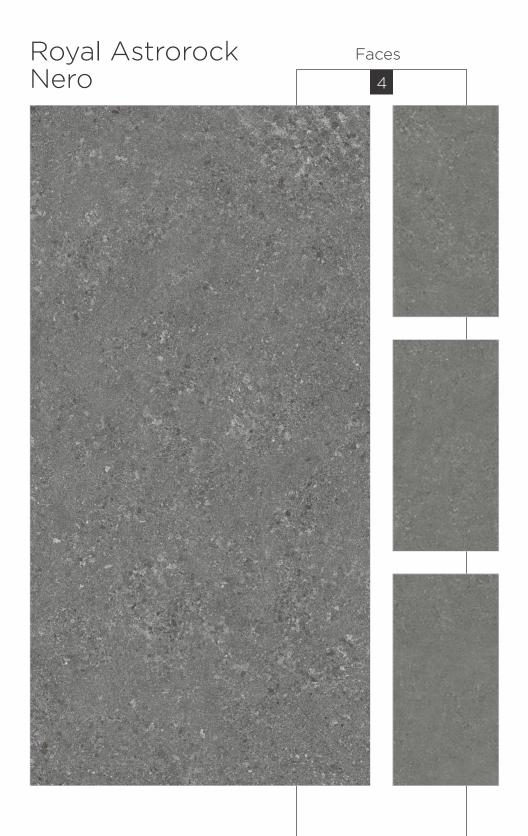








































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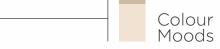






Rotto with glossy ink
Finish













Rotto with glossy ink
Finish
600x1200mm



Royal Equistone Crema Faces 5





Rotto with glossy ink Finish

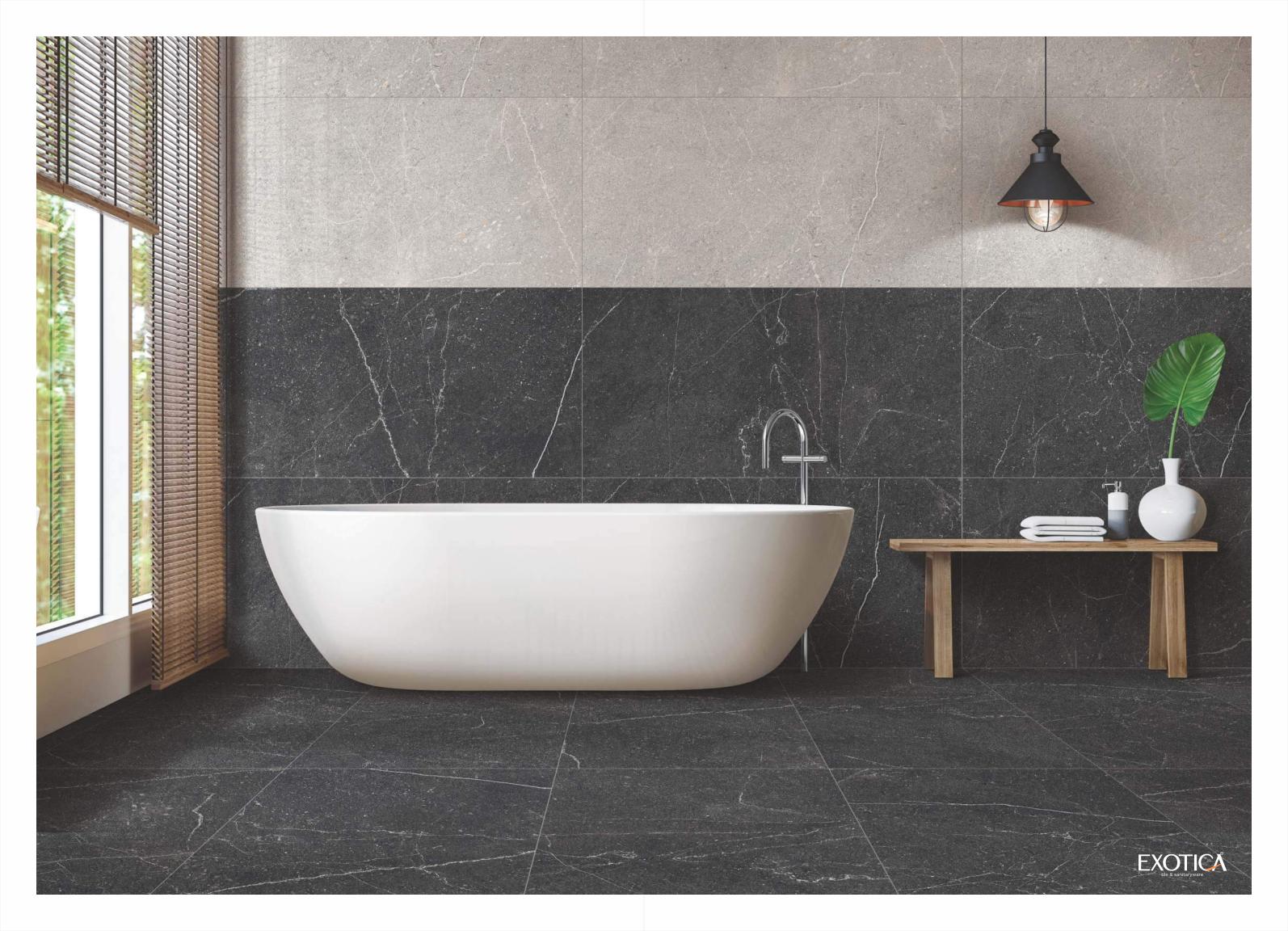
600x1200mm





Royal Equistone Gris Faces 5











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Finish

195x1200mm





**Wood Radiant** Finish

195x1200mm





Royal Irish Wood Natural



9





Wood Radiant









Finish

195x1200mm









Royal Tortona Ivory

Colour Moods











Colour Moods





Faces

9

Wood Radiant

195x1200mm

















Finish

195x1200mm





Wood Radiant

195x1200mm











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195x1200mm



Rustic Finish

195x1200mm

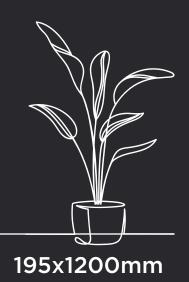




Colour Moods









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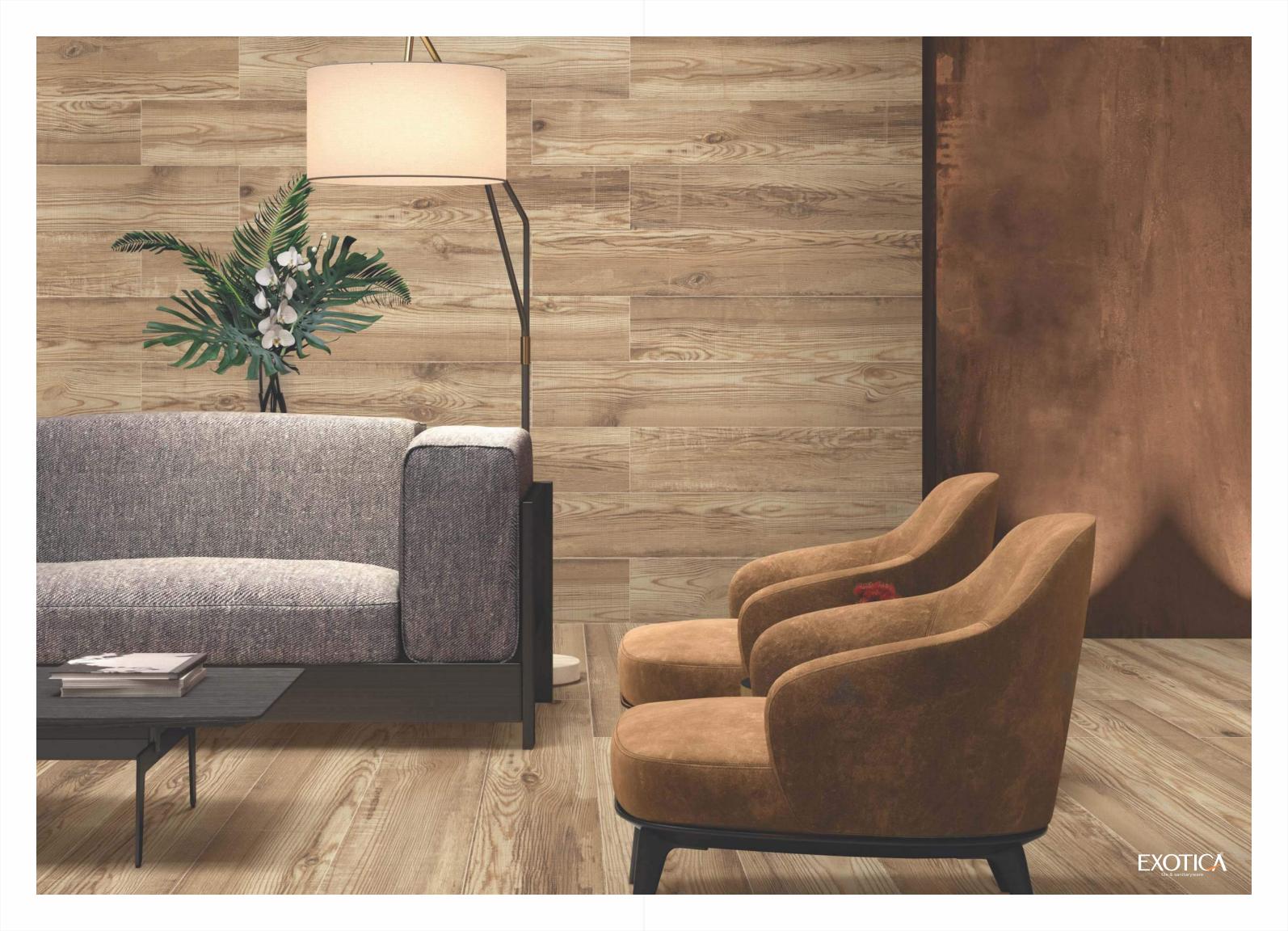




































195x1200mm





Colour Moods



















Faces

6

Royal Corkwood Charcoal







#### TECHNICAL SPECIFICATION OF GVT/PGVT

CHARACTERISTIC	International Standards Group B1a- ISO 13006 Annx. G.	MEAN VALUE OF EXOTICA	TEST METHOD
Deviation In Length	± 0.60%	± 0.10%	ISO-10545-2
Deviation In Thickness	± 5.00%	± 4.00%	ISO-10545-2
Straightness Of Sides	± 0.50%	± 0.10%	ISO-10545-2
Rectangularity	± 0.60%	± 0.10%	ISO-10545-2
Surface Flatness	± 0.50%	± 0.15%	ISO-10545-2
Surface Quality (%)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tile	95% Free from Visible Defects	ISO-10545-2
Scratch Hardness of Surface (Moh's scale)	Min. 6	Min. 6	ISO-10545-2
Modulus of Rupture	> 35N/mm³	> 40N/mm²	ISO-10545-4
Breaking Strength	> 1300 N	> 1500 N	ISO-10545-4
Water Absorption	< 0.50%	< 0.08%	ISO-10545-3
Stain Resistance	Stain Resistant	Stain Resistant	ISO-10545-14
Chemical Resistance	No Damage	No Damage	ISO-10545-13
Thermal Expansion	< 9 x 10 <sup>-6</sup>	< 7 x 10 <sup>-6</sup>	ISO-10545-8
Moisture Expansion	Nil	Nil	ISO-10545-10
Thermal Shock Resistance	No Damage	No Damage	ISO-10545-9
Resistance to Surface Abrasion	Manu. to State Abrasion Class	PEI class 3-5	ISO-10545-7
Bulk Density	> 2.00	> 2.20	ISO-10545-3

#### PACKING DETAIL

Product	Size	Pcs. / Box	Area / Box
GVT PGVT COLLECTION	600x1200mm	2	1.44 sq. mtr.
	195x1200mm	6	1.40 sq. mtr.

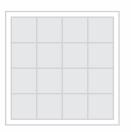
Note: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.

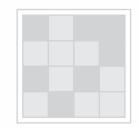


### **DESIGN, PATTERN & SHADE VARIATION GUIDE**

Current development efforts have made Ceramic tiles to resemble and look authentically identical to natural materials (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between the tow.

Recognising this situation, it is necessary to be informed on the grade of Design & Pattern variation that is expected form these products. as a general reference the Design & Pattern guide below classifies a scale of ranges according to the degree of the variation.









V1 Uniform Appearance

V2 Slight Variation

V3 Moderate Variation

V4 Substantial Variation

#### The Classification Is As Follow:

V1 Minimal Variation

V3 Random Variation

V2 Slight Variation

V4 Substantial Variation

#### **High Definition Image**

While Laying the tiles please follow the arrow Mark on the back of the tiles For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing white any boric/talc powder

# COME JOIN US & EXPLORE THE RIGHT DIMENSIONS

## **EXOTICA**

#### **EXOTICA CERAMIC PVT. LTD.**

Survey No. 249, PL & P, Morbi - Jetpar Road, At: Bela, Morbi - 363 642, Gujarat India.

**E**: info@exoticaceramic.com /export@exoticaceramic.com **T**: +91 96622 99003 / +91 02822 295833

www.exoticaceramic.com